

SANKALCHAND PATEL UNIVERSITY, VISNAGAR
Faculty of Mass Communication & Journalism



**Structure, Teaching Scheme and Syllabus of
Bachelor of Arts (Journalism & Mass Communication)**

Program Code: JM101

With effect from: 2024-25

Semester- II

COURSE LEARNING OUTCOME

Programme Name: -B. A. Journalism & Mass Communication

Program Outcomes (PO): -

- [PO.1] The program will make the learners responsible citizens sensitive to human issues.
- [PO.2] The program will transform the learners into highly informed multi-tasking media professionals.
- [PO.3] The program will enhance the core competencies required to meet the skills of the journalism profession.
- [PO.4] The program will impart required skills and knowledge to the learners for working as journalists in Print / Electronic / digital media.
- [PO.5] The program will enable the learners to establish their own start-ups on various digital platforms.
- [PO.6] The program will throw broad light on how to develop indigenous media research methods for upcoming scholars.
- [PO.7] The program will groom the learners for working as marketing managers and public relation officers.
- [PO.8] Ethics: To work ethically in all areas of industry related to Media, Journalism & Communication.
- [PO.9] The program will be in silence of confidence to work as able communicators such as Faculty.
- [PO.10]. The program will allow overarching into allied fields such as film studies, animation and graphics.

Program Specific Outcome (PSO): -

- [PSO.1]. The program results in imparting an all roundness to be able to attain a successful career option globally not only as a journalist but also as PRO, Media Planner, Film appreciator or media faculty.
- [PSO.2]. The program empowers the students to the contemporary industrial realities of allied fields.

Credits and Course Type Distribution (Semester wise)

Semester	MJ	MN	MDC	SEC	AEC	VAC/ IKS	INT/ OJT	RP / DESERT	TOTAL CREDITS
I	8	4	4	2	2	2	-	-	22
II	8	4	4	2	2	2	-	-	22
III	12	-	4	2	2	2	-	-	22
IV	12	4	-	2	2	2	-	-	22
V	12	8	-	2	-	-	-	-	22
VI	12	4	-	-	2	-	4	-	22
VII	12	4	-	-	-	-	-	6	22
VIII	12	4	-	-	-	-	-	6	22
TOTAL	88	32	12	10	10	8	4	12	176

Branch Name:	Faculty of Mass Communication & Journalism
Program Code:	JM101
Course Name:	Theory & Model of Mass Communication
Course Code:	12-JMM206-1C
Pre-requisite Course:	-----

Course Objectives:

1. Objective behind this subject is to understand the theory and model of Communication.
2. To understand the role and importance of different models
3. of communication.
4. To explore the students of communication and understanding of models.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Marks)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
2	-	4	4	09	25	09	25	09	25	09	25	100

Subject Contents:

Sr. No.	Topic	Total Hours	Weight age (%)
1	Definition, scope of communication, Effects of Mass Communication, violence and obscenity in media, media and children, Cultivation theory, Social Learning theory, Catharsis theory, reception analysis.	12	25%
2	Models of communication- Aristotle, Shannon and weaver, David Berlo, Harrold Laswell, Charles Osgood, Wilbur Schramm, de fleur, Gerbner, new combs, hub model, the media systems paradigm, diffusion of innovation theory.	12	25%
3	Levels of communication- communication flow models -multi step flow, opinion leadership, variables for evaluating the effectiveness of communication. Gate keeping. Uses and gratification theory.	12	25%
4	Normative media theories: Authoritarian, Libertarian, Social responsibility, Soviet media theory, Development media theory, Democratic participant theory. McLuhan's, Magic bullet theory, Agenda Setting Theory, cognitive dissonance theory	12	25%

Reference Books:

Sr. No.	Books
1	Key Themes in Media Theories, Rawat Publication.
2	Keval J Kumar, Jaico Publishing House
3	The Definitive Book of Body Language, Munjal Publishing House
4	Theories of Mass Communication, 2nd Edition, New York; David Mc McKay
5	Natrajan J, History of Indian Journalism, Publications Division, Ministry of Information & Broadcasting, Govt. of India, 1997

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	To Understand the concepts of theory of communication	1 Understanding
CLO2	To understand different aspects of Model of communication	2 Applying
CLO3	To understand Importance of model in communication	2 Applying

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CLO1	M		M		M					M		
CLO2	L	L		L		L			L		M	M
CLO3	L	L	L				L			L	L	

H: High, M: Medium, L: Low

Branch Name:	Faculty of Mass Communication & Journalism
Program Code:	JM101
Course Name:	Bhartiya Constitution & Politics
Course Code:	12-JMM207-1C
Pre-requisite Course:	-----

Course Objectives:

1. To understand the Bhartiya constitution and Politics.
2. To understand the importance of Bhartiya Constitution.
3. To explore communication of the students in Politics

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Marks)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
3	-	2	4	18	50	09	25	-	-	09	25	100

Subject Contents:

Sr. No.	Topic	Total Hours	Weight age (%)
1	Principal of Bhartiya Constitution, Foundation of Constitution, Preamble, Fundamental Rights, Directive Principle of State Policy	12	25%
2	Fundamental Duties, Union Government and Functions, Parliament, Supreme Court and Judicial State, Bhariya Political system	12	25%
3	Definition, Meaning, nature scope of Politics, Growth of politics, Traditional discipline of political science, theory of politics.	12	25%
4	Schools of Political Theory: Liberal, Marxist and Socialist and anarchist, approaches of political theory: Normative, Historical, Legal and Institutional and Empirical	12	25%

Reference Books:

Sr. No.	Books
1	Durga Das Basu, "Introduction to the Constitution of India" Patience Hall of India New Delhi
2	R C Agarwal (1997) Indian Political System, S Chand company, New Delhi
3	Sharma, Brij Kishore, "Introduction to the Constitution of India", Prentice Hall of India, New Delhi

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	To Understand the concepts Bhatiya Constitution	1 Understanding
CLO2	To understand different aspects of constitution	2 Applying
CLO3	To understand Importance of Political Science	2 Applying

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CLO1	M		M		M					M		
CLO2	L	L		L		L			L		M	M
CLO3	L	L	L				L			L	L	

H: High, M: Medium, L: Low

Branch Name:	Faculty of Mass Communication & Journalism
Program Code:	JM101
Course Name:	Basics of Electronic Media
Course Code:	12-JME208-1C
Pre-requisite Course:	-----

Course Objectives:

1. To understand the basic concept of electronic media.
2. To understand the role and importance of electronic media
3. To understand the broadcasting importance in media.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Marks)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
3	-	2	4	18	50	09	25	-	-	09	25	100

Subject Contents:

Sr. No.	Topic	Total Hours	Weight age (%)
1	Principal of electronic media, Presence Scenario of Electronic Media in India, Television and Radio as Medium of Communication, A Short History of Radio and TV in India and abroad.	12	25%
2	Radio & TV Structure of Broadcasting Networks, Radio Structure, Formats, Script Writing & Presentation Skills, Announcing, Introduction to Prasar Bharti.	12	25%
3	Radio & TV Journalism, Broadcasting code conduct, Ethics & Law, Television & Radio Production Process, FM radio and community radio.	12	25%
4	Editing Process of Radio & Television, Communication Skills in Radio and TV, Production Lab.	12	25%

Reference Books:

Sr. No.	Books
1	Television production handbook, Herbert, Cengage Learning.
2	Video production, Vasuki Belavadi, Oxford University Press
3	History of broadcasting Indi, Kaushlendra saran Singh, Kaniska Publication
4	The known World of broadcast News, Ajay Das, MKS Publishers
5	Natrajan J, History of Indian Journalism, Publications Division, Ministry of Information & Broadcasting, Govt. of India, 1997

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	To Understand the concepts of electronic media	1 Understanding
CLO2	To understand different aspects of Model of communication	2 Applying
CLO3	To understand Importance and scope of communication	2 Applying

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CLO1	M		M		M					M		
CLO2	L	L		L		L			L		M	M
CLO3	L	L	L				L			L	L	

H: High, M: Medium, L: Low

Branch Name:	Faculty of Mass Communication & Journalism
Program Code:	JM101
Course Name:	Marketing Strategy & Mass Communication
Course Code:	12-JME209-1C
Pre-requisite Course:	-----

Course Objectives:

1. To understand the Marketing skill of this paper.
2. To understand the importance of strategy of communication.
3. To explore the marketing skill through this paper.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Marks)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
3	-	2	4	18	50	09	25	-	-	09	25	100

Subject Contents:

Sr. No.	Topic	Total Hours	Weight age (%)
1	Meaning and concepts of marketing, Marketing communication, Understanding Communication process, Source of Communication, Concepts of Integrated Marketing Ethics & Values of marketing	12	25%
2	Meaning and nature of Communications Model, AIDA Model, Hierarchy of effective effect model, Innovation adoption model, information processing model, The standard learning Hierarchy, Elaboration Likelihood model, Attribution Hierarchy and Low involvement hierarchy, consumer involvement,	12	25%
3	Objectives of Budgeting for Promotional Programmes setting communication sales as marcom, DAGMAR approach for setting advertisement, Factors influencing, Theoretical approach to budgeting viz. Marginal analysis and Sales response curve, Marketing Case Study objective	12	25%
4	Nature of sales Promotion in communicating and offering Value to customers, The surge in sales promotion in Recent years. Major components of Sales Promotion, Trade & Consumer Promotion, Downside Sales Promotion, Events, Experiences and Sponsorships, Publicity a Potent tool in communication	12	25%

Reference Books:

Sr. No.	Books
1	Marketing Management, 15th Edition, Philip Kotler, Kevin Lane, Keller, Published by-Pearson
2	Marketing Management: Indian Context-Global Perspective, 6th Edition, Ramaswamy and Namakumari, Sage Publication
3	Fundamentals of Marketing, William Stanton, Michael Etzel, Bruce Walker, Mc Graw-Hill International Editions 1994.
4	Introduction to Marketing, Theory & Practice, Second Edition, Adrian Palmer, Oxford University
5	Marketing Management-A South Asian Perspective, ISBN -978-0-13-600998, 13th Edition, Philip Kotler, Kevin Keller, Abraham Koshy, Mithileshwar Jha, Published by Dorling Kindersley (India) Pvt. Ltd, Licensees of Pearson Education in South Asia

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	To Understand the concepts of theory of communication	1 Understanding
CLO2	To understand different aspects of Model of communication	2 Applying
CLO3	To understand Importance of model in communication	2 Applying

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CLO1	M		M		M					M		
CLO2	L	L		L		L			L		M	M
CLO3	L	L	L				L			L	L	

H: High, M: Medium, L: Low

Branch Name:	Faculty of Mass Communication & Journalism
Program Code:	JM101
Course Name:	Bhartiya History
Course Code:	12-MDC212-1C
Pre-requisite Course:	-----

Course Objectives:

1. To understand of Bhartiya History
2. To understand Importance of Bhartiya history and culture
3. To understand the history through this paper.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Marks)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
3	-	2	4	18	50	09	25	-	-	09	25	100

Subject Contents:

Sr. No.	Topic	Total Hours	Weight age (%)
1	Harapan Civilization, Script of Harpan, Culture and Society of Harpan, Early History of Bharat, Vedic Age and later Vedic Age, Society of Vedic age, Culture of Vedic age	12	25%
2	The sixteen Mahajanapadas and rise of Magadha, Persian conquest and its impact, Alexander's campaign and Porus war Impact, Jainism and Buddhism society	12	25%
3	The Mauryan age, Chandragupta Maurya Empire and Administration, Chanakya Role of Mauryan Empire, Achievement of Asoka and Inscription, Society of Mauryan age	12	25%
4	The rise and fall of Guptas, Administration & Society of Guptas, Art & Architecture, rise in Chalukya in Badami and Pallavas	12	25%

Reference Books:

Sr. No.	Books
1	An advanced history of India – causes and decline of Guptas by B.C. Majumdar and others, 1967, Macmillan.
2	History of Ancient India by Rama Sankar Tripathi, 1942, Motilal Banarasi Das
3	History and culture of India to 1000 A.D. by H.V. Srinivasa Murthy, 1980, S. Chand and Co.
4	History of South India by K.A. Nilakanta Sastri 1976, Oxford University Press.
5	History of Ancient India by Krishnaswamy Aiyangar, 1980, Seema Publishers.

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	To Understand the concepts Bhatiya Constitution	1 Understanding
CLO2	To understand different aspects of constitution	2 Applying
CLO3	To understand Importance of Political Science	2 Applying

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CLO1	M		M		M					M		
CLO2	L	L		L		L			L		M	M
CLO3	L	L	L				L			L	L	

H: High, M: Medium, L: Low

Branch Name:	Faculty of Mass Communication & Journalism
Program Code:	JM101
Course Name:	Basics Design of Mass Media
Course Code:	12-AEC105-1C
Pre-requisite Course:	-----

Course Objectives:

1. Objective behind this subject is to understanding the design of mass media
2. To understand the role and importance of design
3. Students will build their knowledge about historical perspective of Design and their impact on modern and contemporary Communication world

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Marks)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
2	-	-	2	09	25	09	25	-	-	-	-	50

Subject Contents:

Sr. No.	Topic	Total Hours	Weight age (%)
1	Meaning & concepts of Design for Mass Media, Understanding the Design thinking Process, Prehistoric era to the modern world: history of Art and design from Prehistoric era to the modern world, understanding communication through Art	12	25%
2	European art and movements: Thinking process and understanding to communication, Early and High Renaissance, Neoclassical, Romanticism, Realism, Impressionism, Post-Impressionism	12	25%
3	Modern and contemporary art & design, Cubism, Futurism, Uses art for communication, Theory & Practice of communication through Art & design, difference between classic to modern Art	12	25%
4	Indian Schools: Indian Schools of arts and Crafts, Rajput and Mughal Empire. Indian and western aesthetics Understanding of Indian and western aesthetics, Aesthetics and its application in the art of communication.	12	25%

Reference Books:

Sr. No.	Books
1	Modern art H. Arnason, Elizabeth Mansfield
2	Indian Art (Oxford History of Art) (Paperback) Oxford university press Parameter 2001
3	Oriental Architecture / 2: China, Korea

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	To Understand the concepts Bhatiya Constitution	1 Understanding
CLO2	To understand different aspects of constitution	2 Applying
CLO3	To understand Importance of Political Science	2 Applying

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CLO1	M		M		M					M		
CLO2	L	L		L		L			L		M	M
CLO3	L	L	L				L			L	L	

H: High, M: Medium, L: Low

Branch Name:	Faculty of Mass Communication & Journalism
Program Code:	JM101
Course Name:	Radio Production & Proof Reading
Course Code:	12-SEC106-1C
Pre-requisite Course:	-----

Course Objectives:

1. Objective behind this subject is to understand the electronic media.
2. To understand the role and importance of electronic media.
3. To explore Radio Production as major subject of mass media

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Marks)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
-	-	4	2	-	-	-	-	09	25	09	25	50

Subject Contents:

Sr. No.	Topic	Total Hours	Weight age (%)
1	Meaning and concept of Radio broadcasting, broadcast models: American, British, State owned, and Types of radio services: Home service, external service and commercial service. AM, FM, DAB, narrowcasting, community radio, educational broadcasting, FM stations, radio jockeys, Private Radio stations.	12	25%
2	Principal of Broadcasting techniques, sound recording, audition techniques. Types of microphones, audio editing procedures, editing of voice reports, audio editing software.	12	25%
3	Principles of writing for radio programmes, news writing techniques, structure and types of news and current affairs programmes, Proofreading	12	25%
4	Radio Programmes: spoken word programmes, radio talks, features, discussion, and interviews and musical programmes, special audience programmes, broadcasting in India, AIR and private channels, Vividh Bharathi Service	12	25%

Reference Books:

Sr. No.	Books
1	H.S. Krishnaswamy Iyengar: 'Banuli Baravanige' (Kan), AIR
2	Peter B. Orlik: Broadcast / Cable Copywriting
3	Donald Miles: Broadcast – News HandBook

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	To Understand the concepts Bhatiya Constitution	1 Understanding
CLO2	To understand different aspects of constitution	2 Applying
CLO3	To understand Importance of Political Science	2 Applying

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CLO1	M		M		M					M		
CLO2	L	L		L		L			L		M	M
CLO3	L	L	L				L			L	L	

H: High, M: Medium, L: Low

Branch Name:	Faculty of Mass Communication & Journalism
Program Code:	JM101
Course Name:	UHV II
Course Code:	12-VAC002-1C
Pre-requisite Course:	-----

Course Objectives:

1. To train the student for Development of a holistic perspective based on self-exploration about themselves (human being), family, society and nature/existence.
2. To understand (or develop clarity) the harmony in the human being, family, society and nature/existence.
3. To strengthen self-reflection

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Marks)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
2	-		2	09	25	09	25	-	-	-	-	50

Subject Contents:

Sr. No.	Topic	Total Hours	Weight age (%)
1	Meaning & concepts of Typical holistic development, holistic technologies, management models and production systems, Vision for the Holistic alternatives, UHVs for entrepreneurship. Strategy for transition from the present state to Universal Human Order: (a) At the level of individual: as socially and ecologically responsible engineers, technologists and managers (b) At the level of society: as mutually enriching institutions and organizations – Right understanding and dilemmas of professional ethics in today's world.	12	25%
2	Holistic perception of harmony at all levels of existence. Include practice sessions to discuss human beings as cause of imbalance in nature (film "Home" can be used), pollution, depletion of resources and role of technology etc.	12	25%
3	Understanding the harmony in the society (society being an extension of family): Resolution, Prosperity, fearlessness (trust) and co-existence as comprehensive Human Goals. Visualizing a universal harmonious order in society- Undivided Society, Universal Human Order- from family to world family.	12	25%
4	Understanding: the harmony in Nature and its Equanimity, Respect for all, Nature as Teacher Interconnectedness and mutual fulfillment among the four orders of nature- recyclability and self-regulation in nature Understanding Existence as Co-existence of mutually interacting units in all-pervasive space. Holistic perception of harmony at all levels of existence.	12	25%

Reference Books:

Sr. No.	Books
1	Jeevan Vidya: Ek Parichaya, A Nagaraj, Jeevan Vidya Prakashan, Amarkantak, 1999.
2	Human Values, A.N. Tripathi, New Age Intl. Publishers, New Delhi, 2004.
3	The Story of Stuff (Book)
4	Small is Beautiful - E. F Schumacher

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	To Understand the concepts Bhatiya Constitution	1 Understanding
CLO2	To understand different aspects of constitution	2 Applying
CLO3	To understand Importance of Political Science	2 Applying

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CLO1	M		M		M					M		
CLO2	L	L		L		L			L		M	M
CLO3	L	L	L				L			L	L	