

Program Name: - Master of Commerce (M.Com)

Program Code: CM201

Semester :- 3

With effect from Academic Year: 2022-23

Subject code	Subject Name	Credit	Hours per week				Theory (Marks)				Practical(Marks)				Total (Marks)
			L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
							Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
	Core Course:														
2CM2010301	Strategic Management	4	4	0	0	4	24	60	16	40	0	0	0	0	100
2CM2010302	Business Research Methodology	4	4	0	0	4	24	60	16	40	0	0	0	0	100
Specialization: (Elective Course) Any one group of the following group)															
	Accounting and Financial Management:														
2CM2010311	Advanced Cost and Management Accountancy	4	4	0	0	4	24	60	16	40	0	0	0	0	100
2CM2010312	Security Analysis and Portfolio Management	4	4	0	0	4	24	60	16	40	0	0	0	0	100
	OR														
	Statistic:														
2CM2010313	Demography -1	4	4	0	0	4	24	60	16	40	0	0	0	0	100
2CM2010314	Demography-2	4	4	0	0	4	24	60	16	40	0	0	0	0	100
	OR														
	Advanced Business Management:														
2CM2010315	Marketing Research	4	4	0	0	4	24	60	16	40	0	0	0	0	100
2CM2010316	Service Marketing	4	4	0	0	4	24	60	16	40	0	0	0	0	100
Soft Skill Course: (Any One subject of the following)															
2CM2010321	Personality Development and Soft Skill	4	4	0	0	4	24	60	16	40	0	0	0	0	100
2CM2010322	Computer Application in Business	4	2	0	4	6	20	50	8	20	12	30	0	0	100
Total		20	18/20	0	4	20/22									500

Note (if any):-

L=Lecture, T=Tutorial, P=Practical

Total Credit of the semester is not more than 20

In Computer Application in Business subject two practical(hours) is equal to one credit