

Branch Name:	Bachelor of Design (Fashion Design)
Program Code:	FD102
Course Name:	Textile Finishing Process
Course Code:	16-FMM403-3C
Pre-requisite Course:	-----

Course Objectives:

1. Provide a detailed understanding of the various textile finishing processes and their impact on fabric properties.
2. Introduce students to the techniques and machinery used in textile finishing.
3. Develop the ability to select appropriate finishes based on fabric type and end-use requirements.
4. Familiarize students with the environmental and sustainable aspects of textile finishing.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Marks)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
3	-	2	4	18	50	09	25	-	-	09	25	100

Subject Contents:

Sr No.	Topic	Total Hours	Weightage (%)
THEORY CONTENT			
1	Introduction to Textile Finishing Definition and importance of textile finishing in fashion and textile industries. Types of finishes: aesthetic and functional finishes. Classification of finishes: mechanical, chemical, and heat-based.	10	25%
2	Mechanical Finishing Processes Calendaring, brushing, and shearing. Singeing: purpose, methods, and types. Shrinking, steaming, and crimping. Surface modification techniques: embossing, pleating, and mercerization. Chemical Finishing Processes Water repellency, flame resistance, wrinkle resistance, and antimicrobial finishes.	20	50%
3	Sustainable and Eco-friendly Finishing Techniques Environmental concerns in textile finishing. Sustainable alternatives in finishing processes (e.g., waterless dyeing, organic finishes).	10	25%
PRACTICAL CONTENT			
1	Hands-on Experience with Textile Finishing Techniques Performing mechanical finishes: calendaring, mercerizing, and brushing on various fabrics Practical demonstration of bio-finishing and enzyme treatment. Evaluating fabric performance post-finishing: tactile, visual, and functional tests.	26	100%

Reference Books:

Sr. No.	Books
1	Textile Finishing <i>by R. L. Bansal.</i>
2	Textile Processing and Finishing <i>by V. A. Shenai.</i>
3	Introduction to Textile Science <i>by John P. Trotman.</i>
4	Sustainable Fashion and Textiles <i>by Kate Fletcher.</i>

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	Understand different types of textiles finishes, both aesthetic and functional.	1,2 Remembering, Understanding
CLO2	Identify the role of textile finishes in improving fabric properties such as texture, appearance, and durability.	4 Evaluate
CLO3	Apply finishing processes to different types of fabrics in a practical context.	3 Applying
CLO4	Analyze the environmental impact of finishing processes and implement sustainable practices in textile finishing.	4, 5 Evaluate, Analyse

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO1			L		L		L			L	L	
CLO2		M		M	L						M	
CLO3	L				M	L		M				M
CLO4				L				L	M	M		

H: High, M: Medium, L: Low

Branch Name:	Bachelor of Design (Fashion Design)
Program Code:	FD102
Course Name:	Contemporary World Fashion and Women's Wear Range
Course Code:	16-FMM404-3C
Pre-requisite Course:	-----

Course Objectives:

1. Provide an in-depth understanding of contemporary global fashion trends, with a focus on women's wear.
2. Analyze the evolution of fashion and the current movements in the fashion industry.
3. Equip students with the knowledge of creating and developing a women's wear range based on contemporary fashion influences.
4. Explore the impact of socio-economic, cultural, and technological factors on contemporary fashion.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Marks)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
4	-	-	4	18	50	18	50	-	-	-	-	100

Sr No.	Topic	Total Hours	Weightage (%)
1	Introduction to Contemporary Fashion Overview of the fashion cycle and its global influences. The role of fashion weeks, designers, and fashion capitals in shaping trends (e.g., Paris, Milan, New York, London). Fashion innovation and technological advancements in fashion. The influence of social media and digital platforms on contemporary fashion.	10	20%
2	Evolution of Women's Wear Historical overview: Key fashion movements and their impact on women's wear (e.g., Victorian, Roaring Twenties, and the Feminist Movement). Major fashion designers and their contributions to women's fashion (e.g., Coco Chanel, Yves Saint Laurent, Rei Kawakubo). The impact of political, cultural, and socio-economic events on women's fashion. The emergence of women's wear categories: Ready-to-Wear (RTW), Haute Couture, and Sustainable Fashion.	15	30%
3	Key Trends in Contemporary Women's Wear Understanding seasonal trends and their translation into women's wear collections. Influence of street style, celebrity culture, and sustainability on current trends. Key garments and accessories defining modern women's wear (e.g., dresses, suits, separates, athleisure, accessories). Fabric innovation and use of technology in fabric design. Analyzing key collections from contemporary designers (e.g., Alexander McQueen, Balenciaga, Prada).	15	30%
4	Fashion Forecasting and Trend Analysis Introduction to fashion forecasting and trend prediction agencies (e.g., WGSN, Pantone). Tools and techniques for fashion forecasting.	10	20%

