

Program Name: - Master of Commerce (M.Com)

Program Code: CM201

Semester:- 2

Semester: 2															
Subject code	Subject Name	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
			L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
							Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
	Core Course:														
2CM2010201	Advanced Marketing Management	4	4	0	0	4	24	60	16	40	0	0	0	0	100
2CM2010202	Managerial Economics	4	4	0	0	4	24	60	16	40	0	0	0	0	100
	Specialization: (Elective Course) (Any one group of the following group)														
	Accounting and Financial Management:														
2CM2010211	Advanced Financial Accounting -2	4	4	0	0	4	24	60	16	40	0	0	0	0	100
2CM2010212	Advanced Financial Management -2	4	4	0	0	4	24	60	16	40	0	0	0	0	100
	OR														
	Statistic:														
2CM2010213	Econometrics-1	4	4	0	0	4	24	60	16	40	0	0	0	0	100
2CM2010214	Econometrics-2	4	4	0	0	4	24	60	16	40	0	0	0	0	100
	OR														
	Advanced Business Management:														
2CM2010215	Consumer Behaviour and Sales Promotion	4	4	0	0	4	24	60	16	40	0	0	0	0	100
2CM2010216	Advanced Marketing Concepts and Strategies	4	4	0	0	4	24	60	16	40	0	0	0	0	100
	Soft Skill Course: (Any One subject of the following)														
2CM2010221	Growth and Structure of Industries (GSI)	4	4	0	0	4	24	60	16	40	0	0	0	0	100
2CM2010222	Financial Services	4	4	0	0	4	24	60	16	40	0	0	0	0	100
Total		20	20	0	0	20									500

L=Lecture, T=Tutorial, P=Practical

Note (if any):-

Total Credit of the semester is not more than 20

First Two Subjects "Core Course" are Compulsory and Students are allowed to choose any one group of subjects.

Students are allowed to choose any one subject from the Soft Skill Course