

Subject Code: 1MS1010603

Subject Title: Management Research Project

1. Course Objectives:

During the first year semester II, students go for an industrial visit and get a general overview of the functioning of the business enterprises. During the second year semester IV, the students are supposed to visit any organization and study details of functional areas. In line with this, the third year semester VI students should decide the topic for the project under the guidance of a teacher in the first month of the academic year of B.B.A. Sem – VI. They will have the ways to complete the project:

- (I) Field work/Survey based/Primary data
- (II) Library work/Literature review/Secondary data
- (III) Placement with organization

Student can carry out the project work after college hours, holidays/Diwali vacation. The student should take regular guidance from the teacher while carrying out project work. The project should be ready before the internal examination of college.

2. Teaching Scheme (Hours per week):

Lecture (Hrs.)	Tutorial	Practical	Credit	Evaluation Scheme (Marks)				
				Theory		Practical		Total
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
-	-	8	4	-	-	60	40	100

3. Guidelines:

The guidelines for the project report are as follows:

- Declaration from the student that his/her research work is not copied from any other existing reports.
- Certificate of the guide: The guide should certify that the research work is original and completed satisfactorily under his/her guidance.

The Chapter Scheme for the project will be as follows:

4. Syllabus:

Module No.	Contents	Total Hours	Weight
1	Preface Acknowledgement Executive Summary Index Chapter – 1: Introduction To Study 1.1 Introduction 1.2 Purpose of Study 1.3 Objectives of Study 1.4 Hypothesis of Study 1.5 Research Methodology 1.6 Scopes of Study 1.7 Significance of the Study 1.8 Limitations 1.9 Chapter Scheme	24	25%
2	Chapter- 2: Introduction to the Organization 2.1 Introduction to the Industry 2.2 Brief History of the Organization 2.3 Subsidiaries, Associates of the Company 2.4 Organization Structure 2.5 Department/Manufacturing Process 2.6 Important Statistical Information 2.7 Future Prospect If the Student Is Completing a Project In a Organization, the Above Chapter Scheme Can Be Used In Case of Other Students. The Detailed Information Relating to the Topic May Be Included Under This Chapter. This Chapter Should Not Be More Than 5 Pages. Chapter- 3: Literature Review • Basic Concepts • Necessary Theoretical Inputs May Be Added to Support the Research Work	24	25%
3	Chapter – 4: Analysis of Data and Interpretation In This Chapter Student Can Analysis Important Data and Interpret them by Using Statistical Techniques	24	25%
4	Chapter- 5: Finding and Observation Chapter- 6: Conclusions and Suggestions References Bibliography Appendix	24	25%

The above guidelines are not a Performa for writing the project but can be used as a milestone, while writing the project report. The guide has every discretion and power to change the Chapter as per requirements.

Notes:

- (1)** There should be a proper linkage between objectives, data and interpretation, findings and suggestions.
 - (2)** Header and Footer on project pages shall consist of University name and Institute/College name, respectively. No other information should be included in the Header and Footer.
 - (3)** Color ink should not be used for text.
 - (4)** Page numbers are compulsory.
- The project shall be evaluated internally and externally. The External Examiner shall be from the panel of Examiners suggested by Board of Studies from time to time. Project report shall carry 50 Marks and viva voce Examination 10 Marks.
 - Those who fail in the project work will have to re-do the project work and submit to the college for External examination by the University.