

Faculty of Management Studies

Program Name: MBA
Abbreviation Name: MBA
Semester: I

Program Code: MS201
With effect from: 2023-24

Course Code	Course Name	Credits	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
			L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
							Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
2MS2010101T	Principles of Management	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010102T	Organizational Behaviour	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010103T	Business Communication	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010104T	Quantitative Techniques	4	3	1	-	4	24	60	16	40	-	-	-	-	100
2MS2010105T	Managerial Accounting	4	3	1	-	4	24	60	16	40	-	-	-	-	100
2MS2010106T	Micro and Macro Economics	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010107T	Information Systems for Managers	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010191T	Business Etiquettes and Personality Development	-	-	3	-	3	-	-	-	-	-	-	-	-	-
Total		28	26	5	-	31		420		280					700

Program Name: MBA
Abbreviation Name: MBA
Semester: II

Program Code: MS201
With effect from: 2023-24

Course Code	Course Name	Credits	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
			L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
							Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
2MS2010201T	Financial Management	4	3	1	-	4	24	60	16	40	-	-	-	-	100
2MS2010202T	Manufacturing and Operations Management	4	3	1	-	4	24	60	16	40	-	-	-	-	100
2MS2010203T	Cost Accounting and Analysis	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010204T	Research Methods and Analytical Techniques	4	3	1	-	4	24	60	16	40	-	-	-	-	100
2MS2010205T	Elements of Marketing	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010206T	Human Resource Management	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010207P	Summer Internship Program	8	-	-	-	**	-	-	-	-	40	100	40	100	200
2MS2010291T	Computer Applications in Management	-	-	2	2	4	-	-	-	-	-	-	-	-	-
2MS2010292T	Event Management and Leadership			2	1	3	-	-	-	-	-	-	-	-	-
Total		32	21	7	3	31		360		240					800

Note (If any): ** Summer Internship Program is done during the summer vacation (6 to 8 weeks) therefore hours per week are not shown

Faculty of Management Studies

Program Name: Master of Business Administration

Abbreviation Name: MBA

Semester: III

Program Code: MS201

With effect from: 2023-24

Course Code	Course Name	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
			L	T	P	To tal	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
							Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
2MS2010301T	Strategic Management	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010302T	Entrepreneurship and Business Law	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010303P	Management Research Project-I	8	-	4	8	12	-	-	-	-	40	100	40	100	200
Elective Courses-															
Specialization: Marketing (Any three)															
2MS2010351T	Consumer Behaviour	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010352T	Integrated Marketing Communication	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010353T	Sales and Distribution Management	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010354T	Rural Marketing	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010355T	Marketing Research	4	4	-	-	4	24	60	16	40	-	-	-	-	100
Specialization: Finance (Any three)															
2MS2010331T	Security Analysis and Portfolio Management	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010332T	Banking and Financial Services	4	4	-	-	4	24	60	16	40	-	-	-	-	100

2MS2010333T	Corporate Finance	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010334T	Corporate Taxation and Planning	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010335T	Project Finance	4	4	-	-	4	24	60	16	40	-	-	-	-	100
Specialization: Human Resource (Any three)															
2MS2010371T	Change Management	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010372T	Organization Development	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010373T	Industrial Labour Law	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010374T	Human Resource Planning	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010375T	Industrial Relations	4	4	-	-	4	24	60	16	40	-	-	-	-	100
Specialization: International Business (Any three)															
2MS2010381T	International Business Environment	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010382T	International Trade and Policy Framework	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010383T	International Marketing Management	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010384T	International Financial Management	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010385T	International Human Resource Management	4	4	-	-	4	24	60	16	40	-	-	-	-	100
Specialization: Public Administration (Any three)															
2MS2010361T	Indian Administration	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010362T	Administrative Thinkers	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010363T	Administrative Theory	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010364T	Development Administration	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010365T	Leadership Styles and Conflict Management	4	4	-	-	4	24	60	16	40	-	-	-	-	100
Specialization: Business Analytics (Any three)															
2MS2010341T	Business Analytics	4	4	-	-	4	24	60	16	40	-	-	-	-	100

2MS2010342T	Data Science: Warehousing & Mining using SPSS/ SAS/ Excel	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010343T	Marketing Analytics	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010344T	Finance Analytics	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010345T	HR Analytics	4	4	-	-	4	24	60	16	40	-	-	-	-	100
Non-Credit															
2MS2010391P	Application of Statistical Software in Management	-	-	2	2	4	-	-	-	-	-	-	-	-	-
Total		28	20	6	10	36		300		200	40	100	40	100	700

Note: L=Lecture, T=Theory, P=Practical

Faculty of Management Studies

Program Name: Master of Business Administration

Program Code: MS201

Abbreviation Name: MBA

With effect from: 2023-24

Semester: IV

Course Code	Course Name	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
			L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
							Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
2MS2010401T	Management of Services	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010402T	International Business	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010403P	Management Research Project-II	8	-	4	8	12	-	-	-	-	40	100	40	100	200
Elective Courses-															
Specialization: Marketing (Any three)															
2MS2010451T	Strategic Brand Management	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010452T	B to B Marketing	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010453T	Retail Management	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010454T	Digital Marketing	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010455T	Product Management	4	4	-	-	4	24	60	16	40	-	-	-	-	100
Specialization: Finance (Any three)															
2MS2010431T	Financial Derivatives	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010432T	International Finance	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010433T	Management Control Systems	4	4	-	-	4	24	60	16	40	-	-	-	-	100

2MS2010434T	Behavioural Finance	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010435T	Commodity Markets	4	4	-	-	4	24	60	16	40	-	-	-	-	100
Specialization: Human Resource (Any three)															
2MS2010471T	Strategic Human Resource Management	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010472T	Compensation Management	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010473T	International Human Resource Management	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010474T	Conflict and Negotiation Management	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010475T	Performance Management	4	4	-	-	4	24	60	16	40	-	-	-	-	100
Specialization: International Business Management (Any three)															
2MS2010481T	Global Business Strategies & Operations Management	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010482T	Import export Documentation	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010483T	International Supply Chain Management and Logistics	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010484P	IB Industrial Visit Project	4	-	2	4	6	-	-	-	-	20	50	20	50	100
2MS2010485P	Global Country Study Report	4	-	2	4	6	-	-	-	-	20	50	20	50	100
Specialization: Public Administration (Any three)															
2MS2010461T	Local Government in India	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010462T	Issues and Concerns in Indian Administration	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010463T	Public Policy and Administration in India	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010464T	Public Finance and Administration	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010465T	E-Governance	4	4	-	-	4	24	60	16	40	-	-	-	-	100

Specialization: Business Analytics (Any three)															
2MS2010441T	Data Visualisation I- Microsoft Power BI	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010442T	Data Visualisation II- Google Data Studio and Tableau	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010443T	Operation and Supply Chain Analytics	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010444T	Introduction to AI and Machine Learning	4	4	-	-	4	24	60	16	40	-	-	-	-	100
2MS2010445T	Big Data Analytics	4	4	-	-	4	24	60	16	40	-	-	-	-	100
Total		28	20	8	16	34*		300		200	-	100	-	100	700

Note: L=Lecture, T=Theory, P=Practical

* Total Hours per week affected due to International Business Specialization Practical Subjects