

Branch Name:	MANAGEMENT
Program Code:	MS301
Course Name:	Business Ethics and Corporate Governance
Course Code:	2MS3010602T
Pre-requisite Course:	Business Management

Course Objectives:

The overall objective of the course is such that by the end of the semester the students would be able:

To have an in-depth understanding about the ethics and values concerns and issues in businesses and how managerial behavior can contribute to the value of the organization.

To know and understand the corporate social Responsibilities of businesses and practice the same in their professional lives.

To understand key concepts in the area of corporate governance and its relevance in the business environment.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)		Practical (Marks)		Total (Marks)
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
4	-	-	4	60	40	-	-	100

Subject Contents:

Sr No.	Topic	Total Hours	Weightage (%)
1	Introduction to Business Ethics: Definition, Meaning, Nature and its Importance Relevance of Ethics in Business, Arguments for and against Business Ethics with recent examples, Ethical Principles and Theories of Ethics (Utilitarianism, Normative Theories of Business Ethics), Lawrence Kohlberg's Theory of Moral Development, Types of ethics, Distinction between Values, Ethics and Morals Worker's and Employee's rights and responsibilities	10	20
2	Managerial Ethics: Categories of Management Moral it Ethical Decision Making: Ethical Dilemma at Work-Sources and Resolutions Overview of Creative Accounting-Its role in Business Scandals Corporate Ethical Leadership Corporate Social Responsibility (CSR) Meaning, Evolution and common indicators for measuring business social performance.	10	20
3	Introduction, Meaning and definition of Corporate Governance Significance, Need and Objectives of CG, Features of Good Governance Reasons for Corporate Governance Failure, consequences of Bad Governance New initiatives in improving Corporate Governance Standards Concepts of Insider Trading; Whistle blowing: Kinds of whistle blowing, Equal employment opportunity (EEO)	10	20

4	Model working of Corporate Governance: Board Structure, role and responsibilities of Directors, Rights and responsibilities of shareholders, ownership of independent Directors – Indian Scenario, Indian Committees and Guidelines on Corporate Governance.	10	20
5	Contemporary issues Ethical Challenges in the Digital Era Sustainability and Corporate Social Responsibility (CSR) Transparency and Accountability, etc.	8	20

Text Books:

Sr. No.	Books
1	Business Ethics and Corporate Governance - C.S.V Murthy - Himalaya Publication (Latest)
2	Business Ethics and Corporate Governance - A.C. Fernando, Pearson (Latest)
3	Business Ethics and Corporate Governance - B.N. Ghosh, Tata Mcgraw Hill (Latest)

Reference Books:

Sr. No.	Books
1	Corporate Governance Ethics and Social Responsibility - V. Balachandran V. Chandrasekaran, PHI(Latest)
2	Ethics in Business and Corporate Governance - S K Mandal, Tata McGraw Hill (Latest)

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	Understand the fundamental concepts of business ethics, and their application in decision-making within organizations.	Understand
CLO2	Analyze the role of managerial ethics and the impact of creative accounting in business scandals.	Analyze
CLO3	Evaluate the significance of corporate governance and the consequences of governance failures on business and society.	Evaluate
CLO4	Examine the structure and responsibilities of corporate boards and Indian regulatory guidelines on corporate governance.	Evaluate
CLO5	Assess contemporary ethical challenges in business.	Apply
CLO6	Apply ethical frameworks and corporate governance principles to real-world business scenarios, ensuring responsible decision-making and ethical leadership.	Apply

Mapping of CLOs with Pos & PSOs

Course Learning Outcomes	Program Outcomes (POs)								Program Specific Outcomes (PSOs)	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CLO1	H				H				H	
CLO2		H			H				H	
CLO3			H		H					H
CLO4	H					H				H
CLO5							H	M	H	
CLO6		H	H						H	M

H: High, M: Medium, L: Low