

Branch Name:	Bachelor of Design (Fashion Design)
Program Code:	FD102
Course Name:	New Age Illustration (Men and Women)
Course Code:	16-FDM403-3C
Pre-requisite Course:	-----

Course Objectives:

1. To understand the evolution and significance of fashion illustration in the modern age.
2. To develop advanced skills in illustrating male and female fashion figures and garments.
3. To explore digital tools and techniques for fashion illustration.
4. To create industry-standard illustrations that reflect contemporary trends and styles.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Mark)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuos Assessment		University Assessment		Continuos Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
1	-	6	4	09	25	-	-	18	50	09	25	100

Subject Contents:

Sr No.	Topic	Total Hours	Weightage (%)
THEORY CONTENT			
1	Introduction to Fashion Illustration History and evolution of fashion illustration. Importance of illustration in fashion communication and design. Overview of traditional and digital tools for illustration.	6	40%
2	Proportions and Anatomy Study of human anatomy and proportions for men and women. Differences in male and female body structures. Understanding dynamic poses and movements.	9	60%
PRACTICAL CONTENT			
1	Garment Illustration for Men and Women Illustrating casual, formal, and ethnic wear. Rendering fabrics: denim, leather, silk, wool etc. Adding details like pleats, gathers, and drapes. Accessories and Styling Drawing shoes, bags, hats, and jewelry for men and women. Illustrating hairstyles and makeup.	32	40 %
2	Thematic Illustration Projects Creating illustrations for specific themes: futuristic fashion, gender-fluid clothing, etc. Developing final illustrations for a portfolio.	48	60%

Reference Books:

Sr. No.	Books
1	Fashion Illustration: Inspiration and Technique, Anna Kiper, Rockport Publishers, 2013
2	Fashion Illustration for Designers, Kathryn K. (Kathryn J. Alexander), Harper Design, 2013
3	Fashion Illustration: Drawing and Presentation, Michael J., Talisman Publishing, 2015
4	Drawing Fashion: A Visual Guide to the Basics of Fashion Illustration, Veronica P., DK Publishing, 2016

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	Illustrate fashion figures with accurate proportions for men and women.	2 Understanding
CLO2	Design and render garments with precision and creativity.	4 Evaluate
CLO3	Utilize traditional and digital mediums for creating illustration.	4, 5 Evaluate, Analyse
CLO4	Create a professional portfolio of new-age fashion illustration.	3, 6 Applying, Creative

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO1			L		L		L			L	L	
CLO2		M		M	L						M	
CLO3	L				M	L		M				M
CLO4				L				L	M	M		

H: High, M: Medium, L: Low

Branch Name:	Bachelor of Design (Fashion Design)
Program Code:	FD102
Course Name:	Design Process-IV
Course Code:	16-FDM404-3C
Pre-requisite Course:	-----

Course Objectives:

1. To deepen understanding of advanced design processes and methodologies.
2. To explore innovation in design thinking and its application to fashion.
3. To focus on sustainable and inclusive design strategies.
4. To develop the ability to conceptualize, plan, and execute design projects aligned with industry standards.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Marks)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
4	-	-	4	18	50	18	50	-	-	-	-	100

Subject Contents:

Sr No.	Topic	Total Hour s	Weightage (%)
1	Advanced Design Thinking Overview of design thinking methodologies: empathy, ideation, prototyping, and testing. Problem-solving in fashion design: balancing creativity with functionality. Techniques for fostering innovation in design.	15	25%
2	Concept Development Identifying sources of inspiration: art, culture, nature, and technology. Translating inspirations into themes and design concepts. Creating mood boards, color palettes, and fabric boards. Storytelling in fashion: creating narratives through design.	15	25%
3	Sustainable and Inclusive Design Principles of sustainable design: reducing waste, eco-friendly materials, and upcycling. Ethical considerations in fashion design. Inclusivity in design: catering to diverse body types, abilities, and cultures. Case studies of brands leading in sustainable and inclusive fashion.	15	25%
4	Collection Development Process Designing for target markets and customer profiles. Balancing aesthetics and practicality in garment design. Line planning: garment categories, pricing, and material sourcing. Planning for production: timelines, budgeting, and technical sheets.	15	25%

Reference Books:

Sr. No.	Books
1	Fashion Design: The Complete Guide, John Hopkins, Laurence King Publishing, 2013
2	The Fashion System, Roland Barthes, University of California Press, 2010
3	Sustainable Fashion and Textiles: Design Journeys, Kate Fletcher, Earthscan, 2008

Course Learning Out comes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	Develop advanced concepts and frameworks for fashion design projects.	4, 5 Evaluate, Analyse
CLO2	Apply innovative design strategies to solve complex design challenges.	3 Applying
CLO3	In corporate sustainability and inclusivity into the design process.	1 Remembering
CLO4	Present comprehensive design solutions through research, ideation, and execution.	3, 6 Applying, Creative

Mapping of CLOs with Pos & PSOs:

Course	Program Out comes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO1			L		L		L			L	L	
CLO2		M		M	L						M	
CLO3	L				M	L		M				M
CLO4				L				L	M	M		

