

Subject Code: 1MS1010501	Subject Title: Entrepreneurship and Project Management
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1. Course Objectives:

This course helps to explain the key ingredients to be a successful entrepreneur, to appreciate the value of entrepreneurship in daily life, to understand the impact of social and environmental issues in starting up of a new venture, to develop entrepreneurial culture and provide opportunity to build analytical and practical skills.

2. Teaching Scheme (Hours per week):

Lecture (Hrs.)	Tutorial	Practical	Credit	Evaluation Scheme (Marks)				
				Theory		Practical		Total
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
4	-	-	4	70	30	-	-	100

3. Syllabus:

Module No.	Contents	Total Hours	Weight
1	Introduction to Entrepreneurship: Meaning of Entrepreneurship, Characteristics, Functions, Types and Conceptual Model of Entrepreneurship, Role of Entrepreneurship in Economic Development, Meaning of Entrepreneur, Types of Entrepreneur	12	25%
2	Motivating the Entrepreneurship: Motivation Training, Motivation and Imagery, Personal Efficiency, Cultural Values, Action Planning, Motivation Development Strategies	12	25%
3	Identification of Project Opportunity and Market & Technical Appraisal: Sources of Project Idea, Information Required for Market Analysis, Sources of Market Information, Demand Forecasting, Technical Analysis: Location and Site, Material Product Technology, Site Preparation	12	25%

4	Financing the Project: Study of the Financial Assistance available From Financial Institutions, Procedure For Procurement of Project Loan, Submission Loan Application, Project Appraisal Sanction the Loan and Acceptance Execution of Agreement, Disbursement of Loan	12	25%
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4. Suggested Readings

Books:

1. Project by Prasanna Chandra, Mc-Graw Hill New, New Delhi
2. Entrepreneurial Development by S. S. Khanka, S. Chand, New Delhi
3. Project Management and Entrepreneurship by Vasant Desai, Himalaya Publishing House
4. Project Management by L. S. Srinath, Laxmi Publication, New Delhi
5. Project Management by Chitkara, Tata McGraw-Hill Education