

**SANKALCHAND PATEL UNIVERSITY**  
**VISNAGAR**  
**Faculty of Design**



**Structure, Teaching Scheme and Syllabus of**  
**B. Sc. In Fashion Designing & Management**

**Program Code: MS102**  
**With effect from: 2023-24**

## **COURSE LEARNING OUTCOME**

**Programme Name: -B.Sc. FDM**

**Program Outcome (PO): -**

**[PO.1]. Design Process Knowledge:** To apply the knowledge of elements and Principles of fashion design to create futuristic designs on various domains and develop prototypes using draping, flat pattern making and stitching.

**[PO.2]. Fashion and Fabric Theory Knowledge:** To Understand Theories & Principles of behind Fabric Construction, Textile Science, History of Art, Textile, Costumes, Fashion theories, Styles, Marketing and Merchandising.

**[PO.3]. Design / Development of Solution:** To focus on creative approach of developing design and innovative solutions through learned traditional and contemporary technologies.

**[PO.4]. Professional Skills:** To demonstrate Event Management, Team Work, Leadership, Entrepreneurial and Business Skills.

**[PO.5]. Modern Tool Usage:** To Understand the applicability of new Technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

**[PO.6]. Visual Communication:** To Understand visual communication of ideas in the form of artistic fashion illustrations, graphic illustration, styling, fashion photography and visual display of merchandise.

**[PO.7]. Environment and Sustainability:** To acquire knowledge about the environmental aspects of textiles and Fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

**[PO.8]. Ethics:** To work ethically in all areas of industry related to fashion, textile and apparel.

**[PO.9]. Project Management and Finance:** To Develop entrepreneurial opportunities for one selves and others by developing product related to garment/fashion related to various industry/ types of people for serving the society effectively.

**[PO.10]. Life Long Learning:** To be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

**Program Specific Outcome (PSO): -**

**[PSO.1].** Student will be able to attain successful career option globally not only as fashion designers but also as merchandiser, art director film and theatre Costume designer, fashion photographer and stylist.

**[PSO.2].** Students will be able to identify the position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and Marketing, luxury and high value product markets.

**Credits and Course Type Distribution (Semester wise)**

| Semester     | MJ | MN | MDC | SEC | AEC | VAC/<br>IKS | INT<br>OJT | RP<br>/<br>DESRT | TOTAL<br>CREDITS |
|--------------|----|----|-----|-----|-----|-------------|------------|------------------|------------------|
| <b>I</b>     | 8  | 4  | 4   | 2   | 2   | 2           | -          | -                | 22               |
| <b>II</b>    | 8  | 4  | 4   | 2   | 2   | 2           | -          | -                | 22               |
| <b>III</b>   | 12 | -  | 4   | 2   | 2   | 2           | -          | -                | 22               |
| <b>IV</b>    | 12 | 4  | -   | 2   | 2   | 2           | -          | -                | 22               |
| <b>V</b>     | 12 | 8  | -   | 2   | -   | -           | -          | -                | 22               |
| <b>VI</b>    | 12 | 4  | -   | -   | 2   | -           | 4          | -                | 22               |
| <b>VII</b>   | 12 | 4  | -   | -   | -   | -           | -          | 6                | 22               |
| <b>VIII</b>  | 12 | 4  | -   | -   | -   | -           | -          | 6                | 22               |
| <b>TOTAL</b> | 88 | 32 | 12  | 10  | 10  | 8           | 4          | 12               | 176              |

|                              |                                       |
|------------------------------|---------------------------------------|
| <b>Branch Name:</b>          | <b>Faculty of Design</b>              |
| <b>Program Code:</b>         | <b>MS102</b>                          |
| <b>Course Name:</b>          | <b>Understanding Basics of Design</b> |
| <b>Course Code:</b>          | <b>11-FMM201-1C</b>                   |
| <b>Pre-requisite Course:</b> | <b>Drawing, Illustration Art</b>      |

**Course Objectives:**

- 1) Design can be interpreted in multiple ways and can mean different things in different context.
- 2) This course aims to create an awareness and understanding of the discipline of design and its multidisciplinary nature.
- 3) The relevant value of the design and how it impacts society, Industry and the environment establishes through lecture case studies and project activities.

**Teaching and Examination Scheme:**

| Teaching Scheme (Hours per week) |              |               |        | Evaluation Scheme (Marks) |      |                       |      |                       |      |                       |      | Total Marks) |
|----------------------------------|--------------|---------------|--------|---------------------------|------|-----------------------|------|-----------------------|------|-----------------------|------|--------------|
| Lecture (L)                      | Tutorial (T) | Practical (P) | Credit | Theory (Marks)            |      |                       |      | Practical (Marks)     |      |                       |      |              |
|                                  |              |               |        | University Assessment     |      | Continuous Assessment |      | University Assessment |      | Continuous Assessment |      |              |
|                                  |              |               |        | Min.                      | Max. | Min.                  | Max. | Min.                  | Max. | Min.                  | Max. |              |
| 2                                | -            | 4             | 4      | 09                        | 25   | 09                    | 25   | 09                    | 25   | 09                    | 25   | 100          |

**Subject Contents:**

| Sr No. | Topic                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Total Hours | Weight age (%) |
|--------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|----------------|
| 1      | <b>An Introduction to Design, the many notions of design:</b> Design as a process and a product, Why Design Matters, Design Matters- Doing better with Less, the evolution of design, Design engages with many disciplines, Design is concerned with the user, good design, bad design. Users and Contexts, User Centred Design- Don Norman, Multiple users,<br><b>Differing contexts, Lucky Iron Fish:</b> A simple solution for a global problem, Understanding user experience, Three laws of user experience, Design for a meaningful impact.             | 10          | 20%            |
| 2      | <b>Design and Society, Design and Sustainability:</b> Design and Society, Living Root Bridges of Meghalaya, Community and Collaboration, In the Forest Hangs a Bridge, Understanding Contexts, Knowledge and Access, the new bionics that let us run, climb and dance.<br><b>Meeting Needs:</b> Necessity or Luxury? Function, Context and Consequences Design & Sustainability, The Story of Stuff, the cost of looking the other way, Sir Terry Leahy: Lean Thinking, Sustainability practices in daily life, the perspective of engineering, understanding | 12          | 25%            |
| 3      | <b>Design and Industry:</b> Design & industry, understanding varied user needs, objectified: Smart Design OXO Good Grips Story, Success through new materials and manufacturing, Pushing the boundaries of mass production, In the Beginning Was the Bentwood Chair, A Classic chair for all times, Breaking familiar assumptions.                                                                                                                                                                                                                            | 10          | 20%            |
| 4      | <b>Design and collaboration:</b> Design & Collaboration, Pixar 2014 The Power of Teamwork Short Film, Team work, Assistive Technology Design Collaboration, collaborating with unlikely partners, Weidner Architectural Signage - Design Build Collaboration Case, Principles of collaboration, Cultivating Collaboration, Design thinking, Design Thinking Ideation, Experimentation, Prototyping and Test.                                                                                                                                                  | 08          | 25%            |
| 5      | <b>Innovation by Design:</b> Facilitating the reach of a traditional craft, Pitfalls of innovation, Jaipur Foot, the seven concerns of innovation, from a concern to a palki, Out of Poverty: Paul Polk on Practical Problem Solving, A little design goes a long way.                                                                                                                                                                                                                                                                                        | 08          | 10%            |

