

|                                                                                                                                                             |                                                                                                  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|
| <b>COURSE CODE:</b> 2CM2010121                                                                                                                              | <b>COURSE TITLE:</b> CORPORATE GOVERNANCE AND BUSINESS ETHICS<br><b>COURSE TYPE :</b> SOFT SKILL |
| <b>COURSE OBJECTIVE:</b><br>To make the students familiar with the various corporate governance aspects and prevailing business ethical practices in India. |                                                                                                  |

| Teaching Scheme (Hours per week) |        | Evaluation Scheme (Marks) |                          |       |
|----------------------------------|--------|---------------------------|--------------------------|-------|
| Lectures                         | Credit | University Assessment     | Institutional Assessment | Total |
| 4                                | 4      | 60                        | 40                       | 100   |

| Unit | Topic and Contents                                                                                                                                                                                                                                  | Hours | Wt. (%) |
|------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|---------|
| 1.   | <b>Corporate Governance: Introduction</b><br>Meaning, Features, Objectives, Advantages, Weaknesses of Corporate governance, Code of conduct, Norms Related to Corporate Governance in India                                                         | 15    | 25%     |
| 2.   | <b>Corporate Governance in India:</b><br>Indian Corporate Scams, Various committees in India: Cadbury Committee, Kumar Mangalam Birla Committee, Narayana Murthy Committee Corporate Social Responsibility towards Different Stakeholders [Society] | 15    | 25%     |
| 3.   | <b>Fundamentals of Business Ethics:</b><br><b>Values:</b> Importance, sources of value system, types of values, Values across culture.<br><b>Business Ethics:</b> Nature, characteristics and needs, ethical practices in commerce and management.  | 15    | 25%     |
| 4.   | <b>Law and Ethics:</b><br>Relationship between law and ethics, Impact of law on business ethics, Social responsibility of business, environmental protection, fair trade practices, consumer protection and awareness.                              | 15    | 25%     |

**Reference Books:**

1. D. Murry: Ethics in organizational
2. ICWAI study material Group I
3. L.T. Hosmer: The ethics of Management
4. S.K Chakraborty: Values and ethics in organization
5. ICFAI Center For Management Research 'Business Ethics & Corporate Governance'