

Branch Name:	Management
Program Code:	MS301
Course Name:	Entrepreneurship and Business Law
Course Code:	1MS3010702
Pre-requisite Course:	--

Course Objectives:

- 1) To make students develop conceptual understanding pertaining to entrepreneurship.
- 2) To make students understand the environment of making of an Entrepreneur
- 3) To make students understand the role of government through various policies promoting entrepreneurship in India
- 4) To prepare students to understand various legal aspect of business and associated laws
- 5) To prepare students for an application-oriented approach by making them understand the various application of business laws.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)		Practical (Marks)		Total (Marks)
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
4	-	-	4	60	40	-	-	100

Syllabus:

Module No	Topic	Total Hours	Weightage (%)
1	Meaning, Definition and concept of Enterprise, Entrepreneurship and Entrepreneurship Development, Factors affecting Entrepreneurship, Problems of Entrepreneurship, Concept of Social Enterprise and Social Entrepreneurship, Rural Entrepreneurship, Family Business Entrepreneurship, Reasons of Entrepreneurial Failure, Essentials to Avoid Unsuccessful Entrepreneurship	12	25%
2	Role of Government in promoting Entrepreneurship, MSME policy in India, Institutional support from various agencies to entrepreneurs. Business Start-up in India: Government Initiative, overview of Start-up policy, Gujarat New Scheme for Incentive to Industries (General) 2016-2021, Initiatives to promote innovation among students by government (Start-up India Learning Program, Spark-up Idea Fund program etc.)	12	25%
3	Indian Companies Act 2015: Salient Features of the New Act, The Negotiable Instruments Act, 1881: As Amended by The Negotiable Instruments (Amendment and Miscellaneous Provisions) Act, 2002: Concept of N.I (Promissory Note, Bill of Exchange & Cheque), Dishonor of Negotiable Instrument	12	25%

4	Goods and Service Tax Act, 2016 (Basic Understanding) The Competition Act, 2002: Competition meaning, objectives and its extent and applicability, Competition Commission of India, Areas affecting competition Foreign Exchange Management Act, 1999: Exports, Imports and Foreign Funds under Deferred Payment, ECB route, loans and export remittance an import remittances Intellectual Property Rights (IPRs) - Introduction, their major types like Patents, Trademarks, Copyrights, Industrial designs, etc. and Important provisions of IPR	12	25%
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Text Books:

Sr. No.	Books
1	“Essentials of Entrepreneurship and Small Business Management” by T W Zimmerer and N M Scarborough, Prentice Hall
2	Legal aspects of Business, By Ravindra Kumar, Cengage Publication

Reference Books:

Sr. No.	Books
1	“Entrepreneurship” by Robert D. Hisrich, Michael P Peters and Dean A Sheperd , Tata McGraw Hill
2	“Handbook of New Entrepreneurs” by P C Jain, Pearson Education
3	Business Law For Management, By K. R. Bulchandani, Himalaya Publication
4	Business Legislation for Management, By M C Kuchhal & Vivek Kuchhal, Vikas Publishing

List of Open Source:

Other related concepts” available on

1. <http://www.startupindia.gov.in>
2. <http://ic.gujarat.gov.in/documents/news/24-01-2017-18-36-05scheme-for-incentive-toindustries-2016-to-2021.pdf>
3. <http://www.startupindia.gov.in/learning-development/>
4. http://icreate.org.in/spark_up

LAB/Practical

1. Students should prepare a business plan by applying the fundamentals of entrepreneurship learnt in the class
2. Industrial visit to EDI and to some of the renowned office of entrepreneurs
3. Expert talk from Entrepreneurs from the corporate can be arranged for students to understand their journey

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	To state various factors affecting the entrepreneurship	1 Remembering
CLO2	To Understand the ecosystem for becoming an entrepreneur	2 Understanding
CLO3	To Understand the various problems and difficulties arising in entrepreneurship and also ways to overcome the concerns	2 Understanding
CLO4	To compare and contrast various government schemes available to promote entrepreneurship	2 Understanding
CLO5	To understand the various legal aspect of business and associated laws	2 Understanding
CLO6	To apply, analyze & interpret the fundamentals of entrepreneurship to understand the ecosystem as a whole	3 Applying, 4 Analyze, 5 Evaluate
CLO7	To plan and develop a business plan to solve a business problem or an opportunity from entrepreneurship perspective	6 Creating

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes(POs)								Program Specific Outcomes(PSOs)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO8	PSO1	PSO2
CLO1	H		L	L		H				
CLO2	H	L	L			H				
CLO3	H	H	H	M		H		L		
CLO4				M		H	L	L		
CLO5	H	L		L	L	M		L		
CLO6			H	H		H		M		
CLO7		H	H			H		H		

H: High, M: Medium, L: Low