Subject Code: 1MS3010602	Subject Title: Business Ethics and Corporate Governance (BE & CG)

1. **Learning Outcome:** The overall learning outcomes entailed in the subject are as below:
   LO1: Demonstrate an enhanced appreciation for the relevance and practical application of ethics in the role of management.
   LO2: Critically evaluate the range of ethical issues that arise in management, and business organizations and the theories that are used to model these issues and demonstrate an ability to propose solutions to those issues.
   LO3: Critically evaluate the different ways in which people may respond to ethical issues at work and what may influence such responses.
   LO4: Demonstrate detailed knowledge of the development of Corporate Social Responsibility and the responsibilities of business corporations beyond profit maximization.
   LO5: Critically evaluate the theory of corporate governance and apply this theory in analyzing corporate structures, board composition, and how boards of directors conduct their affairs.

2. **Course Objectives:** The overall objective of the course is such that by the end of the semester the students would be able:
   - To have an in-depth understanding about the ethics and values concerns and issues in businesses and how managerial behavior can contribute to the value of the organization.
   - To know and understand the corporate social Responsibilities of businesses and practice the same in their professional lives.
   - To understand key concepts in the area of corporate governance and its relevance in the business environment.

3. **Teaching Scheme (Hours per week)**

Lecture (Hrs.)	Tutorial	Practical	Credit	Examination Evaluation		Total
				University Assessment	Continuous Assessment	
4	0	0	4	60	40	100

4. **Syllabus:**

Module No.	Contents	Total Hours	Weight (%)
1	• Introduction to Business Ethics: Definition, Meaning, Nature and its Importance • Relevance of Ethics in Business, Arguments for and against	10	25

	Business Ethics with recent examples • Ethical Principles and Theories of Ethics (Utilitarianism, Normative Theories of Business Ethics), Lawrence Kohlberg's Theory of Moral Development • Types of ethics, Distinction between Values, Ethics and Morals • Worker's and Employee's rights and responsibilities		
2	• Managerial Ethics: Categories of Management Morality • Ethical Decision Making: Ethical Dilemma at Work-Sources and Resolutions • Overview of Creative Accounting-Its role in Business Scandals • Corporate Ethical Leadership • Corporate Social Responsibility (CSR) Meaning, Evolution and common indicators for measuring business social performance.	10	25
3	• Introduction, Meaning and definition of Corporate Governance • Significance, Need and Objectives of CG, Features of Good Governance • Reasons for Corporate Governance Failure, consequences of Bad Governance • New initiatives in improving Corporate Governance Standards • Concepts of Insider Trading; Whistle blowing: Kinds of whistle blowing, Equal employment opportunity (EEO)	10	25
4	Model working of Corporate Governance: • Board Structure, role and responsibilities of Directors, Rights and responsibilities of shareholders, ownership of independent Directors – Indian Scenario, Indian Committees and Guidelines on Corporate Governance. • Case Studies covering recent examples	10	25

5. Suggested Reference Books:

Author /s	Name of the Book	Publication
C.S.V Murthy	Business Ethics and Corporate Governance	Himalaya Publication (Latest)
A.C. Fernando	Business Ethics and Corporate Governance	Pearson(Latest)
B.N. Ghosh	Business Ethics and Corporate Governance	Tata Mcgraw Hill (Latest)
V. Balachandran V. Chandrasekaran	Corporate Governance Ethics and Social Responsibility	PHI(Latest)
S K Mandal	Ethics in Business and Corporate Governance	Tata McGraw Hill(Latest)

6. Evaluation Scheme

The evaluation of participants will be on continuous basis comprising of the following Elements:

Component	Weight
Internal Assessment Depending on the need and objectives of the subject, internal assessment should include minimum three of the following sub-components; • Class Test, Quiz, Assignments, Case Presentation, Class Participation, Projects, Team/Individual Assignments. • The weightage of a sub-component should not exceed 50% of internal assessment component weight. • The bifurcation of sub-components shall be communicated by the instructor before commencement of the academic sessions.	**40%**
University Examination * For the written examination, the open book examination may be opted by the paper setter appropriately	**60%**