

Branch Name	B.Sc. in Fashion Designing & Management
Branch Code	MS102
Subject Name	Fashion Portfolio Presentation & Seminar
Course Code	18-FMM412-4C
Pre-requisite Course:	-----

Course Objectives:

1. To enable students to create visually compelling and industry-ready fashion portfolios.
2. To build confidence in delivering seminars and defending design decisions before an audience.
3. To encourage the incorporation of research, trend analysis, and innovative ideas into portfolio projects.

Teaching and Examination Scheme:

Teaching Scheme (Hrs Per Week)				Evaluation Scheme (Marks)								Total (Mark)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continues Assessment		University Assessment		Continues Assessment		
				Min	Max	Min	Max	Min	Max	Min	Max	
2	-	4	4	09	25	09	25	09	25	09	25	100

Subject Content:

Sr.No	Topic	Total Hours	Weightage (%)
1	Module 1: Introduction to Fashion Portfolio and Trend Research 1. What is a portfolio: meaning, types, and importance in fashion design. 2. Fashion portfolio and its significance in professional practice. 3. Introduction to trend forecasting and sources of fashion trends. 4. Trend analysis and interpretation for fashion design.	12	25%
2	Module 2: Concept Development and Design Planning 1. Concept development based on trend research. 2. Planning theme board and mood board. 3. Development of color board and swatch board. 4. Selection of fabrics, textures, and design elements.	12	25%
3	Module 3: Design Development and Illustration 1. Fashion illustration techniques for portfolio presentation. 2. Development of flat sketches (technical drawings). 3. Formats, layouts, and background design for portfolio pages. 4. Creating a fashion collection based on selected theme.	12	25%

4	Module 4: Portfolio Compilation and Presentation 1. Organizing and compiling fashion portfolio content. 2. Documentation of design process and collection development. 3. Portfolio presentation techniques (digital and printed). 4. Final review and presentation of fashion portfolio.	12	25%
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Reference Books:

S.No	Books
1	<i>Fashion Portfolio: Design + Presentation</i> by Anna Kiper
2	<i>Building a Fashion Portfolio</i> by Alison Gwilt
3	<i>The Fashion Designer's Portfolio Workbook</i> by Linda Tain

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom Taxonomy Level
CLO1	Explain the concept, types, and importance of fashion portfolios.	4, Evaluate, 5, Analyse
CLO2	Conduct trend forecasting and analyze fashion trends for design development.	3 Applying
CLO3	Develop theme boards, mood boards, colour boards, and swatch boards.	1 Remembering
CLO4	Create fashion illustrations and flat sketches for a design collection.	2 Understanding
CLO5	Develop a cohesive fashion collection based on a selected concept.	3, Applying, 6, Creative

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (PO's)										Program Specific Outcomes (PSO)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO 1	L			H							M	
CLO 2		M				L	L					
CLO 3			M		M					H		M
CLO 4	H							M			M	
CLO 5		M			L	M			L			L
CLO 6				H	H				H	M	H	

H: High, M: Medium, L: Low

Branch Name	B.Sc. in Fashion Designing & Management
Branch Code	MS102
Subject Name	Advance Design Process
Course Code	18-FMM413-4C
Pre-requisite Course:	-----

Course Objectives:

1. To enable students to use advanced design processes and methodologies for developing innovative and effective design solutions.
2. To develop the ability to conduct in-depth research, analyse trends, and derive meaningful insights for design development
3. To equip students with skills in visual communication, portfolio development, and professional presentation for industry-oriented projects.

Teaching and Examination Scheme:

Teaching Scheme (Hrs Per Week)				Evaluation Scheme (Marks)								Total (Mark)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
				Min	Max	Min	Max	Min	Max	Min	Max	
1	-	6	4	09	25	-	-	18	50	09	25	100

Subject Content:

Sr.No	Topic	Total Hours	Weightage (%)
1	Module 1: Advanced Design Methodologies • Review of basic design process and advanced design methodologies. • Problem identification and design brief development. • Design research methods and user-centred design approach. • Analysis of design problems in contemporary design practice. • Documentation of research and design insights.	12	25%
2	Module 2: Concept Development and Creative Exploration • Advanced ideation techniques and creative thinking. • Concept generation through brainstorming and mind mapping. • Development of design themes and narratives. • Visual exploration through sketches and design studies. • Selection and refinement of design concepts.	12	25%
3	Module 3: Design Development and Prototyping • Translating concepts into design development stages. • Experimentation with materials, techniques, and forms. • Prototype development and model making. • Evaluation and improvement of design prototypes. • Iterative design development process.	12	25%

