

SANKALCHAND PATEL UNIVERSITY VISNAGAR

Faculty of Design



Structure, Teaching Scheme and Syllabus of Bachelor of Design (Fashion Design)

Program Code: FD102

With effect from: 2023-24

COURSE LEARNING OUTCOME

Program Name: -B. Des FD

Program Outcome (PO): -

[PO.1]. Design Process Knowledge: To apply the knowledge of elements and Principles of fashion design to create futuristic designs on various domains and develop prototypes using draping, flat pattern making and stitching.

[PO.2]. Fashion and Fabric Theory Knowledge: To Understand Theories & Principles of behind Fabric Construction, Textile Science, History of Art, Textile, Costumes, Fashion theories, Styles, Marketing and Merchandising.

[PO.3]. Design / Development of Solution: To focus on creative approach of developing design and innovative solutions through learned traditional and contemporary technologies.

[PO.4]. Processional Skills: To demonstrate Event Management, Team Work, Leadership, Entrepreneurial and Business Skills.

[PO.5]. Modern Tool Usage: To Understand the applicability of new Technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

[PO.6]. Visual Communication: To Understand visual communication of ideas in the form of artistic fashion illustrations, graphic illustration, styling, fashion photography and visual display of merchandise.

[PO.7]. Environment and Sustainability: To acquire knowledge about the environmental aspects of textiles and Fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

[PO.8]. Ethics: To work ethically in all areas of industry related to fashion, textile and apparel.

[PO.9]. Project Management and Finance: To Develop entrepreneurial opportunities for one selves and others by developing product related to garment/fashion related to various industry/ types of people for serving the society effectively.

[PO.10]. Life Long Learning: To be able to Continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

Program Specific Outcome (PSO): -

[PSO.1]. Student will be able to attain successful career option globally not only as fashion designers but also as merchandiser, art director film and theatre Costume designer, fashion photographer and stylist.

[PSO.2]. Students will be able to identify the position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and Marketing, luxury and high value product markets.

Credits and Course Type Distribution (Semester wise)

Semester	MJ	MN	MDC	SEC	AEC	VAC/ IKS	INT / OJT	RP / DESRT	TOTAL CREDITS
I	8	4	4	2	2	2	-	-	22
II	8	4	4	2	2	2	-	-	22
III	12	-	4	2	2	2	-	-	22
IV	12	4	-	2	2	2	-	-	22
V	12	8	-	2	-	-	-	-	22
VI	12	4	-	-	2	-	4	-	22
VII	12	4	-	-	-	-	-	6	22
VIII	12	4	-	-	-	-	-	6	22
TOTAL	88	32	12	10	10	8	4	12	176

Faculty of Design

Program Name: Bachelor of Design (Fashion Design)

Abbreviation Name: B. Des (FD)

Semester: I

Program Code: FD102

With effect from: 2023-24

Course Code	Course Name	Type of Course	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
				L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
								Min	Max	Min	Max	Min	Max	Min	Max	
11-FDM201-1C	Understanding Basics of Design	MJ	4	2	-	4	6	09	25	09	25	09	25	09	25	100
11-FDM202-1C	Design Project – I Photography	MJ	4	1	-	6	7	09	25	-	-	18	50	09	25	100
11-FDE203-1C OR 11-FDE204-1C	Material and Workshop Practice - I OR Basic of Visual Merchandising	MN	4	2	-	4	6	09	25	09	25	09	25	09	25	100
11-MDC202-1C	Visual Expression	MD	4	2	-	4	6	09	25	09	25	09	25	09	25	100
11-AEC101-1C	Communicative English	AEC	2	2	-	-	2	09	25	09	25	-	-	-	-	50
11-SEC102-1C	Technical Drawing - I	SEC	2	-	-	4	4	-	-	-	-	09	25	09	25	50
11-IKS102-1C	Yoga & Wellness	IKS	2	2	-	-	2	09	25	09	25	-	-	-	-	50
11-UHV001-1C	Universal Human Value - I	Non-Credit														
Total			22	11	-	22	33		150		125		150		125	550

Faculty of Design

Program Name: Bachelor of Design (Fashion Design)

Abbreviation Name: B. Des (FD)

Semester: II

Program Code: FD102

With effect from: 2023-24

Course Code	Course Name	Type of Course	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
				L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
								Min	Max	Min	Max	Min	Max	Min	Max	
12-FDM206-1C	Evolution of Art & Design	MJ	4	2	-	4	6	09	25	09	25	09	25	09	25	100
12-FDM207-1C	Design Project I- The Making	MJ	4	-	-	8	8	-	-	-	-	18	50	18	50	100
12-FDE208-1C OR 12-FDE209-1C	Material and Workshop Practice - II OR Fashion Production Management	MN	4	2	-	4	6	09	25	09	25	09	25	09	25	100
12-MDC210-1C	Design Entrepreneurship, Innovation & Start-ups	MD	4	3	-	2	5	18	50	09	25	-	-	09	25	100
12-AEC104-1C	Design Thinking Ability	AEC	2	2	-	-	2	09	25	09	25	-	-	-	-	50
12-SEC105-1C	Technical Drawing - II	SEC	2	-	-	4	4	-	-	-	-	09	25	09	25	50
12-VAC002-1C	Universal Human Value - II	VAC	2	2	-	-	2	09	25	09	25	-	-	-	-	50
Total			22	11	0	22	33	-	150	-	125	-	125	-	150	550

Faculty of Design

Program Name: Bachelor of Design (Fashion Design)
Abbreviation Name: B. Des (FD)
Semester: III

Program Code:FD102
With effect from: 2023-24

Course Code	Course Name	Type of Course	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
				L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
								Min	Max	Min	Max	Min	Max	Min	Max	
13-FDM301-2C	Advance Fashion Illustration	MJ	4	-	-	8	8	-	-	-	-	18	50	18	50	100
13-FDM302-2C	Design Project- II Draping Show	MJ	4	1	-	6	7	09	25	-	-	18	50	09	25	100
13-FDM303-2C	Advance Pattern Making & Garment Construction	MJ	4	1	-	6	7	09	25	-	-	18	50	09	25	100
13-MDC212-2C	Advance Visual Merchandising-I	MD	4	4	-	-	4	18	50	18	50	-	-	-	-	100
13-AEC108-2C	Fashion Styling	AEC	2	2	-	-	2	09	25	09	25	-	-	-	-	50
13-SEC110-2C	Design Process-I	SEC	2	-	-	4	4	-	-	-	-	09	25	09	25	50
13-IKS004-2C	Surface Technique and Embroidery	IKS	2	-	-	4	4	-	-	-	-	09	25	09	25	50
Total			22	08	-	28	36	-	125	-	75	-	200	-	150	550

Faculty of Design

Program Name: Bachelor of Design (Fashion Design)

Abbreviation Name: B. Des (FD)

Semester: IV

Program Code: FD102

With effect from: 2023-24

Course Code	Course Name	Type of Course	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
				L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
								Min	Max	Min	Max	Min	Max	Min	Max	
14-FDM304-2C	Fundamental of Sketching	MJ	4	1	-	6	7	09	25	-	-	18	50	09	25	100
14-FDM305-2C	Photography & Editing	MJ	4	2	-	4	6	09	25	09	25	09	25	09	25	100
14-FDM401-2C	Constriction of Men’s Wear	MJ	4	1	-	6	7	09	25	-	-	18	50	09	25	100
14-FDE212-1C OR 14-FDE213-1C	Design Project- III OR Events & Models	MN	4	1	-	6	7	09	25	-	-	18	50	09	25	100
14-AEC114-2C	Advance Visual Merchandising- II	AEC	2	2	-	-	2	09	25	09	25	-	-	-	-	50
14-SEC122-2C	Design Process II	SEC	2	-	-	4	4	-	-	-	-	09	25	09	25	50
14-VAC005-1C	Application in Design and Fashion	VAC	2	-	-	4	4	-	-	-	-	09	25	09	25	50
	TOTAL		22	07	0	30	37	-	125	-	50	-	225	-	150	550

Faculty of Design

Program Name: Bachelor of Design (Fashion Design)
Abbreviation Name: B. Des (FD)
Semester: V

Program Code: FD102
With effect from: 2023-24

Course Code	Course Name	Type of Course	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
				L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
								Min	Max	Min	Max	Min	Max	Min	Max	
15-FDM306-3C	Tie and dyeing	MJ	4	2	-	4	6	09	25	09	25	09	25	09	25	100
15-FDM307-3C	Design Process -III	MJ	4	0	-	8	8	-	-	-	-	18	50	18	50	100
15-FDM402-3C	Textile Processing	MJ	4	3	-	2	5	18	50	09	25	-	-	09	25	100
15-FDE214-3C Or 15-FDE215-3C	Design Project-IV Or Fashion Printing Design	MN	4	2	-	4	6	09	25	09	25	09	25	09	25	100
15-FME216-3C Or 15-FME217-3C	Fashion CAD & CAM Application Or Digital Marketing	MN	4	1	-	6	7	09	25	-	-	18	50	09	25	100
15-SEC110-3C	Innovation & Entrepreneurship	SEC	2	2	-	-	2	09	25	09	25	-	-	-	-	50
Total			22	10	-	24	34	-	150	-	100	-	150	-	150	550

Faculty of Design

Program Name: Bachelor of Design (Fashion Design)

Abbreviation Name: B. Des (FD)

Semester: VI

Program Code: FD102

With effect from: 2023-24

Course Code	Course Name	Type of Course	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
				L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
								Min	Max	Min	Max	Min	Max	Min	Max	
16-FDM403-3C	New Age Illustration (Men and Women)	MJ	4	1	-	6	7	09	25	-	-	18	50	09	25	100
16-FDM404-3C	Design Process- IV	MJ	4	4	-	-	4	18	50	18	50	-	-	-	-	100
16-FDM312-3C	Garment Construction	MJ	4	1	-	6	7	09	25	-	-	18	50	09	25	100
16-FDE313-3C Or 16-FDE314-3C	Draping Or Design Project- V	MN	4	2	-	4	6	09	25	09	25	09	25	09	25	100
16-AEC120-3C	Portfolio Building and Presentation	AEC	2	2	-	-	2	09	25	09	25	-	-	-	-	50
16-FDM405-3C	Internship	Int. /OJT	4	-	-	8	8	-	-	-	-	18	50	18	50	100
Total			22	10	-	24	34	-	150	-	100	-	175	-	125	550

Faculty of Design

Program Name: Bachelor of Design (Fashion Design) (Honours with Research)

Abbreviation Name: B. Des (FD) (Honours with Research)

Semester: VII

Program Code: FD102

With effect from: 2023-24

Course Code	Course Name	Type of Course	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
				L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
								Min	Max	Min	Max	Min	Max	Min	Max	
17-FDM406-4C	Sustainable Fashion and Textile	MJ	4	2	-	4	6	09	25	09	25	09	25	09	25	100
17-FDM407-4C	Fashion Forecasting &Branding	MJ	4	2	-	4	5	09	25	09	25	09	25	09	25	100
17-FDM408-4C	Design Project- VI	MJ	4	-	-	8	8	-	-	-	-	18	50	18	50	100
17-FDE409-4C Or 17-FDE410-4C	Textile Technology Or Product And Accessory Design	MN	4	2	-	4	6	09	25	09	25	09	25	09	25	100
17-FDM411-4C	Research Project Dissertation – I	RP	6	-	-	12	12	-	-	-	-	27	75	27	75	150
Total			22	06	-	32	37	-	75	-	75	-	200	-	200	550

Faculty of Design

Program Name: Bachelor of Design (Fashion Design) (Honours with Research)

Abbreviation Name: B. Des (FD) (Honours with Research)

Semester: VIII

Program Code: FD102

With effect from: 2023-24

Course Code	Course Name	Type of Course	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
				L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
								Min	Max	Min	Max	Min	Max	Min	Max	
18-FDM412-4C	Fashion Portfolio Presentation & Seminar I	MJ	4	2	-	4	6	09	25	09	25	09	25	09	25	100
18-FDM413-4C	Fashion Business Startup Eco-System, Innovation & IPR	MJ	4	1	-	6	7	09	25	-	-	18	50	09	25	100
18-FDM414-4C	Software Learning Design Application II	MJ	4	-	-	8	8	-	-	-	-	18	50	18	50	100
18-FDE415-4C Or 18-FDE416-4C	Fashion Figure Or Illustration Animation	MN	4	2	-	4	6	09	25	09	25	09	25	09	25	100
18-FDM417-4C	Research Project Dissertation-II	RP	6	-	-	12	12	-	-	-	-	27	75	27	75	150
Total			22	05	-	34	39	-	75	-	50	-	225	-	200	550

Faculty of Design

Program Name: Bachelor of Design (Fashion Design) (Honours)

Abbreviation Name: B. Des (FD) (Honours)

Semester: VII

Program Code: FD102

With effect from: 2023-24

Course Code	Course Name	Type of Course	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
				L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
								Min	Max	Min	Max	Min	Max	Min	Max	
17-FDM406-4C	Sustainable Fashion and Textile	MJ	4	2	-	4	6	09	25	09	25	09	25	09	25	100
17-FDM407-4C	Fashion Forecasting &Branding	MJ	4	2	-	4	5	09	25	09	25	09	25	09	25	100
17-FDM408-4C	Design Project- VI	MJ	4	-	-	8	8	-	-	-	-	18	50	18	50	100
17-FDE409-4C Or 17-FDE410-4C	Textile Technology Or Product And Accessory Design	MN	4	2	-	4	6	09	25	09	25	09	25	09	25	100
17-FDM418-4C	On Job Training – I	RP	6	-	-	12	12	-	-	-	-	27	75	27	75	150
Total			22	06	-	32	37	-	75	-	75	-	200	-	200	550

Faculty of Design

Program Name: Bachelor of Design (Fashion Design) (Honours)

Abbreviation Name: B. Des (FD) (Honours)

Semester: VIII

Program Code: FD102

With effect from: 2023-24

Course Code	Course Name	Type of Course	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
				L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
								Min	Max	Min	Max	Min	Max	Min	Max	
18-FDM412-4C	Fashion Portfolio Presentation & Seminar I	MJ	4	2	-	4	6	09	25	09	25	09	25	09	25	100
18-FDM413-4C	Fashion Business Startup Eco-System, Innovation & IPR	MJ	4	1	-	6	7	09	25	-	-	18	50	09	25	100
18-FDM414-4C	Software Learning Design Application II	MJ	4	-	-	8	8	-	-	-	-	18	50	18	50	100
18-FDE415-4C Or 18-FDE416-4C	Fashion Figure Or Illustration Animation	MN	4	2	-	4	6	09	25	09	25	09	25	09	25	100
18-FDM419-4C	On Job Training -II	RP	6	-	-	12	12	-	-	-	-	27	75	27	75	150
Total			22	05	-	34	39	-	75	-	50	-	225	-	200	550