**Reference Books:**

| Sr. No. | Books                                                                            |
|---------|----------------------------------------------------------------------------------|
| 1       | Swayam Portal –Universal Design by Prof. Nina Sabnani.                           |
| 2       | Sketching and Drawing Vasudev Kamath – Jyotsna Prakashan Pune ,2nd Edition,2006. |
| 3       | Anatomy and Drawing Victor Perard Grace Publication, Mumbai 2000.                |

**Course Learning Outcomes (CLO): On completion of this course, the students will be able to:**

| CLO  | Description                                                                        | Bloom's Taxonomy Level |
|------|------------------------------------------------------------------------------------|------------------------|
| CLO1 | Introduction to Design and Design as a process and a product.                      | 2 Understanding        |
| CLO2 | History of Designing and Design Thinking.                                          | 1 Remembering          |
| CLO3 | Introduction to Design and Society, Design and Sustainability and Design Industry. | 1 Remembering          |
| CLO4 | Apply to Design Build Collaboration and Creative and Functional Designing.         | 3 Applying,            |
| CLO5 | Innovation of Designing. And Applying to Different Field.                          | 4, 5 Evaluate, Analyse |
| CLO6 | Create to Innovation and Many Types of Art and Design.                             | 6 Creative             |

**Mapping of CLOs with Pos & PSOs**

| Course            | Program Outcomes(POs) |     |     |     |     |     |     |     |     |      | Program Specific Outcomes (PSOs) |      |
|-------------------|-----------------------|-----|-----|-----|-----|-----|-----|-----|-----|------|----------------------------------|------|
| Learning Outcomes | PO1                   | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PSO1                             | PSO2 |
| CLO1              |                       | M   |     |     | L   |     |     |     |     |      | M                                |      |
| CLO2              | M                     |     |     | H   |     | H   |     |     |     |      |                                  | M    |
| CLO3              | M                     |     | M   |     |     |     | L   |     |     |      | H                                |      |
| CLO4              |                       | H   |     |     |     | H   |     | M   |     |      |                                  | M    |
| CLO5              |                       |     | H   |     | M   |     |     | H   |     | M    | M                                |      |
| CLO6              | M                     |     |     | H   |     | H   | M   |     |     |      |                                  | M    |

**H: High, M: Medium, L: Low**

|                              |                                   |
|------------------------------|-----------------------------------|
| <b>Branch Name:</b>          | <b>FACULTY OF DESIGN</b>          |
| <b>Program Code:</b>         | <b>MS102</b>                      |
| <b>Course Name:</b>          | <b>Fashion Art &amp; Design-I</b> |
| <b>Course Code:</b>          | <b>11-FMM202-1C</b>               |
| <b>Pre-requisite Course:</b> | <b>Fundamental Drawing Skills</b> |

**Course Objectives:**

- 1) An integral part of Fashion Design is acquiring rendering skills.
- 2) Makes the Design to present ideas in the most appropriate and effective way through the foundation of Drawing & Sketching.
- 3) To Understand Colour Combination and Types of Effects.

**Teaching and Examination Scheme:**

| Teaching Scheme (Hours per week) |              |               |        | Evaluation Scheme (Marks) |      |                       |      |                       |      |                       |      | Total Marks) |
|----------------------------------|--------------|---------------|--------|---------------------------|------|-----------------------|------|-----------------------|------|-----------------------|------|--------------|
| Lecture (L)                      | Tutorial (T) | Practical (P) | Credit | Theory (Marks)            |      |                       |      | Practical (Marks)     |      |                       |      |              |
|                                  |              |               |        | University Assessment     |      | Continuous Assessment |      | University Assessment |      | Continuous Assessment |      |              |
|                                  |              |               |        | Min.                      | Max. | Min.                  | Max. | Min.                  | Max. | Min.                  | Max. |              |
| 1                                | -            | 6             | 4      | 09                        | 25   | -                     | -    | 18                    | 50   | 09                    | 25   | 100          |

**Subject Contents:**

| Sr No. | Topic                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Total Hours | Weightage (%) |
|--------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|---------------|
| 1      | <b>Object Drawing</b><br>Foundation of Drawing of 3-D geometrical shapes in different angles. Such as Cube, Pyramid, Cuboids, Cylindrical forms. Drawing manmade objects in different angles. Such as Bottles, Sharpener, Glass, Pencil, Pen etc. anyone Make a 3D Object.<br><b>Technical drawing</b><br>Study of various Geometrical constructions. Such as, Drawing of 2D & 3D forms by Orthographic & Isometric projections. Inter conversion of 3D & 2D views of the object. | 12          | 25%           |
| 2      | <b>Introduction to Perspective</b><br>1 Point Perspective, 2 Point Perspective and 3 Point Perspective And Live Drawing.                                                                                                                                                                                                                                                                                                                                                          | 12          | 25%           |
| 3      | <b>Features</b><br>Eyes, Nose, Lips and Ears and Fashion Body Proportion.                                                                                                                                                                                                                                                                                                                                                                                                         | 12          | 25%           |
| 4      | <b>Mechanical Croqui exercise</b><br>8" head croqui, 10" head croqui and 12" head croqui/ Flash figure, Pencil shading, Dry effect, Water effect and Flash tint shading                                                                                                                                                                                                                                                                                                           | 12          | 25%           |

**Text Books:**

| Sr. No. | Books                                                                                                  |
|---------|--------------------------------------------------------------------------------------------------------|
| 1       | Grade Examination - Drawing Made Easy Subodh Narvekar Avdhut Narvekar Navneet publication (India) Ltd. |
| 2       | Anatomy and Drawing Victor Perard Grace Publication, Mumbai 2000                                       |