	Consumer behavior and market segmentation in women's fashion. Creating mood boards, color palettes, and style predictions based on current and future trends. Understanding the role of sustainability and ethical fashion in contemporary women's wear.		
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Reference Books:

Sr. No.	Books
1	Fashion Theory: A Reader by <i>Malcom Barnard</i> .
2	The Fashion System by <i>Roland Barthes</i> .
3	Fashion Design: A Process of Creativity by <i>Linda Welters and Abby Lillethun</i> .
4	The New Fashion Rules by <i>Victoria McGrath</i>

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Level	Taxonomy
CLO1	Identify and analyze the current trends in global fashion, particularly in women's wear.	4, 5	Evaluate, Analyse
CLO2	Create and conceptualize a women's wear range based on contemporary fashion insights.	6	Creative
CLO3	Understand the interplay of cultural, social, and economic factors in shaping fashion trends.	2	Understanding
CLO4	Interpret the influence of fashion designers, global fashion capitals, and media on women's fashion.	1	Remembering
CLO5	Develop a complete collection of women's wear, from conceptualization to final presentation.	3	Applying

Mapping of CLOs with Pos & PSOs:

Course	Program Outcomes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO1			L		L		L			L	L	
CLO2		M		M	L						M	
CLO3	L				M	L		M				M
CLO4				L				L	M	M		
CLO5	L	M			M				M			M

H: High, M: Medium, L: Low

Branch Name:	Bachelor of Design (Fashion Design)
Program Code:	FD102
Course Name:	CAD Software and Corel draw
Course Code:	16-FMM312-3C
Pre-requisite Course:	-----

Course Objectives:

1. Introduce students to the fundamentals of CAD (Computer-Aided Design) software and its application in fashion design.
2. Equip students with practical skills in using Corel DRAW, leading vector graphic software, for fashion design work.
3. Enable students to create digital fashion sketches, technical drawings, and fashion portfolios using CAD tools and Corel DRAW.
4. Develop the students' ability to efficiently execute design concepts digitally, improving the design process.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Marks)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
1	-	6	4	09	25	-	-	18	50	09	25	100

Subject Contents:

Sr No.	Topic	Total Hours	Weightage (%)
THEORY CONTENT			
1	Introduction to Corel DRAW Overview of Corel DRAW workspace and interface. Tools and functions: drawing tools, shape tools, color tools, and text tools.	6	50%
2	Basic techniques: creating shapes, lines, curves, and patterns. Working with layers, gradients, and transparency. Exporting and saving work in various formats (JPEG, PNG, PDF)	6	50%
PRACTICAL CONTENT			
1	Digital Fashion Sketching in Corel DRAW - Creating fashion illustrations using vector graphics. Using the pen tool, brush tool, and calligraphy tool for drawing. Drawing clothing items such as dresses, tops, pants, and accessories.	40	50%
2	Working with colors, textures, and fabric patterns to create realistic designs. Creating fashion sketches from reference images and conceptual ideas. Using Corel DRAW to create a digital logbook for collection presentation.	40	50%

Reference Books:

Sr. No.	Books
1	Corel DRAW X8: The Official Guide <i>by Gary David Bouton.</i>
2	Fashion Design: The Complete Guide <i>by Johanna W. Z.</i>
3	Fashion Illustration: Inspiration and Technique <i>by Anna Kiper.</i>
4	Fashion Portfolio <i>by Anna Kiper.</i>

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Level	Taxonomy
CLO1	Use Corel DRAW and CAD software to create accurate and detailed fashion sketches and technical drawings.	3, 6	Applying, Creative
CLO2	Develop digital fashion portfolios, including collections, fabric patterns, and technical flats.	4, 5	Evaluate, Analyse
CLO3	Understand the integration of CAD tools in the fashion design process from ideation to final presentation.	2	Understanding
CLO4	Enhance their creativity and efficiency by working with digital tools in fashion design.	4,	Evaluate

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO1			L		M		L			L		M
CLO2		M		M	L				M		M	
CLO3	L				M	L		M				L
CLO4			M	L				L		M	M	

