

Branch Name	Bachelor of Design (Fashion Design)
Branch Code	FD102
Course Name	Fashion Portfolio Presentation & Seminar I
Course Code	18-FDM412-4C
Pre-requisite Course:	-----

Course Objectives:

1. To enable students to create visually compelling and industry-ready fashion portfolios.
2. To build confidence in delivering seminars and defending design decisions before an audience.
3. To encourage the incorporation of research, trend analysis, and innovative ideas into portfolio projects.

Teaching and Examination Scheme:

Teaching Scheme (Hrs Per Week)				Evaluation Scheme (Marks)								Total (Mark)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continues Assessment		University Assessment		Continues Assessment		
				Min	Max	Min	Max	Min	Max	Min	Max	
2	-	4	4	09	25	09	25	09	25	09	25	100

Subject Content:

Sr.No	Topic	Total Hours	Weightage (%)
1	Module 1: Introduction to Fashion Portfolio and Trend Research 1. What is a portfolio: meaning, types, and importance in fashion design. 2. Fashion portfolio and its significance in professional practice. 3. Introduction to trend forecasting and sources of fashion trends. 4. Trend analysis and interpretation for fashion design.	12	25%
2	Module 2: Concept Development and Design Planning 1. Concept development based on trend research. 2. Planning theme board and mood board. 3. Development of color board and swatch board. 4. Selection of fabrics, textures, and design elements.	12	25%
3	Module 3: Design Development and Illustration 1. Fashion illustration techniques for portfolio presentation. 2. Development of flat sketches (technical drawings). 3. Formats, layouts, and background design for portfolio pages. 4. Creating a fashion collection based on selected theme.	12	25%
4	Module 4: Portfolio Compilation and Presentation 1. Organizing and compiling fashion portfolio content. 2. Documentation of design process and collection development. 3. Portfolio presentation techniques (digital and printed). 4. Final review and presentation of fashion portfolio.	12	25%

Reference Books:

S.No	Books
1	<i>Fashion Portfolio: Design + Presentation</i> by Anna Kiper
2	<i>Building a Fashion Portfolio</i> by Alison Gwilt
3	<i>The Fashion Designer's Portfolio Workbook</i> by Linda Tain

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom Taxonomy Level
CLO1	Develop a cohesive and concept-driven fashion portfolio.	2, Understanding
CLO2	Apply advanced illustration, rendering, and digital presentation skills.	1, Remembering
CLO3	Demonstrate professional layout, styling, and branding in portfolio design.	4, Evaluate, 5 Analyse
CLO4	Integrate research, mood boards, and technical documentation effectively.	3, Applying
CLO5	Present and defend their portfolio in a professional and industry context.	6 Creative

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (PO's)										Program Specific Outcomes (PSO)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO 1	M			H							M	
CLO 2		M				L	L					
CLO 3			H		M					H		M
CLO 4	H							M			M	
CLO 5		M			L				L			L
CLO 6				H	H	H			H	M	H	

H: High, M: Medium, L: Low

Branch Name	Bachelor of Design (Fashion Design)
Branch Code	FD102
Course Name	Fashion Business Startup Eco- System, Innovation & IPR
Course Code	18-FDM413-4C
Pre-requisite Course:	-----

Course Objectives:

1. To introduce students to the structure, stakeholders, and dynamics of fashion entrepreneurship.
2. To encourage creative problem-solving and innovative product and business model development.
3. To enable students to develop viable business plans and strategic models for fashion start-ups.

Teaching and Examination Scheme:

Teaching Scheme (Hrs Per Week)				Evaluation Scheme (Marks)								Total (Mark)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continues Assessment		University Assessment		Continues Assessment		
				Min	Max	Min	Max	Min	Max	Min	Max	
1	-	6	4	09	25	-	-	18	50	09	25	100

Subject Content:

Sr.No	Topic	Total Hours	Weightage (%)
1	Module 1: Fundamentals of Fashion Business & Entrepreneurship • Introduction to fashion industry and business environment • Types of fashion startups (designer labels, retail, e-commerce, sustainable brands) • Entrepreneurial skills and mindset development • Market research, consumer analysis, and opportunity identification.	12	25%
2	Module 2: Innovation & Design Thinking in Fashion • Concept of innovation in fashion industry • Design thinking process (empathize, define, ideate, prototype, test) • Sustainable innovation and emerging technologies in fashion • Case studies of successful fashion startups and innovation	12	25%
3	Module 3: Intellectual Property Rights (IPR) in Fashion • Introduction to IPR and its significance in fashion • Types of IPR: copyright, trademark, patent, and industrial design • Brand identity protection (logos, labels, design registration) • Legal challenges: infringement, piracy, and ethical practices.	12	25%
4	Module 4: Startup Development & Business Planning • Business plan development (vision, mission, goals, strategy)	12	25%