**Reference Books:**

| Sr. No. | Books                                                                                                   |
|---------|---------------------------------------------------------------------------------------------------------|
| 1       | Sketching and Drawing Vasudev Kamath – Jyotsna Prakashan Pune ,2nd Edition,2006                         |
| 2       | Still Life Sanjay Shelar Jyotsna Prakashan Pune ,1st Edition,2007                                       |
| 3       | Perspective Milind Mulik Jyotsna Prakashan Pune ,1st Edition,2006                                       |
| 4       | Colour Pencil Rahul Deshpande, Gopal Nandurkar Jyotsna Prakashan Pune ,1st Edition,2004                 |
| 5       | Draw and Paint Pundalik Vaze – Jyotsna Prakashan Pune ,1st Edition,2002                                 |
| 6       | Figure study made easy Aditya Chaari Grace Publication, Mumbai 2005                                     |
| 7       | The Complete Book Of Drawing Human Body Keshav Kumar Adarsh Books New Delhi -2 ,Publication Year – 2004 |
| 8       | Figure Drawing Made easy Shankar Modgekar Grace Prakashan Bombay. Publication Year2000                  |

**Course Learning Outcomes (CLO): On completion of this course, the students will be able to:**

| CLO  | Description                                                                     | Bloom's Taxonomy Level    |
|------|---------------------------------------------------------------------------------|---------------------------|
| CLO1 | To Understand Basic Drawing.<br>To Understand Shading.                          | 2 Understanding           |
| CLO2 | To Remember Various Strokes in Shading<br>To Remember Basic Geometrical Shapes. | 1 Remembering             |
| CLO3 | To be able to identify Tools and Materials for Drawing                          | 1 Remembering             |
| CLO4 | To Applying Various Medium of Colours.                                          | 3 Applying,               |
| CLO5 | To Analyze The Realistic feature                                                | 4, 5<br>Evaluate, Analyze |
| CLO6 | To develop Various Stages of Crocquie.<br>To Develop High Fashion Garment       | 6 Creating                |

**Mapping of CLOs with Pos & PSOs**

| Course            | Program Outcomes(POs) |     |     |     |     |     |     |     |     |      | Program Specific Outcomes (PSOs) |      |
|-------------------|-----------------------|-----|-----|-----|-----|-----|-----|-----|-----|------|----------------------------------|------|
| Learning Outcomes | PO1                   | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PSO1                             | PSO2 |
| CLO1              | M                     |     |     |     |     |     |     |     |     |      | M                                |      |
| CLO2              |                       | M   |     |     |     |     | L   |     |     |      |                                  |      |
| CLO3              |                       |     | H   |     | M   |     |     |     |     |      |                                  | M    |
| CLO4              |                       |     |     | M   |     |     |     | M   |     |      |                                  |      |
| CLO5              |                       |     |     |     | L   |     |     |     | L   |      |                                  | L    |
| CLO6              |                       |     |     |     |     | H   |     |     |     | M    | H                                |      |

|                              |                          |
|------------------------------|--------------------------|
| <b>Branch Name:</b>          | <b>Faculty of Design</b> |
| <b>Program Code:</b>         | <b>MS102</b>             |
| <b>Course Name:</b>          | <b>Visual Expression</b> |
| <b>Course Code:</b>          | <b>11-FME203-1C</b>      |
| <b>Pre-requisite Course:</b> | -----                    |

**Course Objectives:**

- 1) The core objectives of this module are to facilitate students to explore and learn about the nature drawing and colour with various tools and mediums such as pencil, brush Water color, oil pastel, dry pastel, pen and ink etc.
- 2) Perspective drawing, drawing of various dimensional objects with various views. cubic construction.
- 3) Drawing of human figures with anatomical understanding, anthropocentric studies, Visualization and conceptualization, colour rendering of object and nature.

**Teaching and Examination Scheme:**

| Teaching Scheme (Hours per week) |              |               |        | Evaluation Scheme (Marks) |      |                       |      |                       |      |                       |      | Total Marks) |
|----------------------------------|--------------|---------------|--------|---------------------------|------|-----------------------|------|-----------------------|------|-----------------------|------|--------------|
| Lecture (L)                      | Tutorial (T) | Practical (P) | Credit | Theory (Marks)            |      |                       |      | Practical (Marks)     |      |                       |      |              |
|                                  |              |               |        | University Assessment     |      | Continuous Assessment |      | University Assessment |      | Continuous Assessment |      |              |
|                                  |              |               |        | Min.                      | Max. | Min.                  | Max. | Min.                  | Max. | Min.                  | Max. |              |
| 2                                | -            | 4             | 4      | 09                        | 25   | 09                    | 25   | 09                    | 25   | 09                    | 25   | 100          |

**Subject Contents:**

| Sr No. | Topic                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Total Hours | Weightage (%) |
|--------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|---------------|
| 1      | <b>Natural Drawing :</b> Drawings of plants, Organic elements, animals, Birds, Landscapes. Sketching and doodling's. Medium-Pencil B&W, and Colors, Water color, Poster color.                                                                                                                                                                                                                                                                                                                                                                              | 12          | 25%           |
| 2      | <b>Objective and Human Drawing :</b> Practice Drawing of straight horizontal lines, straight vertical lines, curvy straight horizontal lines, curvy Vertical lines, Straight and curvy diagonal lines, making of square and rectangles, cube and cuboid formation, Construction of cubes and divisions, 1,2 and 3 points perspectives. Object and product construction, placement of object in various perspectives. Medium-Pencil, Pencil Colors. Gesture and Posture drawings, Anatomical drawings. Medium-Pencil, Charcoal, Oil Pencil, Soft/Dry Pastel. | 12          | 25%           |
| 3      | <b>Visual Elements in Color :</b> Color and shapes by weight in order to achieve visual balance, relate hues, values and intensities in Order to create optical illusion, Lustre, luminosity, Transparency, complimentary and near complimentary color, triad, tint-tone-shade, tonal progression.                                                                                                                                                                                                                                                          | 12          | 25%           |
| 4      | <b>Rendering of Objects and Color Schemes:</b> Object rendering with various color schemes, monochromatic, chromatic etc. Natural rendering of objects, humans, Landscapes etc.                                                                                                                                                                                                                                                                                                                                                                             | 12          | 25%           |

**Reference Books:**

| Sr. No. | Books                                                                                                           |
|---------|-----------------------------------------------------------------------------------------------------------------|
| 1       | Broome, F. Gerald (1974) Elements of Design: Space, Davis Publications Inc., Worcester, Massachusetts.          |
| 2       | Wong, Wucius (1977) Principles of two-dimensional Design Van Nostrand Reinhold, New York.                       |
| 3       | Francis D. K. Ching - Architecture - Form Space and Order Van Nostrand Reinhold Co., (Canada), 1979             |
| 4       | Karen Brunger BHEC, AICI CIP- Colour Analysis Workbook- January 2017 Edition- ISBN:09737917-                    |
| 5       | VISITS: Art Gallery, Visual Art Museum, Jaipur and Rajasthan Crafts Stores, Nature Sketching and Workshops etc. |