H: High, M: Medium, L: Low

Branch Name:	Bachelor of Design (Fashion Design)
Program Code:	FD102
Course Name:	Children Garment Construction
Course Code:	16-FME313-3C
Pre-requisite Course:	-----

Course Objectives:

1. Equip students with the knowledge and skills required to construct garments specifically for children.
2. Develop an understanding of children's clothing patterns, sizing, and the unique considerations for designing and constructing kids' wear.
3. Teach practical techniques in garment construction, including the use of fabric, trims, and finishes suitable for children's wear.
4. Enable students to create a range of children's clothing that combines comfort, safety, and style.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Marks)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
0	-	8	4	-	-	-	-	18	50	18	50	100

Subject Contents:

Sr No.	Topic	Total Hours	Weightage (%)
1	Pattern Drafting and Sizing for Children's Garments Drafting basic patterns for children's tops, skirts, pants, and dresses.	30	25%
2	Adjusting measurements and proportions for different age groups. Creating simple variations in design: adding gathers, pleats, and ruffles for children's garments.	30	25%
3	Constructing formal and occasion wear for children (party dresses, suits). Designing and creating comfortable sleepwear (pajamas, nightgowns).	30	25%
4	Creating children's accessories: hats, shoes, and scarves. Developing a mini-collection of children's garments, considering age-appropriate designs, ease of movement, and style.	30	25%

Reference Books:

Sr. No.	Books
1	The Art of Children's Clothing Construction <i>by Lisa L. Swenson.</i>
2	Sewing for Children <i>by Carolyn N. Kellar.</i>
3	Children's Wear Design <i>by Lynn M. Alexander.</i>
4	The Complete Book of Children's Fashion Design <i>by Sue M. Jones.</i>

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Level	Taxonomy
CLO1	Understand the unique aspects of children's garment construction, including sizing, fit, and fabric selection.	2	Understanding
CLO2	Construct different types of children's clothing using appropriate techniques and finishes.	3, 6	Applying, Creative
CLO3	Apply child-specific considerations, such as ease of movement, safety, and durability, in their designs.	3	Applying
CLO4	Complete a collection of children's wear garments suitable for various occasions, including casual, formal, and festive styles.	3, 6	Applying, Creative

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO1	L		M			H		M		M	M	
CLO2	M				M		M					M
CLO3		M		M		M		H			H	
CLO4			L			L			H	M		L

H: High, M: Medium, L: Low

Branch Name:	Bachelor of Design (Fashion Design)
Program Code:	FD201
Subject Name:	Surface Ornament
Subject Code:	16-FME314-3C
Pre-requisite Course:	-----

Course Objectives:

1. Introduce students to various surface ornamentation techniques used in fashion design.
2. Provide practical skills in creating decorative and embellishing techniques to enhance fabric aesthetics.
3. Develop an understanding of the historical and contemporary significance of surface ornamentation in fashion.
4. Enable students to create a range of embellished textiles and garments using hand and machine techniques.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Marks)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
0	-	8	4	-	-	-	-	18	50	18	50	100

Subject Contents:

Sr No.	Topic	Total Hours	Weightage (%)
1	Hand and machine embroidery techniques • Hand embroidery techniques: satin stitch, French knots, chain stitch, running stitch, and crewel work. • Machine embroidery techniques: computerized embroidery, free-motion embroidery, and thread manipulation. • Embellishing garments with floral, geometric, and abstract embroidery patterns.	30	25%
2	Appliqué techniques Appliqué techniques: hand and machine appliqué, reverse appliqué, and layered appliqué. • Creating 3D designs and textures with appliqué work.	30	25%
3	Patchwork and quilting techniques • Patchwork and quilting techniques: hand and machine-based patchwork. • Fabric manipulation: pleating, smocking, tucks, and shirring. • Combining appliqué, patchwork, and fabric manipulation for complex surface decoration.	30	25%
4	Construction and Documentation • Constructing a finished garment or accessory (e.g., a dress, bag, or scarf) embellished with surface ornamentation. • Final presentation of the ornamented garment, showcasing the design concept and techniques used. • Creating a portfolio with detailed documentation of the ornamentation process and techniques applied.	30	25%

Reference Books:

Sr. No.	Books
1	The Art of Embroidery: A Modern Guide to Classic Stitches <i>by Françoise Tellier-Loumagne.</i>
2	Surface Design for Fabric <i>by Jane Dunnewold.</i>
3	Bead Embroidery Stitches <i>by Jamie Cloud Eakin.</i>
4	Appliqué: A Step-by-Step Guide <i>by Gail Harker.</i>
	Fabric Manipulation: 150 Creative Sewing Techniques <i>by Ruth Singer.</i>

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Level	Taxonomy
CLO1	Understand the different techniques used for surface ornamentation, such as embroidery, applique, beading, and more.	2 Understanding	
CLO2	Create various types of surface embellishments using both hand and machine techniques.	6 Creative	
CLO3	Apply surface ornamentation to a range of fabric types and garment styles.	3 Applying	
CLO4	Design and complete a collection of garments or accessories featuring surface ornamentation.	4, 5 Evaluate, Analyse	
CLO5	Develop creativity and innovation in using surface ornamentation to enhance fashion designs.	3, 6 Applying, Creative	

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO1			L		M		L			L		M
CLO2		M		M	L				M		M	
CLO3	L				M	L		M				L
CLO4			M	L				L		M	M	
CLO5	L	M			M				M			M

H: High, M: Medium, L: Low

Branch Name:	Bachelor of Design (Fashion Design)
Program Code:	FD102
Course Name:	E-Commerce For Fashion
Course Code:	16-AEC119-3C
Pre-requisite Course:	-----

Course Objectives:

1. Introduce students to the fundamentals of e-commerce and its application in the fashion industry.
2. Provide an understanding of how online platforms, digital marketing, and technology shape the way fashion products are sold.
3. Develop knowledge of the business strategies required to succeed in fashion e-commerce, including customer behavior, online store management, and logistics.
4. Explore the challenges and opportunities that fashion brands face in the digital marketplace.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Marks)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
2	-	-	2	09	25	09	25	-	-	-	-	50

Subject Contents:

Sr No.	Topic	Total Hours	Weightage (%)
1	Introduction to E-Commerce in Fashion Definition and scope of e-commerce in the fashion industry. Evolution of e-commerce and its impact on global fashion retail. Key e-commerce models: B2C (Business to Consumer), C2C (Consumer to Consumer), and B2B (Business to Business) in fashion. Overview of the online customer journey in the fashion industry.	08	25%
2	Online Retailing & Platforms for Fashion Brands Understanding e-commerce platforms: owned websites vs. third-party platforms. Features of an effective e-commerce website: user interface, mobile responsiveness, and payment gateways. Advantages and challenges of selling on major fashion e-commerce platforms (e.g., Amazon, Etsy, Farfetch). Case studies of successful e-commerce fashion brands.	08	25%
3	Digital Marketing and Social Media for Fashion E-Commerce Role of digital marketing in driving online sales for fashion. Social media strategies for fashion brands: Instagram, Facebook, Pinterest, and TikTok. Email marketing and customer retention strategies.	08	25%
4	Logistics, Customer Experience & Trends in Fashion E-Commerce Supply chain and logistics challenges in online fashion retail: order fulfillment, shipping, and returns management. Importance of customer experience and personalized shopping in e-commerce. Payment systems and fraud prevention in e-commerce transactions.	08	25%

Reference Books:

Sr. No.	Books
1	Digital Marketing for Fashion: Industry Insights and Challenges, Shalini Verma, Springer, 2021
2	Digital Marketing: Strategy, Implementation, and Practice, Dave Chaffey & Fiona Ellis-Chadwick, Pearson, 2019 (8th Edition)
3	SEO 2023: Learn Search Engine Optimization with Smart Internet Marketing Strategies, Adam Clarke, CreateSpace Independent Publishing Platform, 2023
4	E-commerce 2021: Business, Technology, Society, C. Laudon & Carol Guercio Traver, Pearson, 2021 (16th Edition)

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	Understand the key principles of e-commerce and how they apply to the fashion industry.	2 Understanding
CLO2	Analyze the various e-commerce models and platforms used by fashion brands (B2C, C2C, etc.).	4 Analyse
CLO3	Develop digital marketing strategies tailored for fashion brands.	4, 5 Evaluate, Analyse
CLO4	Understand the operational and logistical aspects of managing an online fashion store.	2 Understanding
CLO5	Evaluate customer behavior and its impact on online sales and brand loyalty.	4 Evaluate

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO1			L		M		L			L		M
CLO2		M		M	L				M		M	
CLO3	L				M	L		M				L
CLO4			M	L				L		M	M	
CLO5	L	M			M				M			M

H: High, M: Medium, L: Low