

COURSE CODE: 2CM2010222	COURSE TITLE: FINANCIAL SERVICES
SEMESTER- 2	COURSE TYPE : Soft Skill
COURSE OBJECTIVE: To get expertise knowledge in various financial services available in the market and use same in the field of commerce and finance.	

Teaching Scheme (Hours per week)		Evaluation Scheme (Marks)		
Lectures	Credit	University Assessment	Institutional Assessment	Total
4	4	60	40	100

Unit	Topic and Contents	Hours	Wt. (%)
1.	Mutual Funds: Meaning, Concepts of Mutual Funds, Growth of Mutual Fund Industry in India; Organization of a Mutual Fund; Types of Mutual fund Scheme; Role of intermediaries and marking of Mutual funds; Method of investing in mutual fund scheme; tax implication for mutual fund investors.	15	25%
2.	Insurance: Origin and development of insurance, opening of insurance sector in India, Role of IRDA in Insurance sector, Types of Insurance, General, Health and Life, Re-insurance.	15	25%
3.	Investment Banking: Investment Bank; Functions and its type, Investment banking services, Merchant banking service, Housing Finance; Role of Housing and housing finance in economy, Policy initiative and measures to develop housing finance in India, Types of housing loan. Marketing Strategies of Housing finance institutions, role of national housing bank.	15	25%
4.	Banking and Non banking services: Importance and functions of banks, development of banking in India, schedule commercial bank, mobilization, landing and investment of funds by banks, Reforms in banking system, payment and settlement system, diversification in banking operations, regional rural bank, cooperative banking, non banking finance companies, development banking Micro finance and financial inclusion.	15	25%

References Books:

1. Pathak Bharti V "Indian Financial System" 3rd Edition Pearson Education.
2. Khan M.Y Indian Financial System 6th Edition Mc Graw.