**Course Learning Outcomes (CLO):** On completion of this course, the students will be able to:

| CLO  | Description                                                          | Bloom's Level | Taxonomy          |
|------|----------------------------------------------------------------------|---------------|-------------------|
| CLO1 | To Understand Basic Drawing.                                         | 2             | Understanding     |
| CLO2 | History Of Art and Drawing.                                          | 1             | Remembering       |
| CLO3 | Introduction to Sketching and shading.                               | 1             | Remembering       |
| CLO4 | To Applying Different Shade and Color and Color Schemes.             | 3             | Applying,         |
| CLO5 | To Analyse and Innovation Drawing and Visual Illusion                | 4, 5          | Evaluate, Analyse |
| CLO6 | To Create type of Color Effect and Drawing like Nature , Object etc. | 6             | Creative          |

**Mapping of CLOs with Pos & PSOs**

| Course            | Program Outcomes(POs) |     |     |     |     |     |     |     |     |      | Program Specific Outcomes (PSOs) |      |
|-------------------|-----------------------|-----|-----|-----|-----|-----|-----|-----|-----|------|----------------------------------|------|
| Learning Outcomes | PO1                   | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PSO1                             | PSO2 |
| CLO1              |                       | M   |     |     | M   |     |     | M   |     |      | M                                |      |
| CLO2              | M                     |     |     | H   |     | L   |     |     |     |      |                                  | M    |
| CLO3              | M                     |     | M   |     |     |     | L   |     |     |      | H                                |      |
| CLO4              |                       | L   |     |     |     | H   |     | M   |     |      |                                  | M    |
| CLO5              | M                     |     |     |     |     |     |     | H   |     | M    |                                  |      |
| CLO6              | H                     |     | M   | H   |     |     |     | M   |     |      | H                                | M    |

**H: High, M: Medium, L: Low**

|                              |                                                                                    |
|------------------------------|------------------------------------------------------------------------------------|
| <b>Branch Name:</b>          | <b>FACULTY OF DESIGN</b>                                                           |
| <b>Program Code:</b>         | <b>MS102</b>                                                                       |
| <b>Course Name:</b>          | <b>Fundamentals of Management</b>                                                  |
| <b>Course Code:</b>          | <b>11-FME204-1C</b>                                                                |
| <b>Pre-requisite Course:</b> | <b>Management, Planning, Organizing, Directing and Controlling basic concepts.</b> |

**Course Objectives:**

- 1) This course introduces concepts of evolution of management theories.
- 2) It incorporates the basic functions of management i.e. Planning, Organizing, Leading and Controlling.
- 3) The course helps students to understand the fundamental concepts of Principles of Management.
- 4) This course enables students with concepts of Organizational Structure, Leadership and Motivation theories.

**Teaching and Examination Scheme:**

| Teaching Scheme (Hours per week) |              |               |        | Evaluation Scheme (Marks) |      |                       |      |                       |      |                       |      | Total Marks) |
|----------------------------------|--------------|---------------|--------|---------------------------|------|-----------------------|------|-----------------------|------|-----------------------|------|--------------|
| Lecture (L)                      | Tutorial (T) | Practical (P) | Credit | Theory (Marks)            |      |                       |      | Practical (Marks)     |      |                       |      |              |
|                                  |              |               |        | University Assessment     |      | Continuous Assessment |      | University Assessment |      | Continuous Assessment |      |              |
|                                  |              |               |        | Min.                      | Max. | Min.                  | Max. | Min.                  | Max. | Min.                  | Max. |              |
| 2                                | -            | 4             | 4      | 09                        | 25   | 09                    | 25   | 09                    | 25   | 09                    | 25   | 100          |

**Subject Contents:**

| Sr No. | Topic                                                                                                                                                                                                                                                                                                                                                                        | Total Hours | Weightage (%) |
|--------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|---------------|
| 1      | Introduction to Management: Meaning, Significance and Objectives, Management as an Art, Science, Profession, Management in India                                                                                                                                                                                                                                             | 12          | 25%           |
| 2      | Planning: Meaning, Nature of Planning, Planning Process Forecasting: Meaning and Significance Introduction of Decision Making, Process of Decision Making                                                                                                                                                                                                                    | 12          | 25%           |
| 3      | Organizing: Features, Importance, Principles of Organizations, Organization Structure, Delegation of Authority, Centralization and Decentralization, Types of Organization (Line, Staff, Matrix) Staffing: Introduction, Meaning, Importance, Brief Idea of Main Staffing Functions                                                                                          | 12          | 25%           |
| 4      | Directing: Introduction, Definition, Coordination, Importance, Brief Idea of Directing Tools (Leadership, Motivation, Communication) Controlling: Controlling, Importance and Functions of Control, Control Process, Budgetary and Non-Budgetary Control Controlling: Controlling, Importance and Functions of Control, Control Process, Budgetary and Non-Budgetary Control | 12          | 25%           |

**Reference Books:**

| Sr. No. | Books                                                                               |
|---------|-------------------------------------------------------------------------------------|
| 1       | L.M.Prasad: Principles and practice of management, Sultan Chand & Sons, New Delhi.. |
| 2       | DR.C.B.Gupta: Business Management, Sultan Chand & Sons, New Delhi.                  |
| 3       | Rae V.S.P. and Krishna v. Hari. Management Text & Cases, Excel Books, New Delhi.    |

**Course Learning Outcomes (CLO): On completion of this course, the students will be able to:**

| CLO  | Description                                                                            | Bloom's Taxonomy Level       |
|------|----------------------------------------------------------------------------------------|------------------------------|
| CLO1 | To Understand the concepts related to Business management.                             | 1. Remember<br>2. Understand |
| CLO2 | To understand Demonstrate the characteristics, importance and functions of management. | 1. Remember<br>3. Apply      |
| CLO3 | To understand how Corporate Culture and Organizational types affect the management.    | 2. Understand<br>4. Apply    |
| CLO4 | To apply the decision making process.                                                  | 4. Apply                     |
| CLO5 | To apply basic principles of leadership, motivation and communication                  | 5. Apply<br>6. Evolution     |

