Subject Code: 1MS1010104	Subject Title: Principles of Economics -1 (Micro)

1. Course Objectives:

The course introduces to nature and scope of economics. The course focuses on concepts of micro economics and its implications in business management. The course will discuss concepts of demand and supply, market, cost, revenue and pricing. It also explains about the relationships across different micro economic variables, and develop analytical skills using the tools and concepts of micro economics.

2. Teaching Scheme (Hours per week)

Lecture (Hrs.)	Tutorial	Practical	Credit	Evaluation Scheme (Marks)		Total
				University Assessment	Continuous Assessment	
4	-	-	4	70	30	100

3. Syllabus:

Module No.	Contents	Total Hours	Weight
1	Nature and Scope of Economics: Nature of Economics and subject matter of Economics Economics – Micro and Macro Economics, Definitions of Economics- Wealth, Welfare and Robbins definition	11	25%
2	Basic concepts: Good, Utility, Price and Value, Wealth and Welfare, Equilibrium, Consumption, Production, Consumer's Surplus, Standard of Living, Capital Entrepreneur (Mgt.)	10	25%
3	Demand: Meaning of Demand - Demand Determinants, the law of Demand, Change in Demand, Change in Demand Curve, Derivation of Law of Demand from the Law of Diminishing Marginal Utility Supply: Meaning of Supply, Stock and Supply, Determination of Supply, The Law of Supply: Change in Supply, Derivation of Supply Curve in Short Run and Long Run Equilibrium Price Interaction Of Demand And Supply, Time Element in the Theory of Price	12	25%

4	Cost and Revenues, Factor Pricing: Cost concepts – Introduction, Total cost, fixed cost, variable cost, average cost, and marginal cost in short run and long run, theory behavior, and relationship Revenue concept- Introduction, Total revenue, Average revenue, Marginal revenue, relationship between Average and Marginal revenue Economies and diseconomies of scale – Concept of factors of production	12	25%

4. Suggested Readings

Books:

1. D.M.Mithani: Macro economics, Himalaya publication, New Delhi.
2. R. Cauvery: Macro Economics, S. Chand Publication, New Delhi
3. H.L. Ahuja: Macro Economics Theory and Policy, S. Chand & Co. Ltd. New Delhi.
4. Shapiro E.: Macro Economic Analysis, Galgotia Publications, New Delhi.
5. D. N. Dwivedi: Macro Economics, Tata McGrew Hill, New Delhi.