

Program Name: Bachelor of Business Administration (BBA)

Program Code: MS101

Semester / Year : Sem - 5 / 3rd Year

Effective From Academic Year: 2018-19

Subject Code	Subject Name	Credit	Hours per week				Theory (Marks)		Practical (Marks)		Total (Marks)
			L	T	P	Total	University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
1MS1010501	Entrepreneurship & Project Management	4	4	--	--	4	70	30	--	--	100
1MS1010502	Cost Accounting	4	4	--	--	4	70	30	--	--	100
1MS1010503	Environment Studies	4	4	--	--	4	70	30	--	--	100
1MS1010504	Business Research Methodology	4	4	--	--	4	70	30	--	--	100
(Elective Any Two From the following)											
1MS1010505	Advanced Marketing Management – I	4	4	--	--	4	70	30	--	--	100
1MS1010506	Advanced Financial Management – I	4	4	--	--	4	70	30	--	--	100
1MS1010507	Advanced Human Resource Management – I	4	4	--	--	4	70	30	--	--	100
1MS1010508	Export Management – I	4	4	--	--	4	70	30	--	--	100
Total		24	24	--	--	24	420	180	--	--	600