**Mapping of CLOs with Pos & PSOs**

| Course            | Program Outcomes(POs) |     |     |     |     |     |     |     |     |      | Program Specific Outcomes (PSOs) |      |
|-------------------|-----------------------|-----|-----|-----|-----|-----|-----|-----|-----|------|----------------------------------|------|
| Learning Outcomes | PO1                   | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PSO1                             | PSO2 |
| CLO1              | M                     |     |     |     |     |     |     |     |     |      | M                                |      |
| CLO2              |                       | M   |     |     |     |     | L   |     |     |      |                                  |      |
| CLO3              |                       |     | H   |     | M   |     |     |     |     |      |                                  | M    |
| CLO4              |                       |     |     | M   |     |     |     | M   |     |      |                                  |      |
| CLO5              |                       |     |     |     | L   |     |     |     | L   |      |                                  | L    |
| CLO6              |                       |     |     |     |     | H   |     |     |     | M    | H                                |      |

|                              |                                           |
|------------------------------|-------------------------------------------|
| <b>Branch Name:</b>          | <b>Faculty of Design</b>                  |
| <b>Program Code:</b>         | <b>MS102</b>                              |
| <b>Course Name:</b>          | <b>Drawing &amp; Illustration Ability</b> |
| <b>Course Code:</b>          | <b>11-MDC205-1C</b>                       |
| <b>Pre-requisite Course:</b> | <b>History of Art Culture</b>             |

**Course Objectives:**

- 1) This course aims to bring together the principles of different streams so as to solve contemporary environmental problems.
- 2) To intends to inculcate the environmental values translating into pro-conservation actions.

**Teaching and Examination Scheme:**

| Teaching Scheme (Hours per week) |              |               |        | Evaluation Scheme (Marks) |      |                       |      |                       |      |                       |      | Total Marks) |
|----------------------------------|--------------|---------------|--------|---------------------------|------|-----------------------|------|-----------------------|------|-----------------------|------|--------------|
| Lecture (L)                      | Tutorial (T) | Practical (P) | Credit | Theory (Marks)            |      |                       |      | Practical (Marks)     |      |                       |      |              |
|                                  |              |               |        | University Assessment     |      | Continuous Assessment |      | University Assessment |      | Continuous Assessment |      |              |
|                                  |              |               |        | Min.                      | Max. | Min.                  | Max. | Min.                  | Max. | Min.                  | Max. |              |
| 2                                | -            | 4             | 4      | 09                        | 25   | 09                    | 25   | 09                    | 25   | 09                    | 25   | 100          |

**Syllabus Content:**

| Module No. | Content                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Total Hours | Weight |
|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|--------|
| 1          | <b>Sketching:</b><br>Rapid sketches<br>Role of proportion in drawing Drawing intuitively<br><b>Creating 3d form with paper or cloth:</b><br>Creation of forms from simple to complex<br>Behaviour and usage of materials Choosing appropriate material based on the object.<br><b>What is the relationship between Art and the Artist:</b> The basic concept of beauty that is involved in the creation of Art.<br>Art as an essential part of the real world.<br>Art as a powerful medium of self-expression | 12          | 25%    |
| 2          | <b>Role of art in the society:</b> Relationship between art and nature as a complement to each other.<br><b>Different types of lines:</b> Nature, emotions and effects. Creation of art work using different types of lines.<br>Drawing a still life using different objects of different sizes and shapes Concept of materials and shapes.                                                                                                                                                                   | 12          | 25%    |
| 3          | <b>Definition and principles of design Balance:</b> Proportion, Harmony, Emphasis, Rhythm.<br><b>Study of nature using lines :</b> Creating volume through lines Use of pressure to create the required effect of light and shade.<br><b>Drawing:</b> a human figure with rapid speed Ideal proportions of human body Examples of drawings of great masters                                                                                                                                                   | 12          | 25%    |
| 4          | <b>Role of elements of design in creating an effective design:</b><br>Importance of Light and colour Usage of tones and textures to create an effective body of art work.<br>Importance of space, time and motion in understanding art.                                                                                                                                                                                                                                                                       | 12          | 25%    |

**Reference Books:**

| Sr. No. | Books                                                                  |
|---------|------------------------------------------------------------------------|
| 1       | History of Art – by Christensen.                                       |
| 2       | Understanding the Art – by Myers, Bernard S                            |
| 3       | Drawing Realistic Textures in Pencil - By J. D. Hill berry             |
| 4       | Drawing/Thinking: Confronting an Electronic Age - edited By Marc Treib |

**Course Learning Outcomes (CLO): On completion of this course, the students will be able to:**

| CLO  | Description                                                                                    | Bloom's Taxonomy Level    |
|------|------------------------------------------------------------------------------------------------|---------------------------|
| CLO1 | To Understand Basic Drawing and Art.<br>To Understand Shading.                                 | 2 Understanding           |
| CLO2 | To Remember Various Strokes in Shading<br>To Remember Basic Geometrical Shapes.                | 1 Remembering             |
| CLO3 | To be able to identify Tools and Materials for Drawing                                         | 1 Remembering             |
| CLO4 | To Applying Various Medium of Colours.                                                         | 3 Applying,               |
| CLO5 | To Analyze the Realistic feature                                                               | 4, 5<br>Evaluate, Analyse |
| CLO6 | To develop Various Stages of Crocquie.<br>To Create Element and Principle in Effective Design. | 6 Creating                |

**Mapping of CLOs with Pos & PSOs**

| Course            | Program Outcomes (POs) |     |     |     |     |     |     |     |     |      | Program Specific Outcomes (PSOs) |      |
|-------------------|------------------------|-----|-----|-----|-----|-----|-----|-----|-----|------|----------------------------------|------|
| Learning Outcomes | PO1                    | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PSO1                             | PSO2 |
| CLO1              | M                      |     |     |     |     |     |     |     |     |      | M                                |      |
| CLO2              |                        | M   |     |     |     |     | L   |     |     |      |                                  |      |
| CLO3              |                        |     | H   |     | M   |     |     |     |     |      |                                  | M    |
| CLO4              |                        |     |     | M   |     |     |     | M   |     |      |                                  |      |
| CLO5              |                        |     |     |     | L   |     |     |     | L   |      |                                  | L    |
| CLO6              |                        |     |     |     |     | H   |     |     |     | M    | H                                |      |

|                              |                               |
|------------------------------|-------------------------------|
| <b>Branch Name:</b>          | <b>Faculty of Design</b>      |
| <b>Program Code:</b>         | <b>MS102</b>                  |
| <b>Course Name:</b>          | <b>Communicative English</b>  |
| <b>Course Code:</b>          | <b>11-AEC101-1C</b>           |
| <b>Pre-requisite Course:</b> | <b>Basic English, Grammar</b> |

**Course Objectives:**

- 1) An integral part of Fashion Design is acquiring rendering skills
- 2) Makes the Design to present ideas in the most appropriate and effective way through the foundation of Drawing & Sketching. .
- 3) This Course helps students to understand the types of Textures and colour Combination.

