

Branch Name:	Bachelor of Technology (Computer Engineering / Information Technology)
Program Code:	ET103/ET105
Course Title:	Soft Skill Elective - Professional, Academic and Cross-Cultural Communication
Course Code:	2ET1030802P
Prerequisite Course:	Basic knowledge of English Language

Course Objectives: This course aims to enhance students' proficiency for global opportunities such as higher education, research collaborations, and English proficiency, including IELTS, TOEFL, and PTE. The course also focuses on strengthening technical communication, professional documentation, presentations, interviews, and cross-cultural communication skills.

Teaching and Examination Scheme:

Credit	Teaching Scheme Hours per week				Evaluation Scheme (Marks)								
					Theory (Marks)				Practical (Marks)				Total (Marks)
	L	T	P	Total	SEE		CCA		SEE		CCA		
					Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
3	-	2	2	4	-	-	-	-	20	50	20	50	100

Course Contents:

Unit No	Topics	Total Hours	Weightage (%)
1	Academic Reading Skills: Skimming, Reading Comprehension, Vocabulary Development, Contextual Meaning, Technical Text Analysis, Graph Interpretation, Chart Interpretation, Table Interpretation, Inference Making, Critical Reading, Reading Strategies	6	15%
2	Academic Writing Skills: Paragraph Writing, Essay Writing, Opinion Essays, Discussion Essays, Problem-Solution Essays, Advantages-Disadvantages Essays, Graph Description, Chart Description, Process Description, Report Writing, Cohesion and Coherence, Grammar for Academic Writing, Writing Task-1, Writing Task-2	8	25%
3	Listening Skills: Active Listening, Listening for Main Ideas, Listening for Specific Information, Academic Lectures, Technical Discussions, Workplace Conversations, Foreign English Accent Comprehension, like (British, Australian etc) , Listening Strategies, Listening Task-1, Listening Task-2	6	15%
4	Speaking Skills: Self-Introduction, Personal Interview Skills, Cue Card Speaking, Group Discussion, Opinion Expression, Argument Development, Fluency Enhancement, Pronunciation Improvement, Public Speaking, Technical Discussions, Presentation Skills, speaking level-1, Speaking level-2, Speaking level-3	6	15%
5	Global Career Communication: Global Workplace Communication, Cross-Cultural Communication, Statement of Purpose (SOP) Writing, Interview Skills for Global Employment, Professional Networking, Workplace Etiquette, Communication in Multinational Organizations, Higher Education Communication, International collaboration skills, AI-assisted professional communication	10	30%

Reference Books:

1. The Official Cambridge Guide to IELTS, Pauline Cullen, Amanda French and Vanessa Jakeman, Cambridge University Press
2. Technical Communication, Meenakshi Raman and Sangeeta Sharma, Oxford University Press, 3rd Edition
3. Business Communication Today, Courtland L. Bovee and John V. Thill, Pearson Education, 15th Edition

List of open-source software/learning websites:

1. <https://learnenglish.britishcouncil.org>
2. <https://www.cambridgeenglish.org/learning-english>
3. <https://www.ielts.org>
4. <https://www.bbc.co.uk/learningenglish>

Course Outcomes (CO):

Course Outcomes	Description	Bloom's Taxonomy Level
CO1	Analyze academic and technical texts effectively.	Apply (3)
CO2	Prepare academic and professional documents in English.	Apply (3)
CO3	Interpret spoken English in academic and professional contexts.	Understand (2)
CO4	Communicate confidently through presentations and interviews.	Apply (3)
CO5	Demonstrate communication skills for global career opportunities.	Create (6)

Mapping of CO with PO and PSO

Course Outcomes	Program Outcomes (POs)												Program Specific Outcomes (PSOs)			
	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PSO 1	PSO 2	PSO 3	PSO 4
CO1	M	M	L	-	-	-	-	-	-	H	-	M	L	-	M	M
CO2	-	L	-	-	-	-	-	-	-	H	M	M	-	L	-	L
CO3	-	-	-	-	-	-	-	-	M	H	-	M	-	-	-	-
CO4	-	-	-	-	-	-	-	-	H	H	M	M	-	-	-	-
CO5	-	-	-	-	-	M	-	M	H	H	M	H	-	M	-	-

H: High, M: Medium, L: Low