	- Branding, marketing, and digital promotion strategies - Financial planning: costing, pricing, budgeting, and funding sources - Pitching techniques, investor communication, and incubation support		
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Reference Books:

S.No	Books
1	<i>The Fashion Entrepreneur by Caroline Cox</i>
2	<i>Fashion Entrepreneurship: Retail Business Planning by Michele M. Granger & Tina M. Sterling</i>
3	<i>Intellectual Property Rights by Deborah E. Bouchoux</i>

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom Taxonomy Level
CLO1	Analyze the fashion industry to identify viable business opportunities.	2, Understanding
CLO2	Apply innovation and design thinking in developing fashion products or services.	1, Remembering
CLO3	Develop a comprehensive business plan for a fashion startup.	4, Evaluate, 5 Analyse
CLO4	Understand and implement Intellectual Property Rights for brand and design protection.	3, Applying
CLO5	Present and pitch a startup idea effectively to stakeholders or investors.	6, Creative

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (PO's)										Program Specific Outcomes (PSO)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO 1	M			H							M	
CLO 2		M				L	L					
CLO 3			H		M					H		M
CLO 4	H							M			M	
CLO 5		M			L				L			L
CLO 6				H	H	H			H	M	H	

H: High, M: Medium, L: Low

Branch Name	Bachelor of Design (Fashion Design)
Branch Code	FD102
Course Name	Software Learning Design Application II
Course Code	18-FDM414-4C
Pre-requisite Course:	-----

Course Objectives:

1. To develop proficiency in industry-standard software for fashion design and illustration.
2. To prepare students to present fashion concepts effectively using digital media.
3. To encourage innovative and efficient design solutions through advanced software applications.

Teaching and Examination Scheme:

Teaching Scheme (Hrs Per Week)				Evaluation Scheme (Marks)								Total (Mark)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continues Assessment		University Assessment		Continues Assessment		
				Min	Max	Min	Max	Min	Max	Min	Max	
-	-	8	4	-	-	-	-	18	50	18	50	100

Subject Content:

Sr.No	Topic	Total Hours	Weightage (%)
1	Module 1: Advanced Digital Illustration Techniques - Advanced tools and features in Adobe Illustrator for fashion design - Digital figure drawing and stylization techniques - Advanced coloring, shading, and rendering methods - Creating complex garment silhouettes and detailing	12	25%
2	Module 2: Technical Drawing & CAD Applications - Flat sketches and technical drawings (front, back, side views) - Garment construction details and specification sheets - Use of layers, grids, and precision tools in CAD software - Introduction to fashion CAD software (e.g., CLO 3D / Browzwear basics)	12	25%
3	Module 3: Textile & Surface Design Digitization - Digital textile pattern creation and repeats - Print development using Photoshop - Colour ways and fabric simulation techniques - Integration of prints into garment designs	12	25%
4	Module 4: Digital Portfolio & Presentation - Portfolio layout design using Adobe InDesign / Photoshop - Creating digital mood boards and concept boards - Presentation techniques: slides, PDFs, and online portfolios - Final project: digital fashion collection and portfolio submission	12	25%

Reference Books:

S.No	Books
1	<i>Adobe Illustrator for Fashion Design by Susan Lazear</i>
2	<i>Digital Fashion Illustration with Photoshop and Illustrator by Kevin Tallon</i>
3	<i>Fashion Design with Adobe Illustrator by Mary Gehlhar</i>

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom Taxonomy Level
CLO1	Apply advanced tools of fashion design software for digital illustration and rendering.	2, Understanding
CLO2	Create detailed technical drawings and garment specifications using CAD tools.	1, Remembering
CLO3	Develop digital fashion collections and presentation boards.	4, Evaluate, 5, Analyse
CLO4	Integrate textile designs, prints, and surface patterns digitally.	3, Applying
CLO5	Produce a professional digital portfolio using industry-relevant software.	6, Creative

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (PO's)										Program Specific Outcomes (PSO)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO 1	M			H							M	
CLO 2		M				L	L					
CLO 3			H		M					H		M
CLO 4	H							M			M	
CLO 5		M			L				L			L
CLO 6				H	H	H			H	M	H	

H: High, M: Medium, L: Low

Branch Name	Bachelor of Design (Fashion Design)
Branch Code	FD102
Couse Name	Fashion Figure
Course Code	18-FDE415-4C
Pre-requisite Course:	-----

Course Objectives:

1. To develop advanced skills in accurately drawing human figures for fashion design.
2. To enable students to convey movement, mood, and personality through figure sketches.
3. To equip students to present fashion concepts clearly through professional-quality illustrations.

Teaching and Examination Scheme:

Teaching Scheme (Hrs Per Week)				Evaluation Scheme (Marks)								Total (Mark)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continues Assessment		University Assessment		Continues Assessment		
				Min	Max	Min	Max	Min	Max	Min	Max	
2	-	4	4	09	25	09	25	09	25	09	25	100

Subject Content:

Sr.No	Topic	Total Hours	Weightage (%)
1	Module 1: Advanced Anatomy & Proportion • Study of human anatomy for fashion illustration • Advanced fashion proportions (10–12 head figures) • Body variations: male, female, and plus-size figures • Balance, posture, and movement in figure drawing	12	25%
2	Module 2: Stylization & Dynamic Poses • Stylization techniques and exaggeration in fashion figures • Drawing dynamic poses and action figures • Gesture drawing and quick sketching techniques • Facial features, expressions, and hairstyles	12	25%
3	Module 3: Garment Rendering & Drapery • Advanced garment detailing and construction lines • Draping techniques and fabric fall visualization • Rendering of different fabrics (silk, denim, wool, etc.) • Texture effects, embellishments, and surface details	12	25%
4	Module 4: Creative Illustration & Presentation • Thematic fashion illustration and storytelling • Use of mixed media (watercolor, markers, digital tools) • Backgrounds, composition, and styling • Portfolio development and presentation of fashion figures	12	25%

Reference Books:

S.No	Books
1	<i>Fashion Illustration: Inspiration and Technique</i> by Anna Kiper
2	<i>12.5 Heads: A Guide to Drawing Fashion</i> by Nancy Riegelman
3	<i>Figure Drawing for Fashion Design</i> by Elisabetta Drudi

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom Taxonomy Level
CLO1	Demonstrate advanced knowledge of human anatomy and fashion proportions.	2, Understanding
CLO2	Create stylized and expressive fashion figures with dynamic poses.	1, Remembering
CLO3	Apply advanced rendering techniques for garments, textures, and drapes.	4, Evaluate, 5, Analyse
CLO4	Illustrate fashion figures in diverse contexts, themes, and styling approaches.	3, Applying
CLO5	Develop a professional portfolio showcasing advanced fashion figure illustrations.	6, Creative

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (PO's)										Program Specific Outcomes (PSO)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO 1	M			H							M	
CLO 2		M				L	L					
CLO 3			H		M					H		M
CLO 4	H							M			M	
CLO 5		M			L				L			L
CLO 6				H	H	H			H	M	H	

H: High, M: Medium, L: Low

Branch Name	Bachelor of Design (Fashion Design)
Branch Code	FD102
Couse Name	Illustration Animation
Course Code	18-FDE416-4C
Pre-requisite Course:	-----

Course Objectives:

1. To enable students to create animated fashion illustrations using both hand-drawn and digital tools.
2. To encourage experimental and innovative approaches in animated fashion visuals.
3. To prepare students for presenting animated illustrations effectively for industry or academic purposes.

