

COURSE CODE: 2CM2010401	COURSE TITLE: Entrepreneurship And Project Management
COURSE TYPE : CORE COURSE	
COURSE OBJECTIVE: To make the students aware about the various aspects connected with entrepreneurship and to prepare them to start their own enterprise. It also aims at enhancing the knowledge for starting business and its monitoring and Control aspects.	

Teaching Scheme (Hours per week)		Evaluation Scheme (Marks)		
Lectures	Credit	University Assessment	Institutional Assessment	Total
4	4	60	40	100

Unit	Topic and Contents	Hours	Wt. (%)
1.	Entrepreneurship: - Definitions of Entrepreneurship. - Characteristics of Entrepreneurship, - Women Entrepreneurship in India, - Training model for Entrepreneurship- - CED (Centre for Entrepreneurship Development), - EDII (Entrepreneurship Development Institute of India), - NIESBUD (The National Institute for Entrepreneurship and Small Business Development)	15	25%
2.	Small Scale Industries: - The Concept of Small Scale Industries. - Registration Procedure for Small Scale Industries. - Distinction between Large Scale, Medium Scale and Small Scale Industries. - Competitive Advantages of Small Scale Industries. - Role of Small Scale Industries for Economic Development of Nation. - New Policy for Small Scale Industries. - Rural Industries, Importance, Khadi and Village Industries.	15	25%
3.	Generation and Screening of Project Ideas: - Generation of Ideas, Monitoring the environment, Corporate Appraisal, Tools for identifying Investment Opportunities (Porter Model), - Scouting for Project Ideas. - Preliminary Screening. - Project Rating Index. - Sources of Positive Net Present Value.	15	25%
4.	Project Management: - Forms of Project Organization - Project Planning - Project Control - Human Aspects of Project Management - Pre-requisites for Successful Project Implementation - Essence of Project Management	15	25%

References Books:

- Desai Vasant, *Dynamics of entrepreneurship development and Management*, HPH.
- Desai Vasant, *Small Scale Industries and Entrepreneurship*, HPH, Mumbai.
- Prasanna Chandra, *Projects, Planning, Analysis, Selection, Financing, Implementation and Review*, Tata Mc Graw Hill Publishing Company Limited.