**Teaching and Examination Scheme:**

| Teaching Scheme (Hours per week) |              |               |        | Evaluation Scheme (Marks) |      |                       |      |                       |      |                       |      | Total Marks) |
|----------------------------------|--------------|---------------|--------|---------------------------|------|-----------------------|------|-----------------------|------|-----------------------|------|--------------|
| Lecture (L)                      | Tutorial (T) | Practical (P) | Credit | Theory (Marks)            |      |                       |      | Practical (Marks)     |      |                       |      |              |
|                                  |              |               |        | University Assessment     |      | Continuous Assessment |      | University Assessment |      | Continuous Assessment |      |              |
|                                  |              |               |        | Min.                      | Max. | Min.                  | Max. | Min.                  | Max. | Min.                  | Max. |              |
| 2                                | -            | -             | 2      | 09                        | 25   | 09                    | 25   | -                     | -    | -                     | -    | 50           |

**Subject Contents:**

| Sr No. | Topic                                                                                                                                                                                               | Total Hours | Weightage (%) |
|--------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|---------------|
| 1      | Introduction to Basic English Grammar — Importance of language use and grammar                                                                                                                      | 12          | 25%           |
| 2      | Introduction to Articles — Sentence formation (affirmative, negative, interrogative, etc)                                                                                                           | 12          | 25%           |
| 3      | Primary and Modal Auxiliaries — Be, Have, Do, Can, May, Should, Would, Must, etc, Paragraph and Paraphrasing                                                                                        | 12          | 25%           |
| 4      | Using the Right Words - 1 ( For eg: Difference between joy and happiness)<br>English Keywords Associated with Media<br>Preparing to Write an Essay (For eg: Visit to a media house, 5Assembly, etc) | 12          | 25%           |

**Reference Books:**

| Sr. No. | Books                                                                                 |
|---------|---------------------------------------------------------------------------------------|
| 1       | Dan Laughey Key Themes in Media Theories, Rawat Publication.                          |
| 2       | Taylor, Rosegrant, Meyrs Communicating, Prentice Hall                                 |
| 3       | Allan and Barbara Pease The Definitive Book of Body Language, Munjal Publishing House |

**Course Learning Outcomes (CLO): On completion of this course, the students will be able to:**

| CLO  | Description                                                                                                                                                        | Bloom's Taxonomy Level |
|------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------|
| CLO1 | students should be able to speak confidently and effectively in English, demonstrating good pronunciation, fluency, and appropriate use of vocabulary and grammar. | 2 Understanding        |
| CLO2 | Students should expand their vocabulary and understand common idiomatic expressions used in English.                                                               | 1 Remembering          |
| CLO3 | Develop skills in social interaction, including polite conversation, active listening, and non-verbal communication.                                               | 1 Remembering          |
| CLO4 | Develop skills in multimedia storytelling, such as creating audio and video reports and interactive online content.                                                | 3 Applying,            |
| CLO5 | Develop an understanding of international and cross-cultural reporting, including the ability to report on global issues and events.                               | 4, 5 Evaluate, Analyse |

**Mapping of CLOs with Pos & PSOs**

| Course            | Program Outcomes (POs) |     |     |     |     |     |     |     |     |      | Program Specific Outcomes (PSOs) |      |
|-------------------|------------------------|-----|-----|-----|-----|-----|-----|-----|-----|------|----------------------------------|------|
| Learning Outcomes | PO1                    | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PSO1                             | PSO2 |
| CLO1              |                        | M   |     |     |     |     |     |     |     |      | M                                |      |
| CLO2              | M                      |     |     | H   |     |     |     |     |     |      |                                  | M    |
| CLO3              | M                      |     | M   |     |     |     |     |     |     |      | H                                |      |
| CLO4              |                        |     |     |     |     | H   |     | M   |     |      |                                  | M    |
| CLO5              |                        |     |     |     |     |     |     | H   |     | M    |                                  |      |

**H: High, M: Medium, L: Low**

|                              |                                             |
|------------------------------|---------------------------------------------|
| <b>Branch Name:</b>          | <b>Faculty of Design</b>                    |
| <b>Program Code:</b>         | <b>MS102</b>                                |
| <b>Course Name:</b>          | <b>Technical Drawing - I</b>                |
| <b>Course Code:</b>          | <b>11-SEC102-1C</b>                         |
| <b>Pre-requisite Course:</b> | <b>Basic Knowledge of Computer Software</b> |

**Course Objectives:**

- 1) This Course helps students to understand the fundamentals and principles of computer application in designing
- 2) To Provide Students with the knowledge of computer application in designing and their applications.
- 3) To Provide Students with the Knowledge of Graphics.

**Teaching and Examination Scheme:**

| Teaching Scheme (Hours per week) |              |               |        | Evaluation Scheme (Marks) |      |                       |      |                       |      |                       |      | Total Marks) |
|----------------------------------|--------------|---------------|--------|---------------------------|------|-----------------------|------|-----------------------|------|-----------------------|------|--------------|
| Lecture (L)                      | Tutorial (T) | Practical (P) | Credit | Theory (Marks)            |      |                       |      | Practical (Marks)     |      |                       |      |              |
|                                  |              |               |        | University Assessment     |      | Continuous Assessment |      | University Assessment |      | Continuous Assessment |      |              |
|                                  |              |               |        | Min.                      | Max. | Min.                  | Max. | Min.                  | Max. | Min.                  | Max. |              |
| -                                | -            | 4             | 2      | -                         | -    | -                     | -    | 09                    | 25   | 09                    | 25   | 50           |

**Subject Contents:**

| Sr No. | Topic                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Total Hours | Weightage (%) |
|--------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|---------------|
| 1      | <b>Introduction to Computer Hardware &amp; Software:</b> Parts of a computer, External Storage Device, RAM, ROM, System Software, Application Software, Computer Peripherals Viruses, Anti-Virus software, Spyware, Preventive measures<br><b>Basic functions of File Management:</b> Managing Windows Explorer; Creating, moving, renaming and deleting folders and files; Understanding file extensions; Viewing storage devices and network connections.<br>Introduction to the Internet: The role of Internet in design process flow, Internet Browsers, Internet Tools, Search Engines.                          | 12          | 25%           |
| 2      | <b>Understand Basic Computer Software :</b><br>Using templates to create new documents , Creating and editing text, Formatting text, pages, and paragraphs , Adding headers, footers, and page numbers , Applying styles and themes to documents , Creating bulleted, and printing documents.<br>Working with the Excel interface.<br>Understanding presentation and types of presentation<br>Scanning Techniques: Understanding pixels and resolution, Choosing scanning software, Resolution, color modes, Scanning for print , for use on websites, Converting images and documents to PDFs, Creating PDFs for OCR | 12          | 25%           |
| 3      | <b>Introduction to CAD and Corel draw:</b> Explain Menu Bar and Tool Bar .Making 8 Head croquie. The corel draw tools for a Advertising Media.                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 12          | 25%           |
| 4      | <b>Introduction and designing through Corel Draw :</b> Practice on Tools and Working with Shapes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | 12          | 25%           |

