

Subject Code: 1RI3000102	Subject Title: Essentials of Disciplinary Research Subject-1 (Basics of Entrepreneurship)
Pre-requisite Subject	- NONE -

Objectives of course: To give in-depth knowledge of the subject chosen for Ph.D. work by the research scholar

Learning outcomes: After study this subject course the scholar have in-depth knowledge of the subject that he/she has chosen for their study work apart from this it will helpful to do his/her research work smoothly.

Teaching Scheme (Credit Distribution)				Evaluation Scheme(% Marks)	Total Marks
Lecture	Tutorial	Practical	Credit	Continuous (Internal) Assessment	100
3	1	--	4	100%	

Unit	Content	Lecture	Wt. (%)
1	Introduction of Entrepreneur and Entrepreneurship: ➤ Definition of Entrepreneur and Entrepreneurship ➤ Characteristics and Importance of Entrepreneur and Entrepreneurship ➤ Function and Type of Entrepreneur ➤ Comparative study of the terms Entrepreneur with Entrepreneurship, Intrapreneur and Manager	4	25%
2	Various Types of Business Organization: ➤ Sole proprietorship ➤ Partnership ➤ Co-operative society ➤ Joint stock company Meaning, Characteristics, Advantages and Disadvantages, Comparative study of various types of Business units	5	25%
3	Source of Business Capital: ➤ Source of owned capital: Share capital (Equity share and Preference share), ploughing back of profit. ➤ Source of Borrowed Capital: Debenture, Term Loan, Public Deposit, Commercial Bank and Intercompany Deposits.	3	25%
4	Venture Capital ➤ Definition , Characteristics, Importance of Venture capital ➤ Types of Venture Capital and stages venture capital Lending	2	25%

List of References:

1. Viramgami H. S., Entrepreneurship Development, APH Publishing Corporation, New Delhi.
2. Prasanna Chandra, Project Preparation, Appraisal and Implementation, Tata McGraw Hill, New Delhi.

Subject Code: 1RI3000103	Subject Title: Essentials of Disciplinary Research Subject-2 (Performance Management & Measurement)
Pre-requisite Subject	- NONE -

Objectives of course: To give in-depth knowledge of the subject chosen for Ph.D. work by the research scholar

Learning outcomes: After study this subject course the scholar have in-depth knowledge of the subject that he/she has chosen for their study work apart from this it will helpful to do his/her research work smoothly.

Teaching Scheme (Credit Distribution)				Evaluation Scheme(% Marks)	Total Marks
Lecture	Tutorial	Practical	Credit	Continuous (Internal) Assessment	50
---			2	100%	

Unit	Content	Wt. (%)
1	Project report: ➤ Meaning, importance, contents, importance and imaginary form of project report. Entrepreneurship Development Program (EDP): ➤ Meaning, types and importance of EDP ➤ Government organization for EDP Role of government for EDP and Entrepreneurship Development Institution of India.	20%
2	Small Scale Industry: ➤ Definition and characteristics of Cottage industry, Tiny industry, Ancillary industry and Small scale industry ➤ Importance and problems of Small scale industry. Institutional Support to Entrepreneurs: ➤ All Indian Institutions ➤ State Level Institutions ➤ Fund Based Institutions	20%
3	Role of an entrepreneur: ➤ Role as in economic growth as an innovator ➤ Role as generation of employment opportunities ➤ Role as complementing and supplementing economic growth ➤ Role as bringing about social stability ➤ Role as balanced regional development of industries ➤ Role of export promotion and import substitution ➤ Role as forex earning.	20%
4	Innovation: ➤ Meaning, characteristics and types of innovation.	20%
5	Achievement theory of entrepreneur: ➤ Meaning and characteristics/elements of achievement motivation, (Mallow's Theory) ➤ classification of necessity of achievements, ➤ McClelland's achievement theory of motivation, suggestions for development of achievement motivation, tests for achievement motivation.	20%

List of References:

1. Viramgami H. S., Entrepreneurship Development, APH Publishing Corporation, New Delhi.
2. Prasanna Chandra, Project Preparation, Appraisal and Implementation, Tata McGraw Hill, New Delhi.
3. Holt H. David, Entrepreneurship - New Venture Creation, Prentice Hall of India Pvt. Ltd., New Delhi.