



Branch Name:	Bachelor of Pharmacy
Program Code:	PH101
Course Name:	Healthcare Psychology and Communication Skills (Practical)
Course Code:	1BP108P

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)		
Lecture	Tutorial	Practical	Credit	Theory (T)		Total Marks
				Continuous Assessment	University Assessment	
						Theory
NA	-	2	1	20	30	50

1. To develop effective communication skills essential for diverse clinical and community health scenarios.
2. To enhance empathetic interaction through role plays, simulations, and reflective practices.
3. To promote collaborative learning and peer feedback in communication-based tasks.
4. To encourage application of psychological principles in real-life healthcare contexts.
5. To build confidence in delivering health education and awareness activities in community settings.

CO No.	Upon successful completion of this course, the students will be able to:
1	Demonstrate patient-centered communication through role plays and clinical simulations.
2	Analyze healthcare communication challenges using case study discussions.
3	Practice reflective listening, paraphrasing, and team-based communication strategies.
4	Design and deliver effective health education messages for the community.
5	Reflect on personal emotional growth and improvement in communication competencies.

Practical	
1. Role Plays and Simulations	Counselling a patient with chronic illness Breaking bad news in a clinical setting Empathetic listening in crisis response
2. Case Study Discussions	Mental health cases in primary care Impact of miscommunication in healthcare errors

3. Peer-to-Peer Practice Sessions

Reflective listening and paraphrasing
Effective team communication and decision-making

4. Community Engagement Tasks

Designing IEC materials for public health awareness Conducting mock health education sessions

5. Journaling & Self-Reflection Logs

Weekly reflection on emotional responses during care simulations Growth in communication skill development over the semester

References:

1. Morgan, C.T. and King, R.A., *Introduction to Psychology*. New York: McGraw-Hill.
2. Taylor, S.E., *Health Psychology*. New York: McGraw-Hill Education.
3. Hargie, O., *Skilled Interpersonal Communication: Research, Theory and Practice*. London: Routledge.
4. Balzer-Riley, J., *Communication in Nursing and Healthcare*. Boston: Pearson.
5. Weinman, J., Petrie, K.J. and Moss-Morris, R., *The Psychology of Health and Illness*. London: Routledge.

List of Open Source Software/learning website: Nil