**Reference Books:**

| Sr. No. | Books                                                                                                            |
|---------|------------------------------------------------------------------------------------------------------------------|
| 1       | Comdex Computer Course, Vikas Gupta, PM Publications, 2015                                                       |
| 2       | Mastering MS Office – 2000 by Tech Media                                                                         |
| 3       | Renee Weiss Chase, CAD for Fashion Design, Prentice Hall Publication.                                            |
| 4       | Mikell P. Groover & Mory W. Zimmers, CAD/CAM/ Computer Aided Design Manufacturing, Person Education Publication. |
| 5       | M. Kathleen Colurs, Fashion Design in Computers, Prentice Hall Publication                                       |
| 6       | Frederick F. Croxton & Dudley, Practical Business Statistics, Asia publishing House, Delhi                       |

**Course Learning Outcomes (CLO): On completion of this course, the students will be able to:**

| CLO  | Description                                                                                          | Bloom's Taxonomy Level    |
|------|------------------------------------------------------------------------------------------------------|---------------------------|
| CLO1 | To Understand Computer Application In Designing                                                      | 2 Understanding           |
| CLO2 | To History of CAD Software                                                                           | 1 Remembering             |
| CLO3 | To define CAD in Today's Fashion Industry.<br>To Define Features and its applications. Of Corel Draw | 1 Remembering             |
| CLO4 | To Applying Database structure & content.                                                            | 3 Applying,               |
| CLO5 | To Analyze The software configuration of a graphics systems<br>other CAD software feature.           | 4, 5<br>Evaluate, Analyze |
| CLO6 | To develop Garment In CAD Software Fashion Industry<br>To Create Geometric Design                    | 6 Creating                |

**Mapping of CLOs with Pos & PSOs:**

| Course            | Program Outcomes (POs) |     |     |     |     |     |     |     |     |      | Program Specific Outcomes (PSOs) |      |
|-------------------|------------------------|-----|-----|-----|-----|-----|-----|-----|-----|------|----------------------------------|------|
| Learning Outcomes | PO1                    | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PSO1                             | PSO2 |
| CLO1              | M                      |     | M   |     | M   |     |     |     |     | M    |                                  |      |
| CLO2              | L                      | L   |     | L   |     | L   |     |     | L   |      | M                                | M    |
| CLO3              | L                      | L   | L   |     |     |     | L   |     |     | L    | L                                |      |
| CLO4              | M                      |     | M   |     |     |     |     | M   |     |      |                                  |      |
| CLO5              |                        | M   |     |     |     | M   |     |     |     | M    |                                  | H    |
| CLO6              | H                      | H   |     | H   |     | H   |     |     |     | H    | H                                |      |

**H: High, M: Medium, L: Low**

|                              |                                                        |
|------------------------------|--------------------------------------------------------|
| <b>Branch Name:</b>          | <b>Faculty of Design</b>                               |
| <b>Program Code:</b>         | <b>MS102</b>                                           |
| <b>Course Name:</b>          | <b>Indian Theory of Emotion, Ethics and Philosophy</b> |
| <b>Course Code:</b>          | <b>11-IKS105-1C</b>                                    |
| <b>Pre-requisite Course:</b> | <b>History of Art Culture</b>                          |

**Course Objectives:**

- 1) To facilitate understanding of the History of Indian Culture
- 2) To understand the Philosophy, learn concepts of Indian Emotion,
- 3) To develop managerial skills in the students' and to develop Ethics.

**Teaching and Examination Scheme:**

| Teaching Scheme (Hours per week) |              |               |        | Evaluation Scheme (Marks) |      |                       |      |                       |      |                       |      | Total Marks) |
|----------------------------------|--------------|---------------|--------|---------------------------|------|-----------------------|------|-----------------------|------|-----------------------|------|--------------|
| Lecture (L)                      | Tutorial (T) | Practical (P) | Credit | Theory (Marks)            |      |                       |      | Practical (Marks)     |      |                       |      |              |
|                                  |              |               |        | University Assessment     |      | Continuous Assessment |      | University Assessment |      | Continuous Assessment |      |              |
|                                  |              |               |        | Min.                      | Max. | Min.                  | Max. | Min.                  | Max. | Min.                  | Max. |              |
| 2                                | -            | -             | 2      | 09                        | 25   | 09                    | 25   | -                     | -    | -                     | -    | 50           |

**Subject Contents:**

| Sr No. | Topic                                                                                                                                                             | Total Hours | Weightage (%) |
|--------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|---------------|
| 1      | Introduction to Culture and Civilization: Meaning and form.<br>Salient features of Indian culture.<br>Sources of cultural History of ancient India.               | 12          | 25%           |
| 2      | Mauryan administrative system.<br>Achievement of Mauryan Emperor Ashoka.<br>The Art in Mauryan period.                                                            | 12          | 25%           |
| 3      | Social, Economic and religious condition during Gupta period. Art and Architecture of Gupta period.                                                               | 12          | 25%           |
| 4      | Contribution of Chaula and Pallava in Religious Art and Literature.<br>Development of Science in ancient India.(Mathematics, Ayurveda , Astronomy and Technology) | 12          | 25%           |

**Reference Books:**

| Sr. No. | Books                                                                                                        |
|---------|--------------------------------------------------------------------------------------------------------------|
| 1       | A. L. – The wonder That was India –Rupa books – New Delhi (Reprint – 1985)                                   |
| 2       | Kosambi D. D. – The culture and civilization of ancient India – 1975                                         |
| 3       | Kosambi D. D. – An introduction to study of Indian History 1975                                              |
| 4       | – The Age of imperial<br>- The classical Age<br>- The classical Age of history and culture of Indian people. |

**Course Learning Outcomes (CLO): On completion of this course, the students will be able to:**

| CLO  | Description                                     | Bloom's Taxonomy Level    |
|------|-------------------------------------------------|---------------------------|
| CLO1 | To Understand Indian culture.                   | 2 Understanding           |
| CLO2 | To Remember of Mauryan Emperor                  | 1 Remembering             |
| CLO3 | To define Types of Indian Ethics and Philosophy | 1 Remembering             |
| CLO4 | To Applying Different types of Emotion          | 3 Applying,               |
| CLO5 | To Analyze Study of Indian Culture.             | 4, 5<br>Evaluate, Analyze |
| CLO6 | To Create Ethics and Philosophy                 | 6 Creating                |

