

Branch Name:	MANGEMENT
Program Code:	MS301
Course Name:	Theatre-Based Techniques for Managers.
Course Code:	2MS3010491T
Pre-requisite Course:	None

Course Objectives.

1. To create familiarity with theatre techniques that will help them to communicate better.
2. To inculcate leadership and presentation qualities that can move the audience.
3. To understand different moods and Emotions.
4. To understand different aspects of stage and performance.
5. To use vocals and body effectively to communicate.
6. To use visual mediums to create interest while presenting.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)		Practical (Marks)		Total Marks
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
-	2	-	-	-	-	-	-	-

Subject Contents:

Sr No.	Topic	Total Hours	Weightages (%)
1	Body: movement patterns, Warming-up exercise, chain exercise, bending of the body, walking, jumping, mime movement, etc. Voice: Voice modulation, production technique, intonation, pitch, tempo, and creation of subtext through varieties of diction.	10	25
2	Types of Acting in Classical traditions and its training a. The candidate needs to understand the following methods to communicate better with mass or one-to-one. b. Realistic and other styles of acting. c. Physical theatre and its concerns d. Performer and actor e. Post-performance and Actor. Practical training will be given using: a. Improvisations b. Play readings c. Choreography etc.	10	25

3	Geography of the stage. Projection Design The History of using projections in Theatre – slides, and movies The art of designing projections The technology of projection – LCD, Film, Slides, and equipment Basics- projection design – Light, Lumens, Color, Necessity, Interpretation, Narration, etc. Sound and Projection	12	25
4	Script Analysis: Techniques for analyzing scripts, understanding characters, and interpreting dialogue. Management Perspectives: Introduction to leadership, teamwork, communication, and presentation skills essential for MBA students, with emphasis on application in business settings. Staging a Management Study: Applying theatrical techniques to stage a management case study, including role-playing, scenario analysis, and effective communication of strategic decisions	15	25

Reference Books

Author /s	Publication	Title
J. Michael Gillette	McGraw-Hill (2004)	Theatrical Design and Production, 5th ed.
Peter Brook	Touchstone	The Empty Space: A Book About the Theatre: Deadly, Holy, Rough, Immediate

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	Understand and demonstrate various movement patterns and warm-up exercises for physical performance enhancement.	2 Understand 3 Apply
CLO2	Develop voice modulation, production techniques, and subtext creation skills for effective communication in acting.	2 Understand 3 Apply
CLO3	Explore classical acting traditions and different styles, including physical theatre, to broaden acting repertoire.	5 Evaluate 3 Apply
CLO4	Acquire practical skills in property making, handling props, storytelling via puppetry, and understanding Indian puppetry traditions.	3 Apply 5 Evaluate
CLO5	Gain proficiency in stage geography, projection design, and the integration of sound and projection in theatrical productions, culminating in a performance either individually or as part of a group.	4 Analyse 3 Apply

Mapping of CLOs with POs & PSOs

Course Learning Outcomes	Program Outcomes (POs)								Program Specific Outcomes (PSOs)	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CLO1	H	M	L	M	M	H	M	H	M	M
CLO2	M	M	L	L	H	M	M	H	M	M
CLO3	H	M	M	M	H	M	H	M	H	H
CLO4	H	H	M	H	L	L	M	H	M	H
CLO5	M	L	L	M	M	M	M	H	L	L

H: High, M: Medium, L: Low
