

Program Name: - Integrated MBA (IMBA)

Program Code: MS301

Semester :- VI

Effect from Academic Year: 2022-23

Subject code	Subject Name	Credit	Hours per week				Theory (Marks)				Practical(Marks)				Total (Marks)
			L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
							Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
1MS3010601	Financial Planning and Taxation	4	4	--	--	4	24	60	16	40	--	--	--	--	100
1MS3010602	Business Ethics and Corporate Governance (BECG)	4	4	--	--	4	24	60	16	40	--	--	--	--	100
1MS3010603	Business Etiquettes (BE)	4	4	--	--	4	24	60	16	40	--	--	--	--	100
1MS3010604	Summer Internship Program(SIP)	4	--	--	8	8	--	--	--	--	48	120	32	80	200
Elective Courses															
Specialization: Marketing (Any three)															
1MS3010651	Strategic Brand Management	4	4	--	--	4	24	60	16	40	--	--	--	--	100
1MS3010652	B to B Marketing	4	4	--	--	4	24	60	16	40	--	--	--	--	100
1MS3010653	Retail Management	4	4	--	--	4	24	60	16	40	--	--	--	--	100
1MS3010654	Digital Marketing	4	4	--	--	4	24	60	16	40	--	--	--	--	100
1MS3010655	Product Management	4	4	--	--	4	24	60	16	40	--	--	--	--	100
Specialization: Finance (Any three)															
1MS3010631	Financial Derivatives	4	4	--	--	4	24	60	16	40	--	--	--	--	100
1MS3010632	International Finance	4	4	--	--	4	24	60	16	40	--	--	--	--	100
1MS3010633	Management Control Systems	4	4	--	--	4	24	60	16	40	--	--	--	--	100
1MS3010634	Behavioral Finance	4	4	--	--	4	24	60	16	40	--	--	--	--	100
1MS3010635	Commodity Markets	4	4	--	--	4	24	60	16	40	--	--	--	--	100
Specialization: Human Resource (Any three)															
1MS3010671	Strategic Human Resource Management	4	4	--	--	4	24	60	16	40	--	--	--	--	100
1MS3010672	Compensation Management	4	4	--	--	4	24	60	16	40	--	--	--	--	100
1MS3010673	International Human Resource Management	4	4	--	--	4	24	60	16	40	--	--	--	--	100
1MS3010674	Conflict and Negotiation Management	4	4	--	--	4	24	60	16	40	--	--	--	--	100
1MS3010675	Performance Management	4	4	--	--	4	24	60	16	40	--	--	--	--	100
Enrichment Courses (Non-Credit)															
1MS3010691	Disaster Management	--	4	--	--	--	--	--	--	--	--	--	--	--	
Total		28	28		8	36									800

L=Lecture, T=Tutorial, P=Practical

Note (if any):-