

Sankalchand Patel University

FACULTY OF MANAGEMENT STUDIES

Bachelor of Business Administration

Teaching and Examination Scheme

To be In Effect from: Academic Year 2017-18

Semester – III

Subject Code	Subject Title	Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				
		Lecture	Tutorial	Practical	Credit	Theory		Practical		Total
						University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
1MS1010301	Personality Development	3	1	-	4	70	30	-	-	100
1MS1010302	Marketing Management – I	4	-	-	4	70	30	-	-	100
1MS1010303	Fundamentals of Financial Management	4	-	-	4	70	30	-	-	100
1MS1010304	Corporate Accounting – II	4	-	-	4	70	30	-	-	100
1MS1010305	Basic Statistics	4	-	-	4	70	30	-	-	100
(Elective Any One From the following)										
1MS1010306	Human Resource Management	4	-	-	4	70	30		-	100
1MS1010307	Retail Management	4	-	-	4	70	30			100
	Total	23	1	-	24	420	180			600

Semester – IV

Subject Code	Subject Title	Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				
		Lecture	Tutorial	Practical	Credit	Theory		Practical		Total
						University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
1MS1010401	Business Correspondence	3	1	-	4	70	30	-	-	100
1MS1010402	Marketing Management – II	4	-	-	4	70	30	-	-	100
1MS1010403	Financial Management	4	-	-	4	70	30	-	-	100
1MS1010404	Managerial Economics	4	-	-	4	70	30	-	-	100
1MS1010405	Practical studies	-	-	8	4	-	-	60	40	100
(Elective Any Two From the following)										
1MS1010406	E-Commerce	4	-	-	4	70	30	-	-	100
1MS1010407	Business Statistics	4	-	-	4	70	30	-	-	100
1MS1010408	Management Information System	4	-	-	4	70	30	-	-	100
		23	1	8	28	420	180	60	40	700