

Branch Name:	Management
Program Code:	MS101
Course Title:	Principles and Practices of Management
Course Code:	21-BAM201-1C

Course Objectives:

The objective of this course is to familiarize the students with basic concepts of management and process of organization. It provides the students with an understanding of what the job of a manager involves. In addition to covering the basic theoretical concepts, the course also allows the students to have some hands-on practice as an effective manager.

1. This course aims to equip students with a foundational understanding of management principles and practices. Through exploring key concepts, historical perspectives, and contemporary theories, students will gain knowledge and skills.
2. It incorporates the basic functions of management i.e., Planning, Organizing, Staffing, Directing and Controlling.
3. This course delves into three interconnected aspects of successful organizational management: controlling, motivation, and leadership.
4. This course enables students with concepts to understand and address the key contemporary challenges and opportunities faced by managers today.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)		Practical (Marks)		Total (Marks)
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
3	1	0	4	50	50	-	-	100

Course Contents:

Unit No	Topic	Total Hours	Weightage (%)
1	Introduction to Management Definitions, Characteristics, Importance, Management as an Art, Science, Profession; Difference between Management and Administration, Theories of Management: F. W Taylor's Scientific Management Approach, Henry Fayol's 14 Principles of Management.	15	25%
2	Planning: Meaning, Nature of Planning, Planning Process Organizing – Definitions, Organising Process, Principles/Qualities of Good Organisation, types of organizations; Delegation of Authority, Centralization and Decentralisation – Concept and Difference, Decision Making - Meaning and Significance Introduction of Decision Making, Process of Decision Making.	15	25%
3	Staffing – Definition, Importance, Brief Idea of Main Staffing Functions; Directing – Definition, Directing and Coordination, Importance, Brief Idea of Directing Tools;	12	20%
4	Controlling: Controlling, Characteristics, Importance and Functions of Control, Control Process Motivation - Introduction, Meaning, Importance.	15	25%

	Leadership - Introduction, Meaning, Characteristics, Qualities for leadership, Theory X and Theory Y.		
5	Contemporary issues in Management	03	5%
	Total Hours	60	100%

Text Books:

- L. M. Prasad: Principles and Practice of Management, Sultan Chand & Sons, New Delhi.
- Dr. C. B. Gupta: Business Management. Sultan Chand & Sons, New Delhi.

Reference Books:

- T. Ramasamy: Principles of Management, Himalaya publishing House.
- Tripathy PC And Reddy PN: Principles of Management, Tata McGraw-Hill
- Stoner, Freeman & Gilbert Jr – Management: Management, Prentice Hall of

Course Outcomes (CO):

1. Students will be able to identify different functions of management (Planning, Organizing, Staffing, Directing, Controlling) and their significance in organizational operations.
2. Students will be able to apply the decision-making process within various organizational contexts influenced by corporate culture and organizational structure.
3. Students will analyse the interrelationships between controlling, motivation, and leadership styles in achieving organizational goals effectively.
4. Students will identify and assess the impact of globalization, technological advancements, economic uncertainties, and social changes on organizational strategies and management practices.

Mapping of CO with PO and PSO

Course Learning Outcomes	Program Outcomes (POs)							Program Specific Outcomes (PSOs)
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1
CO1	H	M		H	L	H		L
CO2		L	M	L		H	L	H
CO3		H	H	M		H	L	
CO4	L		H	M	M		H	M

H: High, M: Medium, L: Low