

Subject Code: 1MS2010292	Subject Title: Event Management and Leadership (Non-Credit Course)
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1. Course Objectives and Outline:

The course has been introduced with an objective of imparting practical knowledge of various management functions such as Planning, Organizing, Leading and Controlling through the event management exposure in a practical set-up.

2. Teaching Scheme (Hours per week)

Lecture (Hrs.)	Tutorial	Practical	Credit	Evaluation Scheme (Marks)		Total
				University Assessment	Continuous Assessment	
-	2	1	-	-	-	-

3. Course Pedagogy

In this non-credit course, students are expected to work in groups. The students' groups shall be assigned a small project where in they have to prepare a detail proposal for an event. Preparation of proposal shall follow by a presentation before the faculty panel. Besides the project, the students are also expected to actively participate in the organization process of various events being organized regularly in the campus.

4. Suggested Readings

a. books

- Event Management by Sitaram Sing: published by Anita Books

5. Evaluation of students

This being a non-credit course, students shall not be evaluated on the basis of traditional examination. For successful completion of the course, students have to complete all the assignments and obtain "S" (satisfactory) grade from their faculty mentor(s). A student obtaining "U" (unsatisfactory) grade has to repeat the course in the next immediate semester and has to obtain "S" grade.