

SANKALCHAND PATEL UNIVERSITY VISNAGAR

Faculty of Design



Structure, Teaching Scheme and Syllabus of B. Sc. in Fashion Designing & Management

Program Code:MS102

With effect from: 2023-24

COURSE LEARNING OUTCOME

Program Name: -B. Sc. FDM

Program Outcome (PO): -

[PO.1]. Design Process Knowledge: To apply the knowledge of elements and Principles of fashion design to create futuristic designs on various domains and develop prototypes using draping, flat pattern making and stitching.

[PO.2]. Fashion and Fabric Theory Knowledge: To Understand Theories & Principles of behind Fabric Construction, Textile Science, History of Art, Textile, Costumes, Fashion theories, Styles, Marketing and Merchandising.

[PO.3]. Design / Development of Solution: To focus on creative approach of developing design and innovative solutions through learned traditional and contemporary technologies.

[PO.4]. Processional Skills: To demonstrate Event Management, Team Work, Leadership, Entrepreneurial and Business Skills.

[PO.5]. Modern Tool Usage: To Understand the applicability of new Technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

[PO.6]. Visual Communication: To Understand visual communication of ideas in the form of artistic fashion illustrations, graphic illustration, styling, fashion photography and visual display of merchandise.

[PO.7]. Environment and Sustainability: To acquire knowledge about the environmental aspects of textiles and Fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

[PO.8]. Ethics: To work ethically in all areas of industry related to fashion, textile and apparel.

[PO.9]. Project Management and Finance: To Develop entrepreneurial opportunities for one selves and others by developing product related to garment/fashion related to various industry/ types of people for serving the society effectively.

[PO.10]. Life Long Learning: To be able to Continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

Program Specific Outcome (PSO):-

[PSO.1]. Student will be able to attain successful career option globally not only as fashion designers but also as merchandiser, art director film and theatre Costume designer, fashion photographer and stylist.

[PSO.2]. Students will be able to identify the position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and Marketing, luxury and high value product markets.

Credits and Course Type Distribution (Semester wise)

Semester	MJ	MN	MDC	SEC	AEC	VAC/ IKS	INT / OJT	RP / DESRT	TOTAL CREDITS
I	8	4	4	2	2	2	-	-	22
II	8	4	4	2	2	2	-	-	22
III	12	-	4	2	2	2	-	-	22
IV	12	4	-	2	2	2	-	-	22
V	12	8	-	2	-	-	-	-	22
VI	12	4	-	-	2	-	4	-	22
VII	12	4	-	-	-	-	-	6	22
VIII	12	4	-	-	-	-	-	6	22
TOTAL	88	32	12	10	10	8	4	12	176

Faculty of Design

Program Name: B. Sc in Fashion Designing & Management
Abbreviation Name: B.Sc. FDM
Semester: I

Program Code: MS102
With effect from: 2023-24

Course Code	Course Name	Type of Course	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
				L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
								Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
11-FMM201-1C	Understanding Basics of Design	MJ	4	2	-	4	6	09	25	09	25	09	25	09	25	100
11-FMM202-1C	Fashion Art & Design I	MJ	4	1	-	6	7	09	25	-	-	18	50	09	25	100
11-FME203-1C OR 11-FME204-1C	Visual Expression OR Fundamentals of Management	MN	4	2	-	4	6	09	25	09	25	09	25	09	25	100
11-MDC205-1C	Drawing & Illustration Ability	MD	4	2	-	4	6	09	25	09	25	09	25	09	25	100
11-AEC101-1C	Communicative English	AEC	2	2	-	-	2	09	25	09	25	-	-	-	-	50
11-SEC102-1C	Technical Drawing - I	SEC	2	-	-	4	4	-	-	-	-	09	25	09	25	50
11-IKS105-1C	Indian Theory of Emotion, Ethics and Philosophy	IKS	2	2	-	-	2	09	25	09	25	-	-	-	-	50
11-UHV001-1C	Universal Human Value - I	Non-Credit	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total			22	11	-	22	33		150		125		150		125	550

Faculty of Design

Program Name: B. Sc. in Fashion Designing & Management
Abbreviation Name: B. Sc. FDM
Semester: II

Program Code: MS102
With effect from: 2023-24

Course Code	Course Name	Type of Course	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
				L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
								Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
12-FMM206-1C	Evolution of Art & Design	MJ	4	2	-	4	6	09	25	09	25	09	25	09	25	100
12-FMM207-1C	Fashion Art & Design II	MJ	4	-	-	8	8	-	-	-	-	18	50	18	50	100
12-FME208-1C OR 12-FME209-1C	Embroidery and surface embellishment Or Marketing & Mass Communication	MN	4	2	-	4	6	09	25	09	25	09	25	09	25	100
12-MDC210-1C	Design Entrepreneurship, Innovation & Start-ups	MD	4	3	-	2	5	18	50	09	25	-	-	09	25	100
12-AEC104-1C	Design Thinking Ability	AEC	2	2	-	-	2	09	25	09	25	-	-	-	-	50
12-SEC105-1C	Technical Drawing - II	SEC	2	-	-	4	4	-	-	-	-	09	25	09	25	50
12-VAC002-1C	Universal Human Value - II	VAC	2	2	-	-	2	09	25	09	25	-	-	-	-	50
Total			22	11	-	22	33		150		125		125		150	550

Faculty of Design

Program Name: B. Sc. in Fashion Designing & Management

Abbreviation Name: B. Sc. FDM

Semester: III

Program Code: MS102

With effect from: 2023-24

Course Code	Course Name	Type of Course	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
				L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
								Min	Max	Min	Max	Min	Max	Min	Max	
13-FMM301-2C	Elements & Principles of Design	MJ	4	2	-	4	6	09	25	09	25	09	25	09	25	100
13-FMM302-2C	Introduction of Fashion Industry	MJ	4	4	-	-	4	18	50	18	50	-	-	-	-	100
13-FMM307-2C	Design Ideal & Technical Fashion Illustration	MJ	4	-	-	8	8	-	-	-	-	18	50	18	50	100
13-MDC211-2C	Fundamentals of Management	MD	4	4	-	-	4	18	50	18	50	-	-	-	-	100
13-AEC106-2C	Communication Skills	AEC	2	2	-	-	2	09	25	09	25	-	-	-	-	50
13-SEC109-2C	Fundamentals of Textile Material	SEC	2	2	-	-	2	09	25	09	25	-	-	-	-	50
13-IKS003-2C	History of Indian Traditional Art & Culture	IKS	2	2	-	-	2	09	25	09	25	-	-	-	-	50
Total			22	16		12	28	-	200	-	200	-	75	-	75	550

Faculty of Design

Program Name: B. Sc. in Fashion Designing & Management
Abbreviation Name: B. Sc. FDM
Semester: IV

Program Code: MS102
With effect from: 2023-24

Course Code	Course Name	Type of Course	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
				L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
								Min	Max	Min	Max	Min	Max	Min	Max	
14-FMM308-2C	History of Fashion and Indian traditional textile	MJ	4	3	-	2	5	18	50	09	25	-	-	09	25	100
14-FMM309-2C	Computer Application in Designing	MJ	4	2	-	4	6	09	25	09	25	09	25	09	25	100
14-FMM401-2C	Pattern Making	MJ	4	1	-	6	7	09	25	-	-	18	50	09	25	100
14-FME212-1C Or 14-FME213-1C	Embroidery and surface Or Fashion and Marketing Management	MN	4	3	-	2	5	18	50	09	25	-	-	09	25	100
14-AEC112-2C	Business Correspondence	AEC	2	2	-	-	2	09	25	09	25	-	-	-	-	50
14-SEC121-2C	Photography & Editing	SEC	2	-	-	4	4	-	-	-	-	09	25	09	25	50
14-VAC004-1C	Personality Development	VAC	2	2	-	-	2	09	25	09	25	-	-	-	-	50
Total			22	13	-	18	31	-	200	-	125	-	100	-	125	550

Faculty of Design

Program Name: B. Sc. in Fashion Designing & Management

Abbreviation Name: B. Sc. FDM

Semester: V

Program Code: MS102

With effect from: 2023-24

Course Code	Course Name	Type of Course	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
				L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
								Min	Max	Min	Max	Min	Max	Min	Max	
15-FMM310-3C	Fashion Jewellery Making	MJ	4	1	-	6	7	09	25	-	-	18	50	09	25	100
15-FMM311-3C	Fashion Product Development	MJ	4	2	-	4	6	09	25	09	25	09	25	09	25	100
15-FMM402-3C	Advance Pattern Making	MJ	4	1	-	6	7	09	25	-	-	18	50	09	25	100
15-FME214-3C Or 15-FME215-3C	Advance Fashion Illustration Or Philosophy & Management Studies	MN	4	2	-	4	6	09	25	09	25	09	25	09	25	100
15-FME216-3C Or 15-FME217-3C	Fashion CAD & CAM Application Or Digital Marketing	MN	4	1	-	6	7	09	25	-	-	18	50	09	25	100
15-SEC110-3C	Innovation & Entrepreneurship	SEC	2	2	-	-	2	09	25	09	25	-	-	-	-	50
Total			22	10	-	24	34	-	150	-	75	-	200	-	125	550

Faculty of Design

Program Name: B. Sc. in Fashion Designing & Management
Abbreviation Name: B. Sc. FDM
Semester: VI

Program Code: MS102
With effect from: 2023-24

Course Code	Course Name	Type of Course	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
				L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
								Min	Max	Min	Max	Min	Max	Min	Max	
16-FMM403-3C	Textile Finishing Process	MJ	4	3	-	2	5	18	50	09	25	-	-	09	25	100
16-FMM404-3C	Contemporary World Fashion and Women’s Wear Range	MJ	4	4	-	-	4	18	50	18	50	-	-	-	-	100
16-FMM312-3C	CAD Software and Corel Draw	MJ	4	1	-	6	7	09	25	-	-	18	50	09	25	100
16-FME313-3C Or 16-FME314-3C	Children Garment Construction Or Surface Ornament	MN	4	-	-	8	8	-	-	-	-	18	50	18	50	100
16-AEC119-3C	E-Commerce For Fashion	AEC	2	2	-	-	2	09	25	09	25	-	-	-	-	50
16-FMM405-3C	Internship	Int / OJT	4	-	-	8	8	-	-	-	-	18	50	18	50	100
Total			22	10	-	24	34	-	150	-	100	-	150	-	150	550

Faculty of Design

Program Name: B. Sc. in Fashion Designing & Management (Hon. with Research)

Abbreviation Name: B. Sc. FDM (Hon. with Research)

Semester: VII

Program Code: MS102

With effect from: 2023-24

Course Code	Course Name	Type of Course	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
				L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
								Min	Max	Min	Max	Min	Max	Min	Max	
17-FMM406-4C	Advanced Garment Construction	MJ	4	2	-	4	6	09	25	09	25	09	25	09	25	100
17-FMM407-4C	Draping	MJ	4	2	-	4	6	09	25	09	25	09	25	09	25	100
17-FMM408-4C	Illustration for Women’s Wear	MJ	4	-	-	8	8	-	-	-	-	18	50	18	50	100
17-FME409-4C Or	Fashion Merchandising Or	MN	4	2	-	4	6	09	25	09	25	09	25	09	25	100
17-FME410-4C	Research Methodology															
17-FMM411-4C	Research Project Dissertation – I	RP	6	-	-	12	12	-	-	-	-	27	75	27	75	150
Total			22	06	-	32	38	-	75	-	75	-	200	-	200	550

Faculty of Design

Program Name: B. Sc. in Fashion Designing & Management (Honours)

Abbreviation Name: B. Sc. FDM (Honours)

Semester: VII

Program Code: MS102

With effect from: 2023-24

Course Code	Course Name	Type of Course	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
				L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
								Min	Max	Min	Max	Min	Max	Min	Max	
17-FMM406-4C	Advanced Garment Construction	MJ	4	2	-	4	6	09	25	09	25	09	25	09	25	100
17-FMM407-4C	Draping	MJ	4	2	-	4	6	09	25	09	25	09	25	09	25	100
17-FMM408-4C	Illustration for Women’s Wear	MJ	4	-	-	8	8	-	-	-	-	18	50	18	50	100
17-FME409-4C Or 17-FME410-4C	Fashion Merchandising Or Research Methodology	MN	4	2	-	4	6	09	25	09	25	09	25	09	25	100
17-FMM418-4C	On Job Training – I	RP	6	-	-	12	12	-	-	-	-	27	75	27	75	150
Total			22	06	-	32	38	-	75	-	75	-	200	-	200	550

Faculty of Design

Program Name: B. Sc. in Fashion Designing & Management (Hon. with Research)

Abbreviation Name: B. Sc. FDM (Hon. with Research)

Semester: VIII

Program Code: MS102

With effect from: 2023-24

Course Code	Course Name	Type of Course	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
				L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
								Min	Max	Min	Max	Min	Max	Min	Max	
18-FMM412-4C	Fashion Portfolio Presentation & Seminar	MJ	4	2	-	4	6	09	25	09	25	09	25	09	25	100
18-FMM413-4C	Advance Design Process	MJ	4	1	-	6	7	09	25	-	-	18	50	09	25	100
18-FMM414-4C	Design Project	MJ	4	-	-	8	8	-	-	-	-	18	50	18	50	100
18-FME415-4C Or 18-FME416-4C	Fashion Entrepreneurship & Study of Business Environment Or Environment Studies	MN	4	2	-	4	6	09	25	09	25	09	25	09	25	100
18-FMM417-4C	Research Project Dissertation-II	RP	6	-	-	12	12	-	-	-	-	27	75	27	75	150
Total			22	05	-	34	39	-	75	-	50	-	225	-	200	550

Faculty of Design

Program Name: B. Sc. in Fashion Designing & Management (Honours)

Abbreviation Name: B. Sc. FDM (Honours)

Semester: VIII

Program Code: MS102

With effect from: 2023-24

Course Code	Course Name	Type of Course	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
				L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
								Min	Max	Min	Max	Min	Max	Min	Max	
18-FMM412-4C	Fashion Portfolio Presentation & Seminar	MJ	4	2	-	4	6	09	25	09	25	09	25	09	25	100
18-FMM413-4C	Advance Design Process	MJ	4	1	-	6	7	09	25	-	-	18	50	09	25	100
18-FMM414-4C	Design Project	MJ	4	-	-	8	8	-	-	-	-	18	50	18	50	100
18-FME415-4C Or 18-FME416-4C	Fashion Entrepreneurship & Study of Business Environment Or Environment Studies	MN	4	2	-	4	6	09	25	09	25	09	25	09	25	100
18-FMM419-4C	On Job Training -II	RP	6	-	-	12	12	-	-	-	-	27	75	27	75	150
Total			22	05	-	34	39	-	75	-	50	-	225	-	200	550