

Branch Name:	MANAGEMENT (Core Course)
Program Code:	MS201
Course Name:	Entrepreneurship and Business Law
Course Code:	2MS2010302T
Pre-requisite Course:	Entrepreneurship, Forms of business organisation

Course Objectives:

- 1) To make students develop conceptual understanding pertaining to entrepreneurship.
- 2) To make students understand the environment of making of an entrepreneur
- 3) To make students understand the role of government through various policies promoting entrepreneurship in India
- 4) To prepare students to understand various legal aspect of business and associated laws
- 5) To prepare students for an application-oriented approach by making them understand the various application of business laws.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)		Practical (Marks)		Total (Marks)
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
4	-	-	4	60	40	-	-	100

Subject Contents:

Sr. No.	Topic	Total Hours	Weightage (%)
1	Meaning, Definition and concept of Enterprise, Entrepreneurship and Entrepreneurship Development, Factors affecting Entrepreneurship, Problems of Entrepreneurship, Concept of Social Enterprise and Social Entrepreneurship, Rural Entrepreneurship, Family Business Entrepreneurship, Reasons of Entrepreneurial Failure, Essentials to Avoid Unsuccessful Entrepreneurship	10	20%
2	Role of Government in promoting Entrepreneurship, MSME policy in India, Institutional support from various agencies to entrepreneurs. Gujarat New Scheme for Incentive to Industries (General) 2016-2021	10	20%
3	Indian Companies Act 2015: Salient Features of the New Act, The Negotiable Instruments Act, 1881: As Amended by The Negotiable Instruments (Amendment and Miscellaneous Provisions) Act, 2002	8	20%
4	Goods and Service Tax Act, 2016 (Basic Understanding) The Competition Act, 2002: Competition meaning, objectives and its extent and applicability, Exports, Imports and Foreign Funds under Deferred Payment, ECB route, loans and export remittance an import remittances Intellectual Property Rights (IPRs) - Introduction, their major types like Patents, Trademarks, Copyrights, Industrial designs, etc. and Important provisions of IPR	10	20%
5	Government Support for Entrepreneurship Development: Initiatives for Start-up India, Stand up India and Skill India, Government of Gujarat schemes for Start-up, Start-up and ecosystem, Stand-up India: Women and Minority Entrepreneurship. Ease of Doing Business (EoDB) –Overview, Ranking, Determinants of EoDB	10	20%

Text Books:

Sr. No.	Books
1	“Essentials of Entrepreneurship and Small Business Management” by T W Zimmerer and N M Scarborough, Prentice Hall
2	Legal aspects of Business, By Ravindra Kumar, Cengage Publication

Reference Books:

Sr. No.	Books
1	“Entrepreneurship” by Robert D. Hisrich, Michael P Peters and Dean A Sheperd, Tata McGraw Hill
2	“Handbook of New Entrepreneurs” by P C Jain, Pearson Education
3	Business Law for Management, By K. R. Bulchandani, Himalaya Publication
4	Business Legislation for Management, By M C Kuchhal & Vivek Kuchhal, Vikas Publishing

List of Open Source:

Other related concepts” available on

1. <http://www.startupindia.gov.in>
2. <http://ic.gujarat.gov.in/documents/news/24-01-2017-18-36-05scheme-for-incentive-toindustries-2016-to-2021.pdf>
3. <http://www.startupindia.gov.in/learning-development/>
4. http://icreate.org.in/spark_up

LAB/Practical

1. Students should prepare a business plan by applying the fundamentals of entrepreneurship learnt in the class
2. Industrial visit to EDI and to some of the renowned office of entrepreneurs
3. Expert talk from Entrepreneurs from the corporate can be arranged for students to understand their journey

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	To state various factors affecting the entrepreneurship	1 Remembering
CLO2	To Understand the ecosystem for becoming an entrepreneur	2 Understanding
CLO3	To Understand the various problems and difficulties arising in entrepreneurship and also ways to overcome the concerns	2 Understanding
CLO4	To compare and contrast various government schemes available to promote entrepreneurship	2 Understanding
CLO5	To understand the various legal aspect of business and associated laws	2 Understanding
CLO6	To apply, analyze & interpret the fundamentals of entrepreneurship to understand the ecosystem as a whole	3 Applying, 4 Analyze, 5Evaluate
CLO7	To plan and develop a business plan to solve a business problem or an opportunity from entrepreneurship perspective	6 Creating

Mapping of CLOs with Pos & PSOs

Course Learning Outcomes	Program Outcomes (POs)								Program Specific Outcomes (PSOs)	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CLO1	H		L	L		H				M
CLO2	H	L	L			H			M	
CLO3	H	H	H	M				L		
CLO4				M		H	L	L		M
CLO5	H	L		L	L	M		L		
CLO6			H	H		H		M		H
CLO7		H	H					H		

H: High, M: Medium, L: Low