

Subject Code: 1MS3010504

Subject Title :Industry Orientation Project

1. Course Objectives:

Industry Orientation Project intends to provide an industry orientation to students by visiting organization. By doing Industry Orientation Project, students will get chance to observe management lessons into real life organizational and environmental situations. This will enable the students to explore an industry/organization and enhance their knowledge in a familiar field. This project also offers chance to student to expand corporate contacts.

2. Teaching Scheme (Hours per week):

Lecture (Hrs.)	Tutorial	Practical	Credit	Evaluation Scheme(Marks)				
				Theory		Practical		Total
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
-	-	8	4	-	-	60	40	100

3. Outline:

At the during of 5th Semester each student shall undertake an Industry Orientation Project (IOP). It is mandatory for the student to seek advance written approval from the Institute about organization before commencing the IOP.

IOP may be a study of functional areas of organization or may be an operational assignment involving working by the student on a given task/assignment/project in an organization/ industry. It is expected that the IOP shall sensitize the students to the demands of the workplace. The learning outcomes and utility to the organization must be specifically highlighted. The student shall submit a written structured report based on work done during this period.

The report should be well documented and supported by –

Executive summary

Organization /Industry profile

Outline of the organization functions/task undertaken

Details of Products/Services Offered by organizations

Learning of the student through the project

References in appropriate referencing

Project Report should reflect the nature and quantum of work undertaken by the student. The report must reflect the work undertaken and justify the same. The completion of the IOP shall be certified by the respective Faculty Guide & approved by the Director of the Institute. The external organization (Corporate / NGO/ SME/ etc.) shall also certify the IOP work. The student shall submit the project report after completion of the training to the institute.

Detail guidelines will be provided through IOP Handbook.

4. Evaluation Scheme:

The University shall conduct viva-voce for evaluation of the IOP. The Panel shall comprise of the External and Internal examiners.

Sr. No.	Component	Weightage
1	University Examination	60%
2	Internal Assessment	40%

The Internal & the External viva-voce shall evaluate the project based on:

1. Actual work undertaken by the student
2. Students' understanding of the organization and functional areas
3. Outcome of the project
4. Utility of the project to the organization
5. Basic analytical capabilities