

Branch Name:	Master of Design (Fashion Design)
Program Code:	FD201
Course Name:	Fashion Portfolio
Course Code:	1FD2010301
Pre-requisite Course:	-----

Course Objectives: To make students understand the importance and significance of portfolios and Presentations and to impart practical skills for portfolio presentations.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				Total Mark
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)		Practical (Marks)		
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
2	-	4	4	60	40	25	25	150

Subject Contents:

Sr No.	Topic	Total Hours	Weightage (%)
1	Introduction to Portfolio Definition, Types and Importance, Contents of Portfolio	10	20%
2	Data Collection Collection Of All Finished or Ongoing Assignments/Projects	10	20%
3	Portfolio Preparation Preparation of Digital Portfolio Using a Combination of Different Software's	14	30%
4	Portfolio on Forecast Design Development According to The Latest Forecast Portfolio According to the Range Assigned. Development of Design & Design Specification.	14	30%

Reference Books:

Sr. No.	Books
1	Drake/ Spooone/Greenwald —Retail Fashion Promotion and Advertising
2	Gini Stephens Frings — Fashion- from concept to consumer Pearson Education
3	Jarnow, J and KG Dickenson, —Inside the Fashion Business Prentice Hall, 1997
4	Jerligan Easterling —Fashion Merchandising and Marketing Pearson Education

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	The students document all their presentable work done through all semesters and those that portray the student's areas of interest.	2 Understanding
CLO2	To Understand Types & Importance of Fashion Portfolio.	1 Remembering
CLO3	To Understand Fashion Forecasting	1 Remembering
CLO4	To Create Fashion Portfolio.	3 Applying,
CLO5	The portfolio can be an effective means of communicating the capacities and capabilities of the students to anyone who seeks their skills and talents.	4, 5 Evaluate, Analyse
CLO5	To develop documentation and presentation skill to communicate and show case students work.	6 Creative

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO1	L			H							M	
CLO2		M				L	L					
CLO3			M		M					H		M
CLO4	H			M				M			M	
CLO5		M			L	M			L			L
CLO6				H	H				H	M	H	

H: High, M: Medium, L: Low

Branch Name:	Master of Design (Fashion Design)
Program Code:	FD201
Course Name:	Advance Digital Illustration
Course Code:	1FD2010302
Pre-requisite Course:	Understanding Basic Computer Application

Course Objectives:

- 1.This Course helps students to understand the fundamentals and principles of computer application in designing.
- 2.To provide students with the knowledge of computer application in designing and their applications.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)		Practical (Marks)		Total Mark
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
2	-	4	4	60	40	25	25	150

Subject Contents:

Sr No.	Topic	Total Hours	Weightage (%)
1	Introduction Introduction to Corel-Draw Advantage& Disadvantage, Introduction to Photoshop Advantage& Disadvantage, Introduction to Adobe Illustrator, Advantage& Disadvantage	12	25%
2	Corel-Draw Meaning & its use, General introduction to drawing editor, Corel-draw menu bar, Corel-draw standard tool bar, Corel-draw tool Box.	12	25%
3	Photoshop General introduction to drawing editor, Photoshop menu Bar, Photoshop toolbox, Photoshop pallets	12	25%
4	Adobe Illustrator Explain Illustrator basics and interface, Use Illustrator Designs Garments with vector-based clarity and comparative study with Corel draw, develop pattern & textures, Create Fashion Illustration	12	25%

Reference Books:

Sr. No.	Books
1	Adobe Creative Team, Adobe Photoshop 7.0 Classroom in a Book, 25 June 2002, 592 pages
2	Katrin Eismann, Photoshop Restoration Retouching, New Riders Publisher, 472 pages
3	Scott Kelby, The Adobe Photoshop CC Book for Digital Photographers, New Riders; 2017 ed. edition (8 December 2016), 360 pages

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	Able to gain working knowledge of Photoshop	2 Understanding
CLO2	Develop the skills in editing and altering photographs.	1 Remembering
CLO3	To Understand Tools & Menu bar.	1 Remembering
CLO4	To Create Fashion Sketch.	3 Applying,
CLO5	To Analyse work for Digital Software.	4, 5 Evaluate, Analyse
CLO5	Able to utilize the tools more efficiently in order to improvise the skills to increase the flexibility and quality of an artwork.	6 Creative

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO1	M			H							M	
CLO2		M				L	L					
CLO3			H		M					H		M
CLO4	H			M				M			M	
CLO5		M			L				L			L
CLO6				H	H	H			H	M	H	

H: High, M: Medium, L: Low

Branch Name:	Master of Design (Fashion Design)
Program Code:	FD201
Course Name:	Design Project
Course Code:	1FD2010303
Pre-requisite Course:	-----

Course Objectives:

1. Students develop an understanding of how to create collection of home furnishing by following a detailed design process which include research, conceptualization, ideation, & final garments using pattern making and garment construction techniques taught in the semester.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				Total Mark
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)		Practical (Marks)		
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
-	-	8	4	-	-	50	50	100

Subject Contents:

Sr No.	Topic	Total Hours	Weightage (%)
1	Visual & contextual research from a specific inspiration (theme) Collection of Data, compiling of trend and forecast study of fabric, Color and trend with market understanding for specific segment.	10	20%
2	Brain storming & brain mapping in design diary, Making and selection of boards.	10	20%
3	Design Development Pattern Development of the finalized designs.	14	30%
4	Collection and Portfolio Development Creation of Design collection using finalized fabrics. Conducting fashion photoshoot Preparing Portfolio.	14	30%

Reference Books:

Sr. No.	Books
1	Technology of Textile Processing, Vol. IV V.A. Shenai 1977 Sevak Publication.
2	The complete guide for designing and printed fabrics Laurie Wisbrun 2000 Oxford, Wiley-Blackwell Publications.
3	The printmaking handbook Louise woods 2006 New York, Dover Publications.
4	Designing and printing textiles June fish 2004 London, Lawrence King Publishing.