H: High, M: Medium, L: Low

Branch Name:	Bachelor of Design (Fashion Design)
Program Code:	FD102
Course Name:	Garment Construction
Course Code:	16-FDM312-3C
Pre-requisite Course:	-----

Course Objectives:

1. To understand the principles and techniques of garment construction.
2. To develop skills in pattern drafting, cutting, and sewing.
3. To create well-finished garments using appropriate construction methods.
4. To prepare students for industry standards in garment manufacturing.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Mark)
Lectur e (L)	Tutoria l (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessmet		Continuos Assessmet		University Assessmet		Continuos Assessmet		
				Min.	Ma x.	Min.	Max.	Min.	Max.	Min	Max.	
1	-	6	4	09	25	-	-	18	50	09	25	100

Subject Contents:

Sr No.	Topic	Total Hours	Weightage (%)
THEORY CONTENT			
1	Introduction to Garment Construction Tools and equipment used in garment construction. Fabric properties and their impact on garment construction. Pattern Making Basics Principles of patternmaking: manipulation, adding fullness, and contouring. Importance of grainlines, notches, and seam allowances.	6	40%
2	Sewing Techniques and Finishing Types of stitches: hand and machine stitches. Seam types: plain, French, flat-felled, and lapped seams. Finishing techniques: hemming, overlocking, binding, and facing. Fitting and Alterations Principles of garment fitting. Identifying and correcting fitting issues. Alteration techniques for different garment types.	9	60%
PRACTICAL CONTENT			
1	Garment Construction Techniques Drafting the following garments Kurta- A-line, Panel Lower garment- Pant, Plazo, Salwar Blouse- Princess line, 4 Dart	45	50%
2	Cutting and stitching of following garments Kurta Lower garment Blouse	45	50%

Reference Books:

Sr. No.	Books
1	The Complete Book of Sewing: A Practical Guide to Sewing Techniques, Alison Smith, DK, 2011
2	The Art of Couture Sewing, Zoya N, Creative Publishing, 2017
3	The Complete Guide to Fitting, Sarah Veblen, Taunton Press, 2007
4	Metric Pattern Cutting for Women's Wear, Winifred Aldrich, Wiley-Blackwell, 2016

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	Draft and construct basic and advanced garments with precision.	4 Evaluate
CLO2	Apply various stitching, finishing, and decorative techniques.	3, 6 Applying, Creative
CLO3	Interpret and utilize commercial patterns effectively.	5 Analyse
CLO4	Develop a mini-collection of garments with proper fit and finishing.	4, 5 Evaluate, Analyse

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcome	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO1			L		L		L			L	L	
CLO2		M		M	L						M	
CLO3	L				M	L		M				M
CLO4				L				L	M	M		

H: High, M: Medium, L: Low

Branch Name:	Bachelor of Design (Fashion Design)
Program Code:	FD102
Course Name:	Draping
Course Code:	16-FDE313-3C
Pre-requisite Course:	-----

Course Objectives:

1. To understand the fundamentals and principles of draping as a method of garment construction.
2. To explore creative ways to design garments directly on the dress form.
3. To enhance students' skills in draping various garment components and complete garments.
4. To develop an understanding of the role of fabric properties in draping.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Mark)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuos Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
2	-	4	4	09	25	09	25	09	25	09	25	100

Subject Contents:

Sr No.	Topic	Total Hours	Weightage (%)
THEORY CONTENT			
1	Introduction to Draping History and importance of draping in fashion design. Tools and equipment used in draping. Advantages of draping compared to flat pattern making.	12	40%
2	Basic Draping Principles Draping on a dress form: pinning, marking, and cutting. Basic bodice draping: princess seams, darts, and gathers. Draping basic skirt variations: A-line, circle, and pencil skirts. Analyzing and correcting fit issues on a draped garment. Draping for different body types and sizes. Transitioning draped designs Into production patterns.	18	60%
PRACTICAL CONTENT			
1	Intermediate Draping Techniques Draping bias-cut garments. Developing a symmetrical design. Creating pleats, gathers, and tucks.	30	50%
2	Advanced Draping Projects Draping evening wear: gowns and cocktail dresses. Designing draped elements like cowl and cascades. Developing complete garments based on a theme.	30	50%

Reference Books:

Sr. No.	Books
1	Draping for Fashion Design, Helen Joseph-Armstrong, Pearson, 2017 (5th Edition)
2	Fashion Draping, Karolyn Kiisel, Fairchild Books, 2011
3	The Art of Couture Sewing, Zoya N., Creative Publishing, 2017
4	Draping: The Complete Course, Karolyn Kiisel, Bloomsbury Visual Arts, 2017

Course Learning Out comes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	Demonstrate proficiency in basic and advanced draping techniques.	1, 2 Remembering, Understanding
CLO2	Apply creative draping methods to design original garments.	3 Applying
CLO3	Analyze fabric behavior and its influence on garment drape.	4 Analyse
CLO4	Develop draped designs suitable for various fashion categories.	4, 5 Evaluate, Analyse

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO1	M		M			L			L			M
CLO2		M		M	L						M	
CLO3	L				M	L		M				M
CLO4				L				L	M	M		

