

Branch Name:	MANAGEMENT (Core Course)
Program Code:	MS201
Course Name:	Management Research Project-II
Course Code:	2MS2020403P
Pre-requisite Course:	Business Research Methods

Course Objectives:

1. To develop skills in selecting and defining a research problem within the field of management.
2. To conduct a thorough literature review to understand existing knowledge and gaps in the chosen research area.
3. To apply appropriate research methodologies and techniques to collect and analyze data.
4. To interpret research findings and test hypotheses where applicable.
5. To effectively communicate research results through written reports.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)		Practical (Marks)		Total (Marks)
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
-	4	8	8	-	-	100	100	200

Subject Contents:

The student has to undertake project individually or in a group of students (as suggested by institute). MRP-2 Report is to be submitted by every individual student / Group of students. Student/ Group need to select topic and present their research proposal in front of panel offaculty members. After acceptance of proposal, student/group will undertake project with guidance of allotted faculty guide. At the end of semester, as per guidelines by project coordinator, they need to submit report in soft as well as hard copies.

- MBA students are required to prepare Research Project Report with the help of their respective faculty guides which have been allotted to them earlier.
- You have to meet your respective faculty guides on weekly basis. Students have to decide a topic on which they have to prepare a Research Project Report.
- The Topic has to be approved by their respective Faculty Guide and has to be submitted to their respective Coordinators. The Research Project Report must have an appropriate Title. (Students should meet their respective guides and finalize a title for their Research Project Report as early as possible).
- In case of Primary data collection, the questionnaire has to be designed in consultation with their respective guides. In case of Secondary data collection, Internet and other sources are to be used for secondary data collection.
- Copying of any similar study from internet will be subject to strict action. Report has to be systematically written as per standard guidelines given by the Department of Business Management.
- Each page should carry statement of identification and Page number, using header & footer application.
- No two or more reports could be identical even if the organization and project is common. Each Group should write a separate report and clearly mention his / her individual contribution. Prepare two hard bound copies of Report.

The following points must be considered for the preparation of reports.

- **Introduction to Management Research:** Overview of the research process, Importance of research in management, selecting a research problem
- **Literature Review:** Conducting a comprehensive literature review Identifying gaps in existing research, Formulating research questions/hypotheses
- **Research Methodology** Research design: qualitative, quantitative, or mixed methods
- Data collection techniques: surveys, interviews, case studies, etc. Sampling methods and sample size determination
- **Data Analysis:** Introduction to data analysis techniques (e.g., descriptive statistics, regression analysis, content analysis) Using software for data analysis (e.g., SPSS, NVivo, JASP, Jamovi) Interpreting and presenting findings
- **Hypothesis Testing** Understanding hypothesis testing procedures Conducting statistical tests (e.g., t-tests, ANOVA, chi-square or any other as per research methodology) Interpreting results and drawing conclusions
- **Conclusion and Report Writing** Summarizing research findings, discussing implications of the research, Writing a comprehensive research report, Presentation skills and delivering findings

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	Identify and define a research problem within the field of management.	Remembering
CLO2	Critically analyze existing literature to understand the current state of knowledge and identify gaps.	Understanding and Analyzing
CLO3	Apply appropriate research methodologies and techniques to collect and analyze data effectively.	Applying
CLO4	Interpret research findings, test hypotheses where applicable, and draw meaningful conclusions.	Analyzing and Evaluating

Mapping of CLOs with POs & PSOs

Course Learning Outcomes	Program Outcomes (POs)								Program Specific Outcomes (PSOs)	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CLO1	M	M		L	M					
CLO2	H		H		H	H			M	
CLO3	L		H							
CLO4	H	H	H			M	H	L		M

H: High, M: Medium, L: Low
