

Subject Code: 1MS2010207

Subject Title: Summer Internship Program

1. Course Objectives and Outline:

Summer internship Program intends to provide an industry exposure to management students by working with organization. By doing summer internship Program students will get chance to apply management learned in 1st year of MBA concept into real life organizational and environmental situations. This will enable the students to explore an industry/organization and sharpen their skills in a familiar field. Program also offers chance to student to expand professional network.

2. Teaching Scheme (Hours per week)

Lecture (Hrs.)	Tutorial	Practical	Credit	Evaluation Scheme (Marks)		Total
				University Assessment	Continuous Assessment	
The subject being training based project, a student is required to undergo training for 6 to 8 weeks in an organization during the summer vacation.			08	120	80	200

3. Outline:

At the end of Second Semester each student shall undertake a Summer Internship Programme (SIP) for 6 to 8 weeks. It is mandatory for the student to seek advance written approval from the Institute about organization before commencing the SIP. The SIP may or may not have a Functional Focus, i.e. the student may take up a SIP in his/her intended area of specialization or in any other functional area of management. Ideally the SIP should exhibit a cross-functional orientation.

SIP may be a research project – based on primary / secondary data or may be an operational assignment involving working by the student on a given task/assignment/project in an organization / industry. It is expected that the SIP shall sensitize the students to the demands of the workplace. The learning outcomes and utility to the organization must be specifically highlighted. The student shall submit a written structured report based on work done during this period.

The report should be well documented and supported by –

- Executive summary
- Organization /Industry profile
- Outline of the problem/task undertaken
- Research methodology & data analysis (in case of research projects only)
- Relevant activity charts, tables, graphs, diagrams, etc.

- Learning of the student through the project
- References in appropriate referencing styles.

Project Report should reflect the nature and quantum of work undertaken by the student. The report must reflect 8 weeks of work and justify the same. The completion of the SIP shall be certified by the respective Faculty Guide & approved by the Director of the Institute. The external organization (Corporate / NGO/ SME/ etc.) shall also certify the SIP work. The student shall submit the project report after completion of the training to the institute.

4. Evaluation Scheme:

The University shall conduct viva-voce for evaluation of the SIP. The Panel shall comprise of the External and Internal examiners.

Sr. No.	Component	Weightage
1	University Examination	60%
2	Continuouss Assessment	40%

The Internal & the External viva-voce shall evaluate the project based on:

1. Actual work undertaken by the student
2. Students' understanding of the organization and business environment
3. Outcome of the project
4. Utility of the project to the organization
5. Basic analytical capabilities