Teaching and Examination Scheme:

Teaching Scheme (Hrs Per Week)				Evaluation Scheme (Marks)								Total (Mark)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continues Assessment		University Assessment		Continues Assessment		
				Min	Max	Min	Max	Min	Max	Min	Max	
2	-	4	4	09	25	09	25	09	25	09	25	100

Subject Content:

Sr.No	Topic	Total Hours	Weightage (%)
1	Module 1: Fundamentals of Animation in Fashion - Principles of animation (timing, spacing, squash & stretch, motion) - Introduction to fashion animation and its applications - Storyboarding for fashion sequences - Frame-by-frame illustration basics	12	25%
2	Module 2: Sequential Fashion Illustration - Drawing fashion figures in motion (walk cycles, poses) - Garment movement and fabric flow in animation - Character styling and transformation sequences - Expression and gesture in animated figures	12	25%
3	Module 3: Digital Animation Tools & Techniques - Introduction to animation software (Adobe Animate / After Effects / Procreate) - Creating 2D animation using layers and timelines - Motion effects: transitions, fades, and morphing - Integrating sound, background, and visual effects	12	25%
4	Module 4: Fashion Animation Project & Presentation - Concept development for animated fashion story - Creating animated look books and digital presentations - Editing, rendering, and exporting animation files - Final project: short animated fashion film/portfolio	12	25%

Reference Books:

S.No	Books
1	<i>Animation for Beginners by Morr Meroz</i>
2	<i>The Animator's Survival Kit by Richard Williams</i>
3	<i>Fashion Illustration Techniques by Zeshu Takamura</i>

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom Taxonomy Level
CLO1	Understand the fundamentals of animation in the context of fashion illustration.	2, Understanding
CLO2	Create sequential fashion illustrations showing movement and transitions.	1, Remembering
CLO3	Apply digital tools and software for animation (2D fashion animation).	4, Evaluate, 5 Analyse
CLO4	Develop animated presentations for fashion concepts and collections.	3, Applying
CLO5	Produce a short fashion animation project for portfolio and presentation.	6 Creative

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (PO's)										Program Specific Outcomes (PSO)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO 1	M			H							M	
CLO 2		M				L	L					
CLO 3			H		M					H		M
CLO 4	H							M			M	
CLO 5		M			L				L			L
CLO 6				H	H	H			H	M	H	

H: High, M: Medium, L: Low

Branch Name	Bachelor of Design (Fashion Design)
Branch Code	FD102
Couse Name	Research Project Dissertation-II
Course Code	18-FDM417-4C
Pre-requisite Course:	-----

Course Objectives:

1. To enable students to conduct independent and systematic research in the field of fashion and design.
2. To equip students with skills to collect, interpret, and analyze qualitative and quantitative data effectively.
3. To guide students in preparing a well-structured dissertation with proper academic writing, referencing, and presentation standards.

Teaching and Examination Scheme:

Teaching Scheme (Hrs Per Week)				Evaluation Scheme (Marks)								Total (Mark)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continues Assessment		University Assessment		Continues Assessment		
				Min	Max	Min	Max	Min	Max	Min	Max	
-	-	12	6	-	-	-	-	27	75	27	75	150

Subject Content:

Sr.No	Topic	Total Hours	Weightage (%)
1	Module 1: Data collection methods • Methods of data collection in fashion and design research. • Documentation techniques for research data.	12	25%
2	Module 2: Data Organization and Classification • Organizing and classifying collected research data. • Preparing data for analysis (coding, tabulation, categorization).	12	25%
3	Module 3: Data Analysis and Interpretation • Qualitative and quantitative data analysis techniques. • Interpretation of research findings to derive insights.	12	25%
4	Module 4: Dissertation Writing and Presentation • Structure and format of a research dissertation. • Writing introduction, methodology, and literature review chapters. • Writing analysis, discussion, and conclusion chapters.	12	25%

Reference Books:

S.No	Books
1	<i>Research Methodology: Methods and Techniques</i> by C.R. Kothari
2	<i>Research Design: Qualitative, Quantitative, and Mixed Methods Approaches</i> by John W. Creswell
3	<i>The Fashion Research Handbook</i> by Valerie Steele

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom Taxonomy Level
CLO1	Identify and define a research problem relevant to fashion and design.	2, Understanding
CLO2	Conduct a comprehensive literature review using credible academic sources.	1, Remembering
CLO3	Formulate research objectives, questions, and hypotheses.	4, Evaluate, 5, Analyse
CLO4	Design appropriate research methodology for the study.	3, Applying
CLO5	Prepare and present a structured dissertation proposal.	6, Creative

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (PO's)										Program Specific Outcomes (PSO)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO 1	M			H							M	
CLO 2		M				L	L					
CLO 3			H		M					H		M
CLO 4	H							M			M	
CLO 5		M			L				L			L
CLO 6				H	H	H			H	M	H	

H: High, M: Medium, L: Low