

Branch Name:	MANAGEMENT
Program Code:	MS301
Course Name:	Growth And Structure of Industry
Course Code:	2MS3010205T
Pre-requisite Course:	Basics of Economics

Course Objectives:

- 1) To make students aware about the Industrialization and its impact.
- 2) To make students aware about the important dimension of starting industry like location, source funds.
- 3) Students would be able to understand different industry and its functioning in Indian context.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)		Practical (Marks)		Total (Marks)
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
4	-	-	4	60	40	-	-	100

Subject Contents:

Sr No.	Topic	Total Hours	Weightage (%)
1	Concepts of Industrialization Classification of Industries on The Basis of Nature, Size and Ownership; Motives For Industrialization; Limitations; Factors Inhibiting Industrialization	12	25%
2	Location of Industry Meaning, Significance, Factors Affecting Location Decision Concepts of Agglomeration and Deglomeration Tendencies	12	25%
3	Development Banks and Investment Institution Objectives and Working of All India Development Banks: IDBI, IFCI, ICICI Objectives and Working of State Level Financial Institution: GSFC, GIDC, GIIC Objectives and Working of Other Institution: UTI, LIC, GIC as An Investment Institution	11	25%
4	Growth and Structure of Industries: Chemical and Pharmaceutical Industry, Cement Industry Cotton Textile Mills Industry, Government Control and Regulation, Location, Raw Material, Technological Changes, Marketing, Finance	10	25%

Text Books:

Author/s	Publication	Title
K. V. Sivayya	S Chand & Company Pvt Ltd	Indian Economy

Reference Books:

Author/s	Publication	Title
Mishra and Puri	Himalaya Publication House	Indian Economy
SunderamDutt	S Chand & Company Pvt Ltd	Indian Economy

List of Open Source Software/learning website:

- <https://www.ibef.org>
- <https://licindia.in>
- <https://m.rbi.org.in>
- <https://gidc.gujarat.gov.in>

LAB/Practical

1. Students should be send to field work for filling up Questionaire, Schedule, Survey and Observation in Financial Institution like LIC & Banks etc.

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	To understand the concept of Industrialization.	2 Understanding
CLO2	To get an idea about the factors affecting the location of Industry.	1 Remembering
CLO3	To know the functions of Development Banks & Investment Institutions.	1 Remembering, 4 Evaluate, 6 Creating
CLO4	To remember Government control regulations on various Industries.	1 Remembering, 6 Creating

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes(POs)								Program Specific Outcomes(PSOs)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PSO1	PSO2
CLO1	M						L	M		
CLO2		H								
CLO3						M		M		
CLO4	H	M			L			M		

H: High, M: Medium, L: Low