SANKALCHAND PATEL UNIVERSITY
।। अथातो ज्ञानजिज्ञासा ।।

FACULTY OF MANAGEMENT STUDIES

Bachelor of Business Administration (Sem.-II)
Effective from Academic Year 2016-17

Subject Code: 1MS1010206	Subject Title: Growth and Structure of Industry

1. Course Objectives:

The Course is designed to impart basic knowledge of functioning of Indian industries and the trends in growth of Indian industries. It also aims at exposing the students to the external business environment.

2. Teaching Scheme (Hours per week)

Lecture (Hrs.)	Tutorial	Practical	Credit	Evaluation Scheme (Marks)		Total
				University Assessment	Continuous Assessment	
4	-	-	4	70	30	100

3. Syllabus:

Module No.	Contents	Total Hours	Weight
1	Concepts of Industrialization Classification of Industries on The Basis of Nature, Size and Ownership; Motives For Industrialization; Limitations; Factors Inhibiting Industrialization	11	25%
2	Location of Industry Meaning, Significance, Factors Affecting Location Decision Concepts of Agglomeration and Deglomeration Tendencies	11	25%
3	Development Banks and Investment Institution Objectives and Working of All India Development Banks: IDBI, IFCI, ICICI Objectives and Working of State Level Financial Institution: GSFC, GIDC, GIIC Objectives and Working of Other Institution: UTI, LIC, GIC as An Investment Institution	11	25%
4	Growth and Structure of Industries: Chemical and Pharmaceutical Industry, Cement Industry Cotton Textile Mills Industry, Government Control and Regulation, Location, Raw Material, Technological Changes, Marketing, Finance	11	25%

4. Suggested Readings

Books:

1. K. V. Sivayya : Indian Economy, S Chand & Company Pvt Ltd, New Delhi
2. Mishra and Puri : Indian Economy, Himalaya Publication House, New Delhi
3. Sunderam Dutt: : Indian Economy- S Chand & Company Pvt Ltd, New Delhi