

Branch Name:	MANAGEMENT
Program Code:	MS201
Course Name:	Summer Internship Program
Course Code:	2MS2010207P
Pre-requisite Course:	Training and Placement, industry exposure

Course Objectives:

- 1) Enhance Industry Exposure: Provide students with hands-on industry exposure by engaging in a summer internship with organizations.
- 2) Apply Management Concepts in Real-World Settings: Enable students to apply management concepts acquired in the first year of MBA to real-life organizational and environmental situations.
- 3) Skill Refinement in a Familiar Field: Facilitate the exploration of industry and organizational dynamics, allowing students to sharpen their skills in a familiar field.
- 4) Expand Professional Network: Offer students opportunities to broaden their professional network through interactions and experiences during the summer internship program.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)		Practical (Marks)		Total (Marks)
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
-	-	-	8	-	-	100	100	200

Subject Content

At the end of Second Semester each student shall undertake a Summer Internship Programme (SIP) for 6 to 8 weeks. It is mandatory for the student to seek advance written approval from the Institute about organization before commencing the SIP. The SIP may or may not have a Functional Focus, i.e. the student may take up a SIP in his/her intended area of specialization or in any other functional area of management. Ideally the SIP should exhibit a cross-functional orientation.

SIP may be a research project – based on primary / secondary data or may be an operational assignment involving working by the student on a given task/assignment/project in an organization / industry. It is expected that the SIP shall sensitize the students to the demands of the workplace. The learning outcomes and utility to the organization must be specifically highlighted. The student shall submit a written structured report based on work done during this period.

The report should be well documented and supported by –

- 1) Executive Summary
- 2) Organization /Industry profile
- 3) Outline of the problem/task undertaken
- 4) Research methodology & data analysis (in case of research projects only)
- 5) Relevant activity charts, tables, graphs, diagrams, etc.
- 6) Learning of the student through the project
- 7) References in appropriate referencing styles.

Project Report should reflect the nature and quantum of work undertaken by the student. The report must reflect 8 weeks of work and justify the same. The completion of the SIP shall be certified by the respective Faculty Guide & approved by the Director of the Institute. The external organization (Corporate / NGO/ SME/ etc.) shall also certify the SIP work. The student shall submit the project report after completion of the training to the institute.

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	Apply management concepts in real-world scenarios	Application
CLO2	Analyze industry and organizational dynamics	Analysis
CLO3	Enhance professional networking skills	Application
CLO4	Sharpen skills in a familiar field	Synthesis (Combination of skills)

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes(POs)								Program Specific Outcomes(PSOs)	
Learning Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CLO1	H									
CLO2		H								
CLO3			H		M			H	H	
CLO4	M			M						

H: High, M: Medium, L: Low
