

Branch Name:	MANAGEMENT
Program Code:	MS301
Course Name:	Summer Internship Program
Course Code:	2MS3010604P
Pre-requisite Course:	Fundamentals of Business management, Project management

Course Objectives:

Summer internship Program intends to provide an industry exposure to management students by working with organization. By doing summer internship Program students will get chance to apply management learned in 3rd year of I-MBA concept into real life organizational and environmental situations. This will enable the students to explore an industry/organization and sharpen their skills in a familiar field. Program also offers chance to student to expand professional network.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)		Practical (Marks)		Total (Marks)
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
-	-	-	4	-	-	50	50	100

Subject Contents:

At the end of Semester each student shall undertake a Summer Internship Programme (SIP) for 6 to 8 weeks. It is mandatory for the student to seek advance written approval from the Institute about organization before commencing the SIP. The SIP may or may not have a Functional Focus, i.e. the student may take up a SIP in his/her intended area of specialization or in any other functional area of management. Ideally the SIP should exhibit a cross-functional orientation.

SIP may be a research project – based on primary / secondary data or may be an operational assignment involving working by the student on a given task/assignment/project in an organization / industry. It is expected that the SIP shall sensitize the students to the demands of the workplace. The learning outcomes and utility to the organization must be specifically highlighted. The student shall submit a written structured report based on work done during this period.

The report should be well documented and supported by –

- Executive summary
- Organization /Industry profile
- Outline of the problem/task undertaken
- Research methodology & data analysis (in case of research projects only)
- Relevant activity charts, tables, graphs, diagrams, etc.
- Learning of the student through the project
- References in appropriate referencing styles.

Project Report should reflect the nature and quantum of work undertaken by the student. The report must reflect 8 weeks of work and justify the same. The completion of the SIP shall be certified by the respective Faculty Guide or approved by the Head of Department. The external organization (Corporate / NGO/ SME/ etc.) shall also certify the SIP work. The student shall submit the project report after completion of the training to the institute.

The Internal & the External viva-voce shall evaluate the project based on:

1. Actual work undertaken by the student
2. Students' understanding of the organization and business environment
3. Outcome of the project
4. Utility of the project to the organization
5. Basic analytical capabilities

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	Understand and analyze real-world business environments by engaging in hands-on industry experience.	Understand
CLO2	Apply theoretical management concepts to practical workplace challenges across various functional areas.	Apply
CLO3	Conduct research and data analysis using appropriate methodologies to derive insights and recommendations for business problems.	Create
CLO4	Develop professional communication and report-writing skills by preparing structured project reports with appropriate referencing.	Create
CLO5	Exhibit teamwork, adaptability, and professional ethics while working in corporate, NGO, or SME environments.	Apply
CLO6	Critically evaluate the impact and utility of the internship project on both personal learning and organizational effectiveness.	Evaluate

Mapping of CLOs with POs & PSOs

Course Learning Outcomes	Program Outcomes (POs)								Program Specific Outcomes (PSOs)	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CLO1	H	H							H	
CLO2			H			H				H
CLO3		H	H						H	
CLO4				H				H		H
CLO5				H	H				M	
CLO6							H	M		H

H: High, M: Medium, L: Low
