

Subject Code: 2SC1000432	Subject Title: Personality Development-I
COURSE TYPE: Elective Generic	

Course Objective: This course makes the students groom their personality and prove themselves as good Samaritans of the Society

Learning Outcome: This course consists of individual or in-group class presentations, pertaining to the applications of concepts, Theories or issues in human development.

Teaching scheme (hours) per week		Credit			Theory Marks		Practical Marks		Total
Theory	Practical	Theory	Practical	Total	Uni. Assessment	Cont. Assessment	Uni. Assessment	Cont. Assessment	
2	--	2	--	2	--	50	--	--	50

Unit	Content	Lectures	Weight (%)
1	Introduction to Personality Development: The concept of personality - Dimensions of personality – Theories of Freud & Erickson-Significance of personality development. The concept of success and failure: What is success? - Hurdles in achieving success - Overcoming hurdles - Factors responsible for success – What is failure - Causes of failure. SWOT analysis Attitude & Motivation Attitude: Concept - Significance - Factors affecting attitudes - Positive attitude – Advantages –Negative attitude- Disadvantages - Ways to develop positive attitude - Differences between personalities having positive and negative attitude. Concept of motivation - Significance – Internal and external motives - Importance of self- motivation- Factors leading to de-motivation	15	50%
2	Self-esteem: Term self-esteem - Symptoms - Advantages - Do's and Don'ts to develop positive self-esteem – Low self-esteem - Symptoms - Personality having low self esteem - Positive and negative self esteem. Interpersonal Relationships – Defining the difference between aggressive, submissive and assertive behaviors - Lateral thinking. Other Aspects of Personality Development: Body language - Problem-solving - Conflict and Stress Management - Decision-making skills - Leadership and qualities of a successful leader – Character building -Team-work – Time management - Work ethics –Good manners and etiquette	15	50%

Reference Books:

- Hurlock, E.B (2006). Personality Development, 28th Reprint. New Delhi: Tata McGraw Hill.
- Stephen P. Robbins and Timothy A. Judge(2014), Organizational Behavior 16th Edition: Prentice Hall.
- Andrews, Sudhir. How to Succeed at Interviews. 21st (rep.) New Delhi.Tata McGraw-Hill 1988.
- Heller, Robert.Effective leadership. Essential Manager series. Dk Publishing, 2002