

Branch Name:	MANAGEMENT
Program Code:	MS301
Course Name:	Research Project
Course Code:	1MS3010904
Pre-requisite Course:	Business research methodology

Course Objectives:

- Equip students with the skills to design and conduct research, including formulating research questions, selecting appropriate methodologies, and collecting and analyzing data.
- Foster critical thinking abilities by teaching students to evaluate existing literature, analyze research findings, and synthesize information to draw informed conclusions.
- Prepare students to effectively communicate their research findings through written reports and oral presentations, ensuring clarity and engagement for diverse audiences.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)		Practical (Marks)		Total (Marks)
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
-	4	8	8	-	-	100	100	200

Subject Contents:

Aims and Objectives

The research project is the culmination of an Integrated Master's programme. The overall aims focus on research, research planning, and research reporting. Students will be encouraged to:

1. Undertake independent research that makes an original contribution to knowledge, or produces a novel synthesis of existing materials relevant to significant conversations in the discipline
2. Plan their project in advance, using a proposal to describe their undertaking, describe how it will be managed, and reflect upon its value
3. Work independently and manage a complex project within strict time constraints
4. Comply with relevant ethical, safety, and documentation processes as appropriate to the work
5. Select and deploy research methods that are appropriate to the data collection within the project
6. Relate their original research to existing literature on the subject and relate their work to general themes in their relevant scholarly literature
7. Balance description, analysis, and synthesis within the context of scholarly writing
8. Assemble their rationale, methods, findings, and analysis into a substantial piece of writing that presents a clear thesis and a cohesive evidence-based argument or analysis
9. Reflect on the strengths and weaknesses of their research and methodology, understanding how they might improve their efforts in future work

Objectives

By the end of this module students should be able to:

1. Demonstrate an ability to plan a research project, such as is required in a research proposal prior to the launch of their work
2. Demonstrate an ability to comply with ethical, safety, and documentation processes appropriate to their project
3. Demonstrate expert knowledge in the subject of their research project, such as through a integrated literature survey
4. Demonstrate expert knowledge in the research methods appropriate to generating reliable data for their research questions
5. Demonstrate the ability to project manage and to make constructive use of expertise associated with their project, while working as an independent learner
6. Demonstrate an ability to relate their original data to existing literature, or to create an novel synthesis of existing materials
7. Demonstrate an ability to assemble their findings into a substantial piece of writing that presents a clear thesis and a cohesive, evidence-based argument
8. Demonstrate an ability to balance description, analysis, and synthesis within their project report
9. Demonstrate an ability to reflect on the strengths and weaknesses of their research and methodology, with constructive advice on how they might improve their efforts in future work

Module Plan

Phase 1: Informal conversations

Phase 2: Identify topic

Supervision: