

Branch Name:	Management
Program Code:	MS101
Course Title:	Human Behaviour and Organization
Course Code:	22-BAM204-1C

Course Objectives:

1. To gain a comprehensive understanding of what organizational behavior is and its significance in the context of modern workplaces.
2. To Gain a clear understanding of what organizational goals are, their significance, and how they are different from day-to-day operational objectives.
3. To familiarize students with the fundamentals of human behaviour. like Perception & Personality.
4. Analyse the role of norms, values, and beliefs in shaping organizational culture and their impact on employee well-being.

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)		Practical (Marks)		Total (Marks)
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
3	1	0	4	50	50	-	-	100

Course Contents:

Unit No	Topic	Total Hours	Weightage (%)
1	Introduction to Organizational Behaviour Concept of Organisation - Introduction and Concept, Nature of Organization, Elements of Organization Organizational Behaviour - Concept of Behaviour, Concept & Features of Organizational Behaviour, Elements of Organizational Behaviour, Scope of Organizational Behaviour, Fundamental Concepts of Organizational Behaviour, Organizational Behaviour & Productivity, Determinants of Organizational Behaviour, Models of Organizational Behaviour.	14	23%
2	Organizational Goals and Environment Organizational Goals - Introduction & Concept, Characteristics of Organizational Goals, Goal Changes- Concept, Types of Organizational Goal, Organization Environment - Concepts , Nature and Characteristics of Environment, Component of Environment, Environmental Analysis, Role of environmental Analysis in organization, Procedures of environmental Analysis, Factors affecting the Use of Environmental Analysis.	14	23%
3	Human Behaviour - Introduction, Concept, the nature of people, Factors Affecting Individual Behaviour Perception - Introduction & Concept, Factors Influencing Perceptual Mechanism, Perceptual Process Personality - Introduction & Concept, Determinants of Individual Personality, Measurement of Personality (MBTI approach).	14	23%

4	Learning - Introduction & Concept, Characteristics of learning, Learning Procedure Quality of Working Life - Introduction & Concept, Historical Development of Quality of Working Life, Criteria of Quality of Working Life Programme Organisational Culture - Introduction & Concept, Characteristics of Organisational Culture, Organisational Culture Functions.	14	23%
5	Case discussions and contemporary issues related to Human and organisation behaviour	04	08%
	Total Hours	60	100%

Text Books:

- Robbins, Timothy Judge, Seema Sanghi, Organizational Behaviour, Stephen Pearson Prentice Hall, 14 edition
- John Newstrom and Keith Davis, Organizational Behaviour, Tata McGraw Hill, 11 editions

Reference Books:

- Agarwal & Mathur, Organisational Behaviour, Pragati Prakashan, Meerut.
- Kavita Singh, Organizational Behaviour, Vikas Publications
- Fred Luthans, Organizational Behaviour, McGraw Hill Inc.
- Ashwa Thapa, Organizational Behaviour

Course Outcomes (CO):

1. Students will be able to articulate a clear and concise definition of organizational behaviour, demonstrating their understanding of the field's scope and purpose.
2. Students will be able to provide a precise definition of organizational goals, differentiating them from operational objectives and illustrating their significance in the context of organizational management.
3. Students will be able to provide a clear and concise definition of human behavior, demonstrating their understanding of the concept's scope and significance.
4. Students will be able to provide a clear and comprehensive definition of organizational culture, highlighting its components, including norms, values, and beliefs.

Mapping of CO with PO and PSO

Course Learning Outcomes	Program Outcomes (POs)							Program Specific Outcomes (PSOs)
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1
CO1	L			M	L	M		H
CO2	M	L						M
CO3		M	H	M		M		
CO4		M	H	M		M		L

H: High, M: Medium, L: Low