4	Module 4: Design Implementation and Professional Practice - Final design development and detailing. - Integration of aesthetics, functionality, and sustainability. - Preparing technical documentation and design specifications. - Quality assessment and design refinement.	12	25%
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Reference Books:

S.No	Books
1	The Indian Fashion Designs- K. Prakash, English Edition Publishers & Distributors (India) Pvt. Ltd., 2024
2	Thinking Design – S. Balaram, SAGE Publications, 2011
3	One Continuous Line – Vikramaditya Prakash, Mapin Publishing Pvt. Ltd., 2020

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom Taxonomy Level
CLO1	Analyse design problems using advanced research and design methodologies.	4, Evaluate, 5 Analyse
CLO2	Generate creative design concepts through ideation and visual exploration.	3 Applying
CLO3	Develop prototypes and experiment with materials and techniques.	1 Remembering
CLO4	Integrate functionality, aesthetics, and sustainability in design solutions.	2 Understanding
CLO5	Prepare professional documentation and presentation of design projects.	3, Applying, 6, Creative

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (PO's)										Program Specific Outcomes (PSO)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO 1	L			H							M	
CLO 2		M				L	L					
CLO 3			M		M					H		M
CLO 4	H							M			M	
CLO 5		M			L	M			L			L
CLO 6				H	H				H	M	H	

H: High, M: Medium, L: Low

Branch Name	B.Sc. in Fashion Designing & Management
Branch Code	MS102
Subject Name	Design Project
Course Code	18-FMM414-4C
Pre-requisite Course:	-----

Course Objectives:

1. To enable students to conceptualize innovative and original design ideas through critical thinking and creative exploration.
2. To develop proficiency in applying advanced techniques, tools, and technologies in executing design projects.
3. To foster innovative approaches and solutions to design challenges through experimentation and iterative processes.

Teaching and Examination Scheme:

Teaching Scheme (Hrs Per Week)				Evaluation Scheme (Marks)								Total (Mark)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continues Assessment		University Assessment		Continues Assessment		
				Min	Max	Min	Max	Min	Max	Min	Max	
-	-	8	4	-	-	-	-	18	50	18	50	100

Subject Content:

Sr.No	Topic	Total Hours	Weightage (%)
1	Research & Problem Identification 1. Introduction to advanced design research methodologies 2. Identifying design problems and opportunity areas 3. User study, trend analysis, and market research 4. Framing design brief and project proposal	12	25%
2	Module 2: Concept Development & Ideation 1. Brainstorming techniques and creative thinking 2. Concept generation and design alternatives 3. Material exploration and experimentation 4. Selection and refinement of final concept	12	25%
3	Module 3: Design Development & Execution 1. Technical development and prototyping 2. Pattern making / digital modeling / product development 3. Iteration, testing, and design improvement 4. Final product realization and finishing	12	25%
4	Module 4: Presentation & Documentation 1. Portfolio development and visual communication 2. Documentation of design process and research 3. Presentation techniques (verbal, visual, digital) 4. Evaluation, feedback, and project review	12	25%

Reference Books:

S.No	Books
1	Fashion Design: Process, Innovation and Practice – Kathryn McKelvey & Janine Munslow, Wiley, 2003
2	Advances in Design – Hoda A. ElMaraghy & Waguih ElMaraghy (Eds.), Springer, 2005
3	Innovative Fashion Design – Giulia Mancini, American Academic Publisher, 2026

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom Taxonomy Level
CLO1	Apply advanced research methods to identify and define design problems.	4, Evaluate, 5 Analyse
CLO2	Develop innovative design concepts using appropriate tools and techniques.	3 Applying
CLO3	Execute and refine a complete design project with technical proficiency.	1 Remembering
CLO4	Present and document the project professionally with critical evaluation.	2 Understanding
CLO5	Prepare professional documentation and presentation of design projects.	3, Applying, 6 Creative

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (PO's)										Program Specific Outcomes (PSO)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO 1	L			H							M	
CLO 2		M				L	L					
CLO 3			M		M					H		M
CLO 4	H							M			M	
CLO 5		M			L	M			L			L
CLO 6				H	H				H	M	H	

H: High, M: Medium, L: Low

Branch Name	B.Sc. in Fashion Designing & Management
Branch Code	MS102
Subject Name	Fashion Entrepreneurship & Study of Business Environment
Course Code	18-FME415-4C
Pre-requisite Course:	-----

Course Objectives:

1. To help students understand the fundamentals of entrepreneurship.
2. To enable students to create effective business plans for fashion brands, including budgeting, pricing, sourcing, and marketing strategies.
3. To provide insights into production, supply chain, retailing, and branding.