H: High, M: Medium, L: Low

Branch Name:	Bachelor of Design (Fashion Design)
Program Code:	FD201
Subject Name:	Design Project-V
Subject Code:	16-FDE314-3C
Pre-requisite Course:	

Course Objectives:

1. To enable students to conceptualize and execute a design project from start to finish.
2. To refine the ability to research, analyze, and translate inspiration into a cohesive collection.
3. To integrate theoretical knowledge with practical skills to develop industry-ready design solutions.
4. To focus on advanced themes like sustainability, cultural fusion, and innovative techniques.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Mark)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
2	-	4	4	09	25	09	25	09	25	09	25	100

Subject Contents:

Sr No.	Topic	Total Hours	Weightage (%)
THEORY CONTENT			
1	Research and Concept Development Importance of research in fashion design. Identifying a theme: inspiration from culture, art, nature, or technology. Sustainable and Ethical Design Understanding sustainable practices in fashion. Use of eco-friendly materials and upcycling techniques.	12	40%
2	Collection Planning Designing for specific markets: couture, prêt-à-porter, or mass production. Line planning: deciding garment categories and price points. Balancing aesthetics, functionality, and commercial viability. Reflection and Feedback Evaluating project outcome Comes against initial objectives. Learning from peer reviews and critiques. Documenting the entire design process for portfolios	18	60%
PRACTICAL CONTENT			
3	Design Exploration Sketching initial design ideas. Experimenting with fabric swatches, textures, and embellishments.	20	40%
4	Final Presentation Preparation Sketching of western outfit for women for different occasions Preparing professional portfolios and lookbooks.	30	60%

Reference Books:

Sr. No.	Books
1	Comdex Fashion Design, Volume I Fashion Concepts, Navneet Kaur, Vikas Gupta, Sarika Singh, SDR Printer, 2010
2	Fashion Design: Process, Innovation, and Practice, Kathryn McKelvey & Janine Munslow, Fairchild Books, 2015
3	Fashion Illustration: Inspiration and Technique, Anna Kiper, Laurence King Publishing, 2011
4	Fashion Design: The Complete Guide, John Hopkins, Laurence King Publishing, 2012

Course Learning Out comes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	Conduct in-depth research and develop comprehensive design concepts.	4 Evaluate
CLO2	Create innovative and practical fashion collections.	3, 6 Applying, Creative
CLO3	Present their Projects professionally through portfolios and oral presentations.	4, 5 Evaluate, Analyse
CLO4	Address challenges such as sustainability, cultural diversity, and target market needs.	

Mapping of CLOs with Pos & PSOs

Course	Program Out comes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO1			L		L		L			L	L	
CLO2		M		M	L						M	
CLO3	L				M	L		M				M
CLO4				L				L	M	M		

H: High, M: Medium, L: Low

Branch Name:	Bachelor of Design (Fashion Design)
Program Code:	FD102
Course Name:	Portfolio Building and Presentation
Course Code:	16-AEC120-3C
Pre-requisite Course:	-----

Course Objectives:

1. To equip students with the knowledge and techniques required to create professional fashion design portfolios.
2. To teach students how to effectively organize, present, and communicate their design work.
3. To provide insights into industry expectations for portfolio development.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Mark)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
2	-	-	2	09	25	09	25	-	-	-	-	50

Subject Contents:

Sr No.	Topic	Total Hours	Weightage (%)
1	Introduction to Portfolio Building Definition, importance, and purpose of a portfolio. Types of portfolios: physical, digital, and hybrid formats. Industry expectations for fashion design portfolios.	08	25%
2	Components of a Portfolio Including project narratives, illustrations, and finished garment photographs. Structuring a portfolio: themes, categories, and sequencing	08	25%
3	Portfolio Design Principles Layout and design: balance, alignment, typography, and color theory. Incorporating visual storytelling: narrating the creative process. Choosing appropriate materials and formats for physical portfolios.	08	25%
4	Presentation and Communication Verbal and non-verbal communication skills for presenting portfolios. Tips for tailoring portfolios to specific audiences: interviews, competitions, and exhibitions. Conducting mock presentations and self-evaluations.	08	25%

Reference Books:

Sr. No.	Books
1	Fashion Portfolio: Design & Presentation, Samata Patel, Laurence King Publishing, 2012
2	Fashion Portfolio: 2nd Edition, Denise N. P. Birkett, Laurence King Publishing, 2018 (2nd Edition)
3	Portfolio Presentation for Fashion Designers, Linda Tain, Fairchild Books, 2009

Course Learning Out comes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	Develop a structured and visually appealing portfolio that showcases their design skills.	4 Evaluate
CLO2	Present their creative journey and technical expertise effectively.	1, 3 Remembering, Applying
CLO3	Align their portfolio with specific career goals and target audiences.	4 Evaluate
CLO4	Gain confidence in presenting their work to industry professionals.	3, 6 Applying, Creative

Mapping of CLOs with Pos & PSOs

Course	Program Out comes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO1			L		L		L			L	L	
CLO2		M		M	L						M	
CLO3	L				M	L		M				M
CLO4				L				L	M	M		

H: High, M: Medium, L: Low