

Program Name: - Integrated MBA (I-MBA)

Program Code: MS301

Semester:- 4

Subject code	Subject Name	Credit	Hours per week				Theory (Marks)				Practical(Marks)				Total (Marks)	
			L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment			
							Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.		
1MS3010401	Human Resource Management	4	4	-	-	4	24	60	16	40	-	-	-	-	100	
1MS3010402	Advanced Marketing Management	4	3	1	-	4	24	60	16	40	-	-	-	-	100	
1MS3010403	Essentials of Financial Management	4	4	-	-	4	24	60	16	40	-	-	-	-	100	
1MS3010404	Introduction to International Business	4	4	-	-	4	24	60	16	40	-	-	-	-	100	
1MS3010405	Legal Aspects of Business	4	3	1	-	4	24	60	16	40	-	-	-	-	100	
1MS3010406	Personality Development and Soft Skills II	4	3	1	-	4	24	60	16	40	-	-	-	-	100	
	Enrichment Courses (Non-Credit)															
1MS3010491	Theater-Based Techniques for Managers.	-	-	2	-	-	-					-	-	-	-	
Total		24	21	5	0	24										600

L=Lecture, T=Tutorial, P=Practical

Note (if any):-