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|---------------------------------|--------------------------------------------------------|
| <b>Subject Code: 1MS3010205</b> | <b>Subject Title: Growth And Structure of Industry</b> |
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### 1. Course Overview

The Course is designed to impart basic knowledge of functioning of Indian industries and the trends in growth of Indian industries. It also aims at exposing the students to the external business environment.

### 2. Course Objectives

*After the course, participants*

- Would be able to understand Industrialization and its impact
- Would be able to Understand important dimension of starting industry like location, source funds
- Would able to understand different industry and its functioning in Indian context.

### 3. Teaching Scheme (Hours per week)

| Lecture (Hrs.) | Tutorial | Practical | Credit | Evaluation Scheme (Marks) |                       | Total |
|----------------|----------|-----------|--------|---------------------------|-----------------------|-------|
|                |          |           |        | University Assessment     | Continuous Assessment |       |
| 3              | 1        | 0         | 4      | 60                        | 40                    | 100   |

### 4. Syllabus:

| Module No. | Contents                                                                                                                                                                                                                                                                                                    | Total Hours | Weight (%) |
|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|------------|
| 1          | <b>Concepts of Industrialization</b><br>Classification of Industries on The Basis of Nature, Size and Ownership; Motives For Industrialization; Limitations; Factors Inhibiting Industrialization                                                                                                           | 12          | 25         |
| 2          | <b>Location of Industry</b><br>Meaning, Significance, Factors Affecting Location Decision<br>Concepts of Agglomeration and Deglomeration Tendencies                                                                                                                                                         | 12          | 25         |
| 3          | <b>Development Banks and Investment Institution</b><br>Objectives and Working of All India Development Banks: IDBI, IFCI, ICICI<br>Objectives and Working of State Level Financial Institution: GSFC, GIDC, GIIC<br>Objectives and Working of Other Institution: UTI, LIC, GIC as An Investment Institution | 11          | 25         |

|   |                                                                                                                                                                                                                                                  |    |    |
|---|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|
| 4 | <b>Growth and Structure of Industries:</b><br>Chemical and Pharmaceutical Industry, Cement Industry<br>Cotton Textile Mills Industry, Government Control and<br>Regulation, Location, Raw Material, Technological Changes,<br>Marketing, Finance | 10 | 25 |
|---|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|

## 5. Suggested Readings

### Text Books

| Author/s      | Publication               | Title          |
|---------------|---------------------------|----------------|
| K. V. Sivayya | S Chand & Company Pvt Ltd | Indian Economy |

### Reference books

| Author/s        | Publication                | Title          |
|-----------------|----------------------------|----------------|
| Mishra and Puri | Himalaya Publication House | Indian Economy |
| SunderamDutt    | S Chand & Company Pvt Ltd  | Indian Economy |

## 6. Evaluation Scheme

| Sr. No. | Component                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Weight |
|---------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|
| 1       | <b>University Examination</b><br>* For the written examination, the open book examination may be opted by the paper setter appropriately                                                                                                                                                                                                                                                                                                                                                                                      | 60%    |
| 2       | <b>Internal Assessment</b><br>-Depending on the need and objectives of the subject, internal assessment should include minimum three of the following sub-components;<br><i>Class Test, Quiz, Assignments, Case Presentation, Class Participation, Projects, Team/Individual Assignments.</i><br>-The weightage of a sub-component should not exceed 50% of internal assessment component weight.<br>-The bifurcation of sub-components shall be communicated by the instructor before commencement of the academic sessions. | 40%    |