

Branch Name:	MANAGEMENT
Program Code:	MS201
Course Name:	Information Systems for Managers
Course Code:	2MS2010107T
Pre-requisite Course:	Commerce & Trade, Business. Forms of Business, Economics, Industry

Course Objectives:

- 1) To provide students with an overall understanding of Information systems, and to highlight the importance of information systems in modern corporate.
- 2) To develop an insight as to how information systems influence business strategy.
- 3) To develop the ability to contribute meaningfully towards information system selection and execution. .

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)		Practical (Marks)		Total (Marks)
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
4	-	-	4	60	40	-	-	100

Course Contents:

Sr No.	Topic	Total Hours	Weightage (%)
1	Understanding Information Technology - Information Technology : An Overview - Computer Systems - Computer Hardware and Software Telecommunication and Networking Technologies	12	25%
2	Introduction of Information Systems - Information Systems - Need, Purpose and Objectives, Trends - Information Systems as a Strategic Resource - Using Information Systems for Gaining Competitive Advantage Use of Information Systems for Competitive Advantage	12	25%
3	Classifying Information Systems for Managers - Information Systems for Different Management Groups - Systems for Linking the Enterprise Group Decision Support Systems	12	25%
4	Contemporary Issues in Management Information Systems - E-Commerce - Securing Information Systems Ethical & Social Issues in Information Systems	12	25%

Text Books:

Sr. No.	Books
1	Management Information Systems; By Kenneth C. Laudon & Jane P. Laudon ; Pearson Education

Reference Books:

Sr. No.	Books
1	Management Information Systems; By O'Brien, Marakas and Behl ; Tata McGraw-Hill
2	Vishal Soni, (Latest Edition), Computer Applications for Management, Himalaya Publishing House.

List of Open Source Software/learning website:**LAB/Practical**

1. Students should be taken to Industrial Visit to understand management process
2. Expert talk from Managers can be arranged for students to understand Manager's role

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	To understand the leadership role of Management Information Systems in achieving business competitive advantage through informed decision making.	2 Understand
CLO2	To record the current issues of information technology and relate those issues to the firm	1 Remember
CLO3	To effectively communicate strategic alternatives to facilitate decision making.	3 Apply, 4 Analyze
CLO4	Analyze how information technology impacts a firm	4 Analyze
CLO5	To analyze and synthesize business information and systems to facilitate evaluation of strategic alternatives.	4 Analyze, 5 Evaluate
CLO6	To develop an understanding of the principles and techniques used in the System Development Life Cycle	6 Create

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes(POs)								Program Specific Outcomes(PSOs)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO1	PSO2
CLO1	H								M	
CLO2		H		H						
CLO3			H					L		M
CLO4	H	H							H	
CLO5						H	M			
CLO6					H					H

H: High, M: Medium, L: Low