**Mapping of CLOs with Pos & PSOs**

| Course            | Program Outcomes (POs) |     |     |     |     |     |     |     |     |      | Program Specific Outcomes (PSOs) |      |
|-------------------|------------------------|-----|-----|-----|-----|-----|-----|-----|-----|------|----------------------------------|------|
| Learning Outcomes | PO1                    | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PSO1                             | PSO2 |
| CLO1              | M                      |     | M   |     | M   |     |     |     |     | M    |                                  |      |
| CLO2              | L                      | L   |     | L   |     | L   |     |     | L   |      | M                                | M    |
| CLO3              | L                      | L   | L   |     |     |     | L   |     |     | L    | L                                |      |
| CLO4              | M                      |     | M   |     |     |     |     | M   |     |      |                                  |      |
| CLO5              |                        | M   |     |     |     | M   |     |     |     | M    |                                  | H    |
| CLO6              | H                      | H   |     | H   |     | H   |     |     |     | H    | H                                |      |

**H: High, M: Medium, L: Low**

|                              |                          |
|------------------------------|--------------------------|
| <b>Branch Name:</b>          | <b>Faculty of Design</b> |
| <b>Program Code:</b>         | <b>MS102</b>             |
| <b>Course Name:</b>          | <b>UHV- I</b>            |
| <b>Course Code:</b>          | <b>11-UHV001-1C</b>      |
| <b>Pre-requisite Course:</b> | <b>---</b>               |

**Course Objectives:**

- 1) To train the student for Development of a holistic perspective based on self-exploration about themselves (human being), family, society and nature/existence.
- 2) To understand (or develop clarity) the harmony in the human being, family, society and nature/existence.
- 3) To strengthen self-reflection.

**Teaching and Examination Scheme:**

| Teaching Scheme (Hours per week) |                 |                  |        | Evaluation Scheme (Marks) |      |                          |      |                          |      |                          |      | Total<br>Marks) |
|----------------------------------|-----------------|------------------|--------|---------------------------|------|--------------------------|------|--------------------------|------|--------------------------|------|-----------------|
| Lecture<br>(L)                   | Tutorial<br>(T) | Practical<br>(P) | Credit | Theory (Marks)            |      |                          |      | Practical (Marks)        |      |                          |      |                 |
|                                  |                 |                  |        | University<br>Assessment  |      | Continuous<br>Assessment |      | University<br>Assessment |      | Continuous<br>Assessment |      |                 |
|                                  |                 |                  |        | Min.                      | Max. | Min.                     | Max. | Min.                     | Max. | Min.                     | Max. |                 |
| -                                | -               | -                | -      | -                         | -    | -                        | -    | -                        | -    | -                        | -    | -               |

**Subject Contents:**

| Sr No. | Topic                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Total<br>Hours | Weightage<br>(%) |
|--------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|------------------|
| 1      | <b>Case studies :</b> Typical holistic technologies, management models and production systems 6. Vision for the Holistic alternatives, UHVs for entrepreneurship. Strategy for transition from the present state to Universal Human Order:<br><b>(a)</b> At the level of individual: as socially and ecologically responsible engineers, technologists and managers<br><b>(b)</b> At the level of society: as mutually enriching institutions and organizations – Right understanding and dilemmas of professional ethics in today's world. | 12             | 25%              |
| 2      | <b>Holistic perception :</b> of harmony at all levels of existence. Include practice sessions to discuss human being as cause of imbalance in nature (film “Home” can be used), pollution, depletion of resources and role of technology etc.                                                                                                                                                                                                                                                                                               | 12             | 25%              |
| 3      | <b>Understanding the harmony in the society (society being an extension of family):</b><br>Resolution, Prosperity, fearlessness (trust) and co-existence as comprehensive Human Goals. Visualizing a universal harmonious order in society- Undivided Society, Universal Human Order- from family to world family.                                                                                                                                                                                                                          | 12             | 25%              |
| 4      | <b>Understanding:</b> the harmony in the Nature and its Equanimity, Respect for all, Nature as Teacher .Interconnectedness and mutual fulfilment among the four orders of nature- recyclability and self-regulation in nature . Understanding Existence as Co-existence of mutually interacting units in all- pervasive space. Holistic perception of harmony at all levels of existence.                                                                                                                                                   | 12             | 25%              |

**Reference Books:**

| Sr. No. | Books                                                                            |
|---------|----------------------------------------------------------------------------------|
| 1       | Jeevan Vidya: Ek Parichaya, A Nagaraj, Jeevan Vidya Prakashan, Amarkantak, 1999. |
| 2       | Human Values, A.N. Tripathi, New Age Intl. Publishers, New Delhi, 2004.          |
| 3       | The Story of Stuff (Book).                                                       |
| 4       | Small is Beautiful - E. F Schumacher                                             |

**Course Learning Outcomes (CLO): On completion of this course, the students will be able to:**

| CLO  | Description                                                           | Bloom's Taxonomy Level |
|------|-----------------------------------------------------------------------|------------------------|
| CLO1 | To Understand Universal Human Values                                  | 2 Understanding        |
| CLO2 | To Remember of Natural Acceptance* and Experiential Validation        | 1 Remembering          |
| CLO3 | To Define Types of human-human relationship                           | 1 Remembering          |
| CLO4 | To Applying harmony in the Nature and its Equanimity                  | 3 Applying,            |
| CLO5 | To Analyze nature- recyclability and self-regulation in nature        | 4, 5 Evaluate, Analyze |
| CLO6 | To Develop Holistic perception of harmony at all levels of existence. | 6 Creating             |

**Mapping of CLOs with Pos & PSOs**

| Course            | Program Outcomes (POs) |     |     |     |     |     |     |     |     |      | Program Specific Outcomes (PSOs) |      |
|-------------------|------------------------|-----|-----|-----|-----|-----|-----|-----|-----|------|----------------------------------|------|
| Learning Outcomes | PO1                    | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PSO1                             | PSO2 |
| CLO1              | M                      |     | M   |     | M   |     |     |     |     | M    |                                  |      |
| CLO2              | L                      | L   |     | L   |     | L   |     |     | L   |      | M                                | M    |
| CLO3              | L                      | L   | L   |     |     |     | L   |     |     | L    | L                                |      |
| CLO4              | M                      |     | M   |     |     |     |     | M   |     |      |                                  |      |
| CLO5              |                        | M   |     |     |     | M   |     |     |     | M    |                                  | H    |
| CLO6              | H                      | H   |     | H   |     | H   |     |     |     | H    | H                                |      |

**H: High, M: Medium, L: Low**