

Branch Name:	Management
Program Code:	MS101
Course Title:	General English
Course Code:	21-AEC152-1C

Course Objectives: This course aims to facilitate comprehension and application of foundational language and grammar rules, thereby improving deductive language processing abilities. Additionally, it aims to equip students with a comprehensive understanding of business-related vocabulary and terminology essential for proficient communication in professional environments. Upon completion of the course, students will demonstrate enhanced proficiency in utilizing reading, listening, speaking, and writing skills across academic and professional domains.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)		Practical (Marks)		Total (Marks)
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
1	1	-	2	25	25	-	-	50

Course Contents:

Unit No	Topic	Total Hours	Weightage (%)
1	Grammar and Translation: Construction and types of sentences Parts of Speech – Noun, Adjective, Pronoun, Verb, Adverb, Preposition, Conjunction, Interjection Active and Passive Voice Usage of Tenses	10	30%
2	Vocabulary Building: Synonyms, Antonyms, usage of appropriate words often confused/homonyms and homophones Idioms & Phrases Words used in the field of Business Legal terms used in business administration	10	30%
3	Reading, Listening, Speaking and Comprehension skills: Reading passages aloud with discussion Listening of conversation and answering questions Comprehension of short passages Comprehension of field-based texts in form of short and long case studies Introducing oneself should include familiar topics such as family, work, studies, home and interests Interaction between two people Debates and Impromptu speeches on a given topic	10	40%
	Total Hours	30	100%

Text Books:

- Spoken English for India: A Manual of Speech and Phonetics Bansal, R.K. and J. B. Harrison Orient Longman, Hyderabad: 1983
- English Grammar and Composition Wren and Martin S. Chand, Delhi

Books:

- Intermediate English Grammar Raymond Murphy Cambridge University Press

Course Outcomes (CO):

1. To remember the rules of language and improve how you process grammar through deduction.
2. Demonstrate a proficient understanding of business-related vocabulary and terminology.
3. To apply knowledge of reading, listening, speaking, writing skills for academic and professional purposes

Mapping of CO with PO and PSO

Course Learning Outcomes	Program Outcomes (POs)							Program Specific Outcomes (PSOs)
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1
CO1		H	L			M		M
CO2	L	H	L				M	
CO3	H	H		M	L	L	M	H

H: High, M: Medium, L: Low