

SANKALCHAND PATEL UNIVERSITY
VISNAGAR
Faculty of Design



Structure, Teaching Scheme and Syllabus of
Master of Design (Fashion Design)

Program Code: FD201

With effect from 2023-24

COURSE LEARNING OUTCOME

Programme Name: - Master of Design (Fashion Design)

Program Outcome (PO):-

[PO.1]. Design Process Knowledge: To apply the knowledge of elements and Principles of fashion design to create futuristic designs on various domains and develop prototypes using draping, flat pattern making and stitching.

[PO.2]. Fashion and Fabric Theory Knowledge: To Understand Theories & Principles of behind Fabric Construction, Textile Science, History of Art, Textile, Costumes, Fashion theories, Styles, Marketing and Merchandising.

[PO.3]. Design / Development of Solution: To focus on creative approach of developing design and innovative solutions through learned traditional and contemporary technologies.

[PO.4]. Processional Skills: To demonstrate Event Management, Team Work, Leadership, Entrepreneurial and Business Skills.

[PO.5]. Modern Tool Usage: To Understand the applicability of new Technologies related to design development, material choices, manufacturing and distribution of fashion in global market .

[PO.6]. Visual Communication: To Understand visual communication of ideas in the form of artistic fashion illustrations, graphic illustration, styling, fashion photography and visual display of merchandise.

[PO.7]. Environment and Sustainability: To acquire knowledge about the environmental aspects of textiles and Fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

[PO.8]. Ethics: To work ethically in all areas of industry related to fashion, textile and apparel.

[PO.9]. Project Management and Finance: To Develop entrepreneurial opportunities for one selves and others by developing product related to garment/fashion related to various industry/ types of people for serving the society effectively.

[PO.10]. Life Long Learning: To be able to Continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

Program Specific Outcome (PSO): -

[PSO.1]. Student will be able to attain successful career option globally not only as fashion designers but also as merchandiser, art director film and theatre Costume designer, fashion photographer and stylist.

[PSO.2]. Students will be able to identify the position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and Marketing , luxury and high value product markets.

Faculty of Design

Program Name: Master of Design (Fashion Design)

Abbreviation Name: M. Des (FD)

Semester: I

Program Code: FD201

With effect from: 2023-24

Course Code	Course Name	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
			L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
							Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
1FD2010101	Evolution of Art, Design & Merchandising	4	2	-	4	6	24	60	16	40	10	25	10	25	150
1FD2010102	Advance Fashion Drawing & Illustration- I	4	2	-	4	6	24	60	16	40	10	25	10	25	150
1FD2010103	Advance Pattern Making & Garment Construction- I	4	2	-	4	6	24	60	16	40	10	25	10	25	150
1FD2010104	Advance Design Process- I	4	2	-	4	6	24	60	16	40	10	25	10	25	150
1FD2010105	Advance Surface Technique - I	2	-	-	4	4	-	-	-	-	20	50	20	50	100
1FD2010106	Advance Technical Drawing - I	2	-	-	4	4	-	-	-	-	20	50	20	50	100
1FD2010107	Advance Fashion Styling	2	2	-	-	2	24	60	16	40	-	-	-	-	100
Total		22	10	-	24	34	-	300	-	200	-	200	-	200	900

Faculty of Design

Program Name: Master of Design (Fashion Design)

Abbreviation Name: M. Des (FD)

Semester: II

Program Code: FD201

With effect from: 2023-24

Course Code	Course Name	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
			L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
							Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
1FD2010201	Advance Fashion Drawing & Illustration- II	4	2	-	4	6	24	60	16	40	10	25	10	25	150
1FD2010202	Advance Design Process -II	4	-	-	8	8	-	-	-	-	20	50	20	50	100
1FD2010203	Advance Pattern Making & Garment Construction- II	4	2	-	4	6	24	60	16	40	10	25	10	25	150
1FD2010204	Advance Surface Technique - II	4	3	-	2	5	24	60	16	40	10	25	10	25	150
1FD2010205	Design Forecasting	2	2	-	-	2	24	60	16	40	-	-	-	-	100
1FD2010206	Advance Technical Drawing - II	2	-	-	4	4	-	-	-	-	20	50	20	50	100
1FD2010207	Machine Embroidery	2	-	-	4	4	-	-	-	-	20	50	20	50	100
Total		22	09	-	26	35	-	240	-	160	-	225	-	225	850

Faculty of Design

Program Name: Master of Design (Fashion Design)

Abbreviation Name: M. Des (FD)

Semester: III

Program Code: FD201

With effect from: 2023-24

Course Code	Course Name	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
			L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
							Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
1FD2010301	Fashion Portfolio	4	2	-	4	6	24	60	16	40	10	25	10	25	150
1FD2010302	Advance Digital Illustration	4	2	-	4	6	24	60	16	40	10	25	10	25	150
1FD2010303	Design Project	4	-	-	8	8	-	-	-	-	20	50	20	50	100
1FD2010304	Advance Pattern Making	4	2	-	4	6	24	60	16	40	10	25	10	25	150
1FD2010305	Project / Internship	6	-	-	12	12	-	-	-	-	20	50	20	50	100
Total		22	06	-	32	38	-	180	-	120	-	175	-	175	650

Faculty of Design

Program Name: Master of Design (Fashion Design)

Abbreviation Name: M. Des (FD)

Semester: IV

Program Code: FD201

With effect from: 2023-24

Course Code	Course Name	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
			L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
							Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
1FD2010401	Advanced Garment Construction	4	2	-	4	6	24	60	16	40	10	25	10	25	150
1FD2010402	Draping	4	2	-	4	6	24	60	16	40	10	25	10	25	150
1FD2010403	Illustration for Women’s Wear	4	-	-	8	8	-	-	-	-	20	50	20	50	100
1FD2010404	Research Methodology	4	2	-	4	6	24	60	16	40	10	25	10	25	150
1FD2010405	Research project Dissertation	6	-	-	12	12	-	-	-	-	20	50	20	50	100
Total		22	06	-	32	38	-	180	-	120	-	175	-	175	650