

Subject Code: 2CM1010113	Subject Title: Business Organization and Management -1 Course Type: Core Elective: Management
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Course Objective: To provide basic knowledge to students about the fundamentals principles and theories and its applications in the field of commerce.

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)		
Lecture	Tutorial	Practical	Credit	University Assessment	Institutional Assessment	Total
4	-	-	4	70	30	100

Subject Contents			
Sr. No	Topic	Total Hours	Weight (%)
1	Business Enterprises: 1 Forms of business organization: Sole Proprietorship, Joint Hindu Family Firm, Partnership Firm, Joint Stock Company, Cooperative Society, Limited Liability Partnership, Choice of forms of Organization	9	25%
2	Business Enterprises: 2 Public Enterprises: Definition of Public Enterprises, Importance of Public Enterprises, Forms of Public Enterprises, Advantages and Disadvantages of Public Enterprises. International Business: Meaning of International Business, Objectives of International Business, and Role of Various Government Organization for the development of International Trade, Concept of Multinational Corporations.	9	25%
3	Foundation of Indian Business: Introduction of Indian industries, Agriculture, Industrial and Service sectors, Definition of Small and Medium Enterprise, Its importance, Problems of Indian Government and Policy,	9	25%
4	Recent Trends in Indian Business: India's experience of Liberalization, Privatization and Globalization, Technological development and Skill development 'Make in India' movement, Social Responsibility and Business Ethics, Emerging opportunities in business, Outsourcing and E-commerce.	9	25%

Reference Books:

1. Chhabra, T.N; Business Organization and Management, Sun India Publication, New Delhi.
2. Gupta C.B. Modern Business Organization, Mayur Paperbacks, New Delhi.
3. Kaul, V.K; Business Organization and Management, Pearson Education, New Delhi.