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	The student would be able work according to the client serving market and would be able to develop Design collection for different occasions and purpose.	2 Understanding
CLO2	Conceptualization	1 Remembering
CLO3	Ideation	1 Remembering
CLO4	Print Development and Placement	3 Applying,
CLO5	Home furnishing Collection and Portfolio Development	4, 5 Evaluate, Analyse

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO1	M			H							M	
CLO2		M				L	L					
CLO3			H		M					H		M
CLO4	H			M				M			M	
CLO5		M			L				L			L
CLO6				H	H	H			H	M	H	

H: High, M: Medium, L: Low

Branch Name:	Master of Design (Fashion Design)
Program Code:	FD201
Course Name:	Advance Pattern Making
Course Code:	1FD2010304
Pre-requisite Course:	Basic Knowledge of Pattern Making.

Course Objectives:

- 1.This module is designed for students to learn the aspects of pattern grading & draping, manual as well as with the help of dedicated software.
- 2.Pattern grading is an essential part of pattern making. Grading rules determine how patterns increase or decrease to create different sizes.
- 3.Draping involves a two- dimensional piece of fabric around a form, conforming to its shape, creating a three-dimensional fabric pattern.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				Total Mark
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)		Practical (Marks)		
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
2	-	4	4	60	40	25	25	150

Subject Contents:

Sr No.	Topic	Total Hours	Weightage (%)
1	Pattern making Technique Application, principle and objective/ limitations Commercial pattern: Application, principle and limitations / objective	12	25%
2	Grading -Introduction, definition, grading terminology, principles, types, sizes, grade points, manual and computerized grading, importance and advantage	12	25%
3	Fundamentals & Significances Plackets Pockets Collar	12	25%
4	Fitting and Handling of Special Fabric Fabric selection studying fabric texture, hand block print.	12	25%

Reference Books:

Sr. No.	Books
1	Pattern Grading For Women's Cloths (Garry Cooklin).
2	Pattern Grading for Men' Cloths (Garry Cooklin)
3	Natalie Bray: Dress Designing
4	Armstrong Helen Joseph, pattern making for fashion design, 3rd edition, Prentice Hall, 1999

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	Understand fitting techniques and pattern alteration techniques.	2 Understanding
CLO2	To develop an ability to analyse fabric garment grading.	1 Remembering
CLO3	To sensitize students about various techniques of pattern making & fitting.	1 Remembering
CLO4	Apply knowledge about industrial method of pattern making grading and marker plan.	3 Applying,
CLO5	Handle special fabrics for garment construction.	4, 5 Evaluate Analyze
CLO5	Design and construct garment for women categories	6 Creative

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO1	M			H							M	
CLO2		M				L	L					
CLO3			H		M					H		M
CLO4	H			M				M			M	
CLO5		M			L				L			L
CLO6				H	H	H			H	M	H	

H: High, M: Medium, L: Low

Branch Name:	Master of Design (Fashion Design)
Program Code:	FD201
Course Name:	Project / Internship
Course Code:	1FD2010305
Pre-requisite Course:	-----

Course Objectives:

To expose students to different clusters of textiles Industrial. To gain in-depth practical knowledge of Industrial. To create awareness and sensitivity in applying textile into fashion

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				Total Mark
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)		Practical (Marks)		
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
-	-	12	6	-	-	50	50	100

Subject Contents:

Sr No.	Topic	Total Hours	Weightage (%)
1	Identify the department that captured your interest Buying and Merchandising Design E-commerce Photography Production Public Relations and Marketing Publishing Retail Styling and editorial	12	25%
2	List your desired companies or fashion designers Utilize job search website Create Fashion Portfolio Resume cover letter Letter(s) of recommendation Completed self-evaluation form Completed supervisor's evaluation form Generic employment application (containing references, experience, etc.) Reflective essay Work sample abstracts list of skills learned Descriptions of projects, engaged within, or completed Photos or other documentation of work	12	25%
3	Check With fashion Publication Follow internship application best Practice	12	25%
4	Skills for Fashion internship Sewing, Textile Knowledge Sales and Marketing Foreign languages Graphic Design Interpersonal Communication Attention to details, Positive attitude	12	25%

Reference Books:

Sr. No.	Books
1	The complete guide for designing and printed fabrics
2	The printmaking handbook
3	Designing and printing textiles

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	Understand the fundamental concepts of Industrial Knowledge.	2 Understanding
CLO2	Develop an awareness of Various textile Industries.	1 Remembering
CLO3	Develop critical thinking and analytical skills in evaluating various fashion industrial departments.	1 Remembering
CLO4	Apply knowledge about industrial method of pattern making, Designing, Printing & Dyeing.	3 Applying,
CLO5	The project can be an effective means of communicating the capacities and capabilities of the students to anyone who seeks their skills and talents.	4, 5 Evaluate Analyse
CLO6	The student would be able to work according to the client serving market and would be able to develop Design collection for different occasions and purpose.	6 Creative

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO1	M			H							M	
CLO2		M				L	L					
CLO3			H		M					H		M
CLO4	H			M				M			M	
CLO5		M			L				L			L
CLO6				H	H	H			H	M	H	

H: High, M: Medium, L: Low