Faculty of Management Studies
Integrated Master of Business Administration(Sem.-VII)
In Effect from Academic Year 2023-24

Branch Name:	Management
Program Code:	MS301
Course Name:	Security Analysis and Portfolio Management
Course Code:	1MS3010731
Pre-requisite Course:	Commerce & Trade, Business. Forms of Business, Economics, Industry

Course Objectives:
1) To gain knowledge of investment instruments and investment environment
2) To develop skill to practice different portfolio theories
3) To develop for career in investment management opportunities

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				**Evaluation Scheme (Marks)**				
				Theory (Marks)		**Practical (Marks)**		
Lecture (L)	**Tutorial (T)**	**Practical (P)**	**Credit**	**University Assessment**	**Continuous Assessment**	**University Assessment**	**Continuous Assessment**	**Total (Marks)**
4	-	-	4	60	40	-	-	100

Syllabus:

Module No.	**Topic**	**Total Hours**	**Weightage (%)**
1	Introduction to Investment, Investment Alternatives, Securities Markets, Risk and Return	**12**	**25 %**
2	Bond Prices and Yields, Bond Portfolio Management, Equity Valuation, Technical Analysis	**12**	**25 %**
3	Macroeconomic and Industry Analysis, Company Analysis, Futures and Options, Efficient Market Hypothesis	**12**	**25 %**
4	Portfolio Theory and Portfolio Analysis, Capital Asset Pricing Model, Arbitrage Pricing Theory, Portfolio Performance Measurement, and Strategies of the Grand Masters.	**12**	**25 %**

Text Books:

Sr. No.	**Books**
1	Investment Analysis and Portfolio Management; By Prasanna Chandra; Tata Mcgraw Hill
2	Investment Analysis and Portfolio Management: By Reilly & Brown; Cengage Learning

Reference Books:

Sr. No.	**Books**
1	Investments: By Bodie, Kane & Marcus; Tata McGraw Hill
2	Fundamentals of Investments; By Alexander; Sharpe & Bailey
3	Security Analysis and Portfolio Management; By Fischer & Jorden

List of Open Source Software/learning website:
- Journal of Finance-Wiley Publication
- The Economic Journal – JSTORE Publication

- Journal of empirical finance - Elsevier
- Journal of financial and quantitative Analysis- Cambridge University Press
- South Asia Economic Journal-Sage Publication
- Financial analysts journal- CFA Institute
- Review of Financial studies-Soc Financial Studies
- Journal of Financial Economics - Elsevier
- Journal of Business Finance - Wiley Publication
- Finance India-Indian Institute of Finance Publications
- NSE News Letter, NSE Research Initiative-NSE India
- https://swayam.gov.in/

LAB/Practical

1. Students should be taken to Industrial Visits to understand the management process.
2. Students should prepare a hypothetical portfolio and evaluate it using a stock broking firm web portal.
3. Expert talk from Managers can be arranged for students to understand Financial Manager's role.

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	**Description**	**Bloom's Taxonomy Level**
CLO1	Understand investment and various investment options available in market.	2 Understanding
CLO2	Understand how the financial markets functions and play a very important role in the growth and development of sound financial system.	2 Understanding
CLO3	Understand the framework of evaluating a security, namely a bond or equity.	2 Understanding
CLO4	Evaluate financial statements for fundamental valuation of companies.	5 Evaluate
CLO5	Compute risk and return of different securities	3 Applying
CLO6	Create optimum portfolios of different securities	6 Creating

Mapping of CLOs with Pos & PSOs

Course Learning Outcomes	**Program Outcomes(POs)**								**Program Specific Outcomes(PSOs)**	
	PO1	**PO2**	**PO3**	**PO4**	**PO5**	**PO6**	**PO7**	**PO8**	**PSO1**	**PSO2**
CLO1		M	M	H				H	M	
CLO2	H	H	M			H				H
CLO3		H	H				M	H	M	
CLO4	H	H	M	L			H	M		H
CLO5	H	H	H	L	M	M	H	M		H
CLO6	H	H	H	H	L		H		H	H

H: High, M: Medium, L: Low