Teaching and Examination Scheme:

Teaching Scheme (Hrs Per Week)				Evaluation Scheme (Marks)								Total (Mark)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continues Assessment		University Assessment		Continues Assessment		
				Min	Max	Min	Max	Min	Max	Min	Max	
2	-	4	4	09	25	09	25	09	25	09	25	100

Subject Content:

Sr.No	Topic	Total Hours	Weightage (%)
1	Module 1: Introduction to Fashion Entrepreneurship 1. Meaning and importance of entrepreneurship in the fashion industry. 2. Characteristics and skills of a successful fashion entrepreneur. 3. Scope and opportunities in fashion entrepreneurship. 4. Types of fashion businesses: boutique, designer label, retail, and e-commerce.	12	25%
2	Module 2: Business Planning and Fashion Start-ups 1. Business model development for fashion ventures. 2. Preparing a fashion business plan. 3. Legal requirements, registration, and intellectual property rights. 4. Sourcing materials and production planning.	12	25%
3	Module 3: Branding and Marketing in Fashion 1. Marketing strategies for fashion products. 2. Digital marketing and social media promotion. 3. Fashion advertising and promotional campaigns. 4. Customer relationship management and brand positioning.	12	25%
4	Module 4: Financial and Operational Management 1. Developing a fashion business proposal. 2. Basics of financial planning and budgeting. 3. Costing and pricing of fashion products. 4. Risk management and sustainability in fashion business.	12	25%

Reference Books:

S.No	Books
1	Fashion Entrepreneurship: Principles and Practice – Caroline Swee Lin Tan & Saniyat Islam
2	Ramp-up: The Business of Indian Fashion-Hindol Sangupta
3	Indian Fashion: Tradition, Innovation and Style-Arti Sandhu

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom Taxonomy Level
CLO1	Explain the fundamentals and opportunities of fashion entrepreneurship.	4, Evaluate, 5 Analyse
CLO2	Identify viable business opportunities in the fashion industry.	3 Applying
CLO3	Develop a business plan for a fashion venture.	1 Remembering
CLO4	Apply branding and marketing strategies for fashion products.	2 Understanding
CLO5	Understand financial planning, costing, and operational management in fashion business.	3, Applying, 6 Creative

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (PO's)										Program Specific Outcomes (PSO)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO 1	L			H							M	
CLO 2		M				L	L					
CLO 3			M		M					H		M
CLO 4	H							M			M	
CLO 5		M			L	M			L			L
CLO 6				H	H				H	M	H	

H: High, M: Medium, L: Low

Branch Name	B.Sc. in Fashion Designing & Management
Branch Code	MS102
Subject Name	Environment Studies
Course Code	18-FME416-4C
Pre-requisite Course:	-----

Course Objectives:

1. To develop knowledge of ecosystems, biodiversity, and environmental processes.
2. To create awareness of national and international environmental regulations and standards.
3. To encourage initiatives and projects that foster sustainability and responsible design practices.

Teaching and Examination Scheme:

Teaching Scheme (Hrs Per Week)				Evaluation Scheme (Marks)								Total (Mark)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continues Assessment		University Assessment		Continues Assessment		
				Min	Max	Min	Max	Min	Max	Min	Max	
2	-	4	4	09	25	09	25	09	25	09	25	100

Subject Content:

Sr.No	Topic	Total Hours	Weightage (%)
1	Module 1: Fundamentals of Environment and Ecology • Introduction to environmental studies and sustainability. • Ecosystems, biodiversity, and natural resources. • Human-environment interaction and environmental challenges.	12	25%
2	Module 2: Environmental Impact of Design and Fashion • Life cycle of fashion products and materials. • Environmental concerns: waste, pollution, and carbon footprint in the design industry. • Sustainable sourcing and responsible material use.	12	25%
3	Module 3: Sustainable Practices in Design • Principles of eco-design and circular economy. • Techniques for reducing environmental impact in production and consumption. • Renewable materials, recycling, and upcycling in design.	12	25%
4	Module 4: Environmental Awareness, Policy, and Advocacy • National and international environmental policies and regulations. • Role of designers in promoting environmental awareness. • Project-based learning: designing sustainable solutions and campaigns.	12	25%

Reference Books:

S.No	Books
1	Environmental Studies: An Analytical View — Dr. Suman Gupta, Sultan Chand & Sons, 2024
2	Essentials of Environmental Studies — S.S. Agarwal, Scientific Publishers, 2023
3	A Textbook of Environmental Studies — Ranu Gadi, Sunita Rattan & Sushmita Mohapatra, S.K. Kataria & Sons

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom Taxonomy Level
CLO1	Demonstrate knowledge of ecological principles, biodiversity, and environmental systems relevant to design practice.	2 Understanding
CLO2	Examine the environmental consequences of fashion and design activities, including material sourcing, production, and waste.	4, Evaluate, 5 Analyse
CLO3	Implement eco-friendly design strategies, sustainable materials, and circular economy concepts in design projects.	3 Applying
CLO4	Interpret national and international environmental policies and standards to guide responsible design decisions.	1 Remembering
CLO5	Design projects or campaigns that promote environmental awareness and sustainable practices within the fashion/design industry.	3, Applying, 6 Creative

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (PO's)										Program Specific Outcomes (PSO)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO 1	L			H							M	
CLO 2		M				L	L					
CLO 3			M		M					H		M
CLO 4	H							M			M	
CLO 5		M			L	M			L			L
CLO 6				H	H				H	M	H	

H: High, M: Medium, L: Low

Branch Name	B.Sc. in Fashion Designing & Management
Branch Code	MS102
Subject Name	Research Project Dissertation-II
Course Code	18-FMM417-4C
Pre-requisite Course:	-----

Course Objectives:

1. To enable students to conduct independent and systematic research in the field of fashion and design.
2. To equip students with skills to collect, interpret, and analyse qualitative and quantitative data effectively.
3. To guide students in preparing a well-structured dissertation with proper academic writing, referencing, and presentation standards.

Teaching and Examination Scheme:

Teaching Scheme (Hrs Per Week)				Evaluation Scheme (Marks)								Total (Mark)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continues Assessment		University Assessment		Continues Assessment		
				Min	Max	Min	Max	Min	Max	Min	Max	
-	-	12	6	-	-	-	-	27	75	27	75	150

Subject Content:

Sr.No	Topic	Total Hours	Weightage (%)
1	Module 1: Data collection methods • Methods of data collection in fashion and design research. • Documentation techniques for research data.	12	25%
2	Module 2: Data Organization and Classification • Organizing and classifying collected research data. • Preparing data for analysis (coding, tabulation, categorization).	12	25%
3	Module 3: Data Analysis and Interpretation • Qualitative and quantitative data analysis techniques. • Interpretation of research findings to derive insights.	12	25%
4	Module 4: Dissertation Writing and Presentation • Structure and format of a research dissertation. • Writing introduction, methodology, and literature review chapters. • Writing analysis, discussion, and conclusion chapters.	12	25%

Reference Books:

S.No	Books
1	Research Methodology – Shridhar Patil & Aditya, New India Publishing Agency, 2016
2	Research Methodology – L. N. Koli, Y. K. Publishers, 2025 (2nd edition)
3	Research Methodology – Dr. Ram Singh Kushwaha, Dr. Sandip Kumar Mishra & Anjita Srivastava, Noble Science Press, 2024

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom Taxonomy Level
CLO1	Identify and formulate research problems in the field of fashion and design.	4, Evaluate, 5 Analyse
CLO2	Conduct literature review and apply appropriate research methods.	3 Applying
CLO3	Collect, organize, and analyse research data.	1 Remembering
CLO4	Prepare a structured research dissertation with proper documentation.	2 Understanding
CLO5	Present research findings effectively in written and oral form.	3, Applying, 6 Creative

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (PO's)										Program Specific Outcomes (PSO)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO 1	L			H							M	
CLO 2		M				L	L					
CLO 3			M		M					H		M
CLO 4	H							M			M	
CLO 5		M			L	M			L			L
CLO 6				H	H				H	M	H	

H: High, M: Medium, L: Low