

Subject Code: 2CM1010433	Subject Title: Business Ethics And Social Responsibility
	COURSE TYPE : SOFT SKILLS

Course Objective: To make the students understand the basic principles of ethics in general and business and hence to develop their character by setting their minds for future decisions.

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)		
Lecture	Tutorial	Practical	Credit	University Assessment	Institutional Assessment	Total
3	-	-	3	70	30	100

Subject Contents			
Sr. No	Topic	Total Hours	Weight (%)
1	Introduction - What are Business ethics - Ethics for Managers - Personal and Business ethics - Corporate ethics - Management Ethics - Morality	9	25%
2	Ethics and Culture - Ethics, Culture & Values - Importance of culture in organizations - Indian ethos and value systems - Work ethos	9	25%
3	Ethics in Management - Relevance of values in Management - Holistic approach in decision making for Managers - Structure of Ethic Management - Ethics Committee	9	25%
4	Corporate and Social Responsibility - Ethical problem as Managerial Dilemmas - Analyzing Ethical Problems - Complexity of Ethical issues - Ethical Analysis- Ethical Dilemmas & Personal Career	9	25%

Reference Books:

- Warren Bennis, J.Parikh and R.Lessem; “Beyond Leadership: Balancing Economics, Ethics and Ecology”, Harper Collins