Subject Code: 2CM1010141				**Subject Title: Basics of Entrepreneurship-1** **Course Type: Soft Skills Elective**		
Course Objective: To provide basic information to students about the entrepreneurship and its development in the field of commerce						
Teaching Scheme (Hours per week)				**Evaluation Scheme (Marks)**		
Lecture	**Tutorial**	**Practical**	**Credit**	**University Assessment**	**Institutional Assessment**	**Total**
2	-	-	2	70	30	100

Subject Contents			
Sr. No	**Topic**	**Total Hours**	**Weight (%)**

1	**Introduction of Entrepreneur and Entrepreneurship:**
	▪ Definition of Entrepreneur and Entrepreneurship
	▪ Characteristics of Entrepreneur
	▪ Characteristics of Entrepreneurship
	▪ Importance of Entrepreneurship
	▪ Function and Type of Entrepreneur
	▪ Qualities of Entrepreneurs.
	▪ Comparison of Following Terms:-
	  ▪ Entrepreneur V/s Entrepreneurship.
	  ▪ Entrepreneur V/s Intrapreneur
	  ▪ Entrepreneurship/s Self- Employment
	Various Types of Business Organization:
	▪ Sole proprietorship-Meaning- Characteristics, Advantages and Disadvantages
	▪ Partnership- Meaning- Characteristics, Advantages and Disadvantages
	▪ Co-operative society- Meaning- Characteristics, Advantages and Disadvantages
	▪ Joint stock company- Meaning- Characteristics, Advantages and Disadvantages
		7	25%

2	**Business Environment:** ▪ Meaning of Business Environment ▪ Factor affecting of Business Environment ▪ Importance of Business Environment ▪ Difference Between Micro & Macro Environment **Business opportunity:** ▪ Definition of Business opportunity ▪ Characteristics of Business opportunity ▪ Source of Business opportunity	7	25%
3	**Risk Management:** ▪ Meaning of Risk & Risk Management. ▪ Types of Risk ▪ Techniques Risk management ▪ Advantages and Limitation of Risk Management	7	25%

4	**Source of Business Capital:**
	▪ Source of owned capital:
	    ▪ Share capital (Equity share and Preference share),
	    ▪ Ploughing back of profit.
	▪ Source of Borrowed Capital:
	        ▪ Debenture
	        ▪ Term Loan
	        ▪ Public Deposit
	    ▪ Commercial Bank
	    ▪ Intercompany Deposits.
	Venture Capital:-
	▪ Definition of Venture Capital
	▪ Characteristics & Importance of Venture capital
	▪ Types of Venture Capital
	▪ Stages/Steps/Process of venture capital Lending
		7	25%

Reference Books:

1. Viramgami H. S., Entrepreneurship Development, APH Publishing Corporation, New Delhi.
2. Prasanna Chandra, Project Preparation, Appraisal and Implementation, Tata McGraw Hill, New Delhi.
3. Sudha, G.S Fundamentals of Entrepreneurship, Ramesh books depot, Jaipur, 2006
4. Holt H. David, Entrepreneurship- New venture creation, Prentice-Hall of India Private Ltd., New Delhi, 2006
5. Desai, Vasant Dynamics of Entrepreneurship Development and Management, Himalaya Publishing House, New Delhi, Third Edition
6. Desai Vasant, Entrepreneurship Development, Himalaya Publishing House